2017 ASSU Elections
Candidate Informational Session

ASSU Elections Commission
February 17 and 21
What are the General Elections?

• Elections for student government (ASSU) representatives, Annual Grants/Special Fees, referenda and initiatives

• Spring Quarter, Week 2

• All enrolled undergraduate and graduate student are eligible to vote
ASSU Structure

• Executive - President and Vice President (slate)

• Legislative - Undergraduate Senate (15 members), Graduate Student Council (15 members)

• Judicial - Constitutional Council
SAL Class Presidents

- Sophomore Class Presidents (4-member slate)
  - Nanci Howe (nanhowe@stanford.edu)

- Junior Class Presidents (5-6 member slate)
  - Snehal Nail (svnaik@stanford.edu)

- Senior Class Presidents (4 member slate)
  - Emily Handy (ehandy@stanford.edu)
Process Overview

- Declaration of Intent
- Petitioning
- Candidate Handbook
- Campaigning
- Elections

Executive, Senate, Class Presidents
Graduate Student Council

Process Overview

- Declaration of Intent
- Candidate Handbook
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## General Timeline

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<tr>
<th>Event</th>
<th>Date Start</th>
<th>Time Start</th>
<th>Date End</th>
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<tbody>
<tr>
<td>Declaration of Intent</td>
<td>Feb 26</td>
<td>12:01 AM</td>
<td>March 5</td>
<td>11:59 PM</td>
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<tr>
<td>Petitioning</td>
<td>Feb 26</td>
<td>12:01 AM</td>
<td>March 5</td>
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<tr>
<td>Candidate Handbook</td>
<td>Feb 26</td>
<td>12:01 AM</td>
<td>March 17</td>
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<tr>
<td>Campaigning</td>
<td>April 4</td>
<td>12:01 AM</td>
<td>April 11</td>
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<tr>
<td>Elections</td>
<td>April 13</td>
<td>12:01 AM</td>
<td>April 14</td>
<td>11:59 PM</td>
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<td>Results</td>
<td>April 15</td>
<td>5:00 PM</td>
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General Eligibility

• Candidates should be enrolled students

• Candidates should be on campus during the first quarter of their term

• Candidate must meet specific requirements to be placed on ballot depending on office sought
Specific Requirements

Executive Candidates
• Create a Declaration of Intent
• Need 200 petition signatures from to place slate on ballot

Undergraduate Senate
• Create a Declaration of Intent
• Need 100 petition signatures from the undergraduate population to place individual on ballot
Specific Requirements

Class Presidents
• Create a Declaration of Intent
• Need 100 petition signatures from your class to place slate on ballot

GSC Candidates
• Create a Declaration of Intent
Declaration of Intent

• Online form
• Indicates a desire to place candidate or slate on the ballot
• Open from February 26 - March 5
• Check elections.stanford.edu for updates and more information
Petitioning

• Collect all signatures online (no paper petitions will be accepted)
• Open from February 26 - March 5
• Need specific number of signatures (from appropriate student body population)
• Check elections.stanford.edu for more information
Candidate Handbook Statement

- Once you receive enough signatures to qualify for the ballot, edit your pitch, biography, endorsements, and policy intentions
- Same website as Declaration of Intent and Petitioning
- Open from February 26 - March 17
- Check elections.stanford.edu for more information
Campaigning Overview

• Definition: an active, deliberate attempt to engage in electronic or in-person communication that is intended to influence the recipient’s vote

• Campaigning Week: April 4, 12:01 AM - April 11, 11:59 PM

• No campaigning allowed outside of these dates. Strictly enforced.
Campaigning Regulations

Permitted *

- Candidates may form coalitions
- Flyers: must fall within the square inch limit: 11in. x 11in
- Banners: must be smaller than 18 square feet

Not Permitted *

- Illegally appropriating logos for personal use
- Taping fliers to the ground
- Making rude or offensive remarks and advertisements

* not an exhaustive list
Campaigning Regulations

• Candidates must follow University policy at all times

• White Plaza: Amplified sound only allowed between 12-1pm
Campaigning Regulations

• Candidates are encouraged to respect the policy of any dorm in which they seek to engage in electioneering activities (e.g. do not post flyers in dorms with anti-flyering policies)

• If flyering in another dorm, candidates must be accompanied and escorted by a resident of that dorm while flyering
Campaigning Regulations

Candidates who are also part of residential staff cannot:

• refuse other candidates access if they wish to campaign within their dorm
• unfairly utilize house/hall meetings
• abuse their authority for personal gain
Endorsements

Candidates may seek the endorsement of student groups/coalitions on campus

Endorsements will not appear on ballot but candidates can include them in their Candidate Handbook

All candidate must verify their endorsements with the Elections Commission
Campaign Finance

• Expenditure limits will be enforced to the extent practicable

• Campaign funds from non-ASSU sources (limited to current students, student organizations, and Association entities) must be reported to the election commission and itemized
Campaign Finance Limits

Candidates/slates must not spend more than the following on regulated electioneering communications, which includes money spent on flyering, banners, give-a-aways, private servers and domains, and other advertising

- Executive Candidate Slates - $1000
- Class President Slates - $400
- Undergraduate Senate Candidates - $100
- Graduate Student Council Candidates - $100
Calculating Expenditures

• Printed Flyers per page
  • $0.12 black and white
  • $0.16 color

• Servers and Domains
  • $500 for private servers
  • $3.00 for paid domain
  • $0.00 for blog-style domains (wordpress, weebly, etc.)
Calculating Expenditures

• Everything else goes by actual cost
• Gifts and donations are also calculated into expenditures
• If actual cost is not known, will use fair market value price for calculation
• Any campaign expenditures spent in order to send emails on a Stanford email list will not count towards expenditure limit
• All campaigns are subject to an audit of all expenditures and thus itemized receipts are required
Public Campaign Financing

Executive Candidates
- Need 300 petition signatures to qualify for public campaign financing (100 minimum from graduate and undergraduate separately)
- Slate can be reimbursed for up to $500
- Receipts and itemized budget need to be approved by Elections Commission
Policy Violations

Violation of these rules could result in removal from the ballot and a one year ban. If the Elections Commission becomes aware of a violation, you will receive notice. You will then have 24 hours to resolve the issue.

Notices end on the Tuesday before the election.
Next Steps

• Subscribe to the following mailing list: assucandidates17
• Check elections.stanford.edu for updates (site under construction)
• On Feb 26, access the Declaration of Intent online and begin petitioning (if applicable)
Questions?

Contact
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Khaled Jedoui - Asst. Elections Commissioner, Undergrad Outreach/Website
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