

2017 ASSU Elections

Candidate Informational Session

ASSU Elections Commission
February 17 and 21

What are the General Elections?

- Elections for **student government (ASSU) representatives**, Annual Grants/Special Fees, referenda and initiatives
- Spring Quarter, Week 2
- All enrolled undergraduate and graduate student are eligible to vote

ASSU Structure

- Executive - President and Vice President (slate)
- Legislative - Undergraduate Senate (15 members), Graduate Student Council (15 members)
- Judicial - Constitutional Council

SAL Class Presidents

- Sophomore Class Presidents (4-member slate)
 - Nanci Howe (nanhowe@stanford.edu)
- Junior Class Presidents (5-6 member slate)
 - Snehal Nail (svnaik@stanford.edu)
- Senior Class Presidents (4 member slate)
 - Emily Handy (ehandy@stanford.edu)

Process Overview

Declaration
of Intent

Petitioning

Candidate
Handbook

Campaigning

Elections



Executive, Senate, Class Presidents

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Graduate Student Council

General Timeline

Event	Date Start	Time Start	Date End	Time End
Declaration of Intent	Feb 26	12:01 AM	March 5	11:59 PM
Petitioning	Feb 26	12:01 AM	March 5	11:59 PM
Candidate Handbook	Feb 26	12:01 AM	March 17	11:59 PM
Campaigning	April 4	12:01 AM	April 11	11:59 PM
Elections	April 13	12:01 AM	April 14	11:59 PM
Results	April 15	5:00 PM	-	-

General Eligibility

- Candidates should be enrolled students
- Candidates should be on campus during the first quarter of their term
- Candidate must meet specific requirements to be placed on ballot depending on office sought

Specific Requirements

Executive Candidates

- Create a Declaration of Intent
- Need 200 petition signatures from to place slate on ballot

Undergraduate Senate

- Create a Declaration of Intent
- Need 100 petition signatures from the undergraduate population to place individual on ballot

Specific Requirements

Class Presidents

- Create a Declaration of Intent
- Need 100 petition signatures from your class to place slate on ballot

GSC Candidates

- Create a Declaration of Intent

Declaration of Intent

- Online form
- Indicates a desire to place candidate or slate on the ballot
- Open from February 26 - March 5
- Check elections.stanford.edu for updates and more information

Petitioning

- Collect all signatures online (no paper petitions will be accepted)
- Open from February 26 - March 5
- Need specific number of signatures (from appropriate student body population)
- Check elections.stanford.edu for more information

Candidate Handbook Statement

- Once you receive enough signatures to qualify for the ballot, edit your pitch, biography, endorsements, and policy intentions
- Same website as Declaration of Intent and Petitioning
- Open from February 26 - March 17
- Check elections.stanford.edu for more information

Campaigning Overview

- Definition: an active, deliberate attempt to engage in **electronic or in-person** communication that is intended to influence the recipient's vote
- Campaigning Week: **April 4, 12:01 AM - April 11, 11:59 PM**
- **No campaigning allowed outside of these dates.** Strictly enforced.

Campaigning Regulations

Permitted *

- Candidates may form coalitions
- Flyers: must fall within the square inch limit: 11in. x 11in
- Banners: must be smaller than 18 square feet

Not Permitted *

- Illegally appropriating logos for personal use
- Taping fliers to the ground
- Making rude or offensive remarks and advertisements

* not an exhaustive list

Campaigning Regulations

- Candidates must follow University policy at all times
- White Plaza: Amplified sound only allowed between 12-1pm

Campaigning Regulations

- Candidates are encouraged to respect the policy of any dorm in which they seek to engage in electioneering activities (e.g. do not post flyers in dorms with anti-flyering policies)
- If flyering in another dorm, candidates must be accompanied and escorted by a resident of that dorm while flyering

Campaigning Regulations

Candidates who are also part of residential staff cannot:

- refuse other candidates access if they wish to campaign within their dorm
- unfairly utilize house/hall meetings
- abuse their authority for personal gain

Endorsements

Candidates may seek the endorsement of student groups/
coalitions on campus

Endorsements will not appear on ballot but candidates can
include them in their Candidate Handbook

All candidate must verify their endorsements with the Elections
Commission

Campaign Finance

- Expenditure limits will be enforced to the extent practicable
- Campaign funds from non-ASSU sources (limited to current students, student organizations, and Association entities) must be reported to the election commission and itemized

Campaign Finance Limits

Candidates/slates must not spend more than the following on regulated electioneering communications, which includes money spent on flyering, banners, give-a-aways, private servers and domains, and other advertising

- Executive Candidate Slates - \$1000
- Class President Slates - \$400
- Undergraduate Senate Candidates - \$100
- Graduate Student Council Candidates - \$100

Calculating Expenditures

- Printed Flyers per page
 - \$0.12 black and white
 - \$0.16 color
- Servers and Domains
 - \$500 for private servers
 - \$3.00 for paid domain
 - \$0.00 for blog-style domains (wordpress, weebly, etc.)

Calculating Expenditures

- Everything else goes by actual cost
- Gifts and donations are also calculated into expenditures
- If actual cost is not known, will use fair market value price for calculation
- Any campaign expenditures spent in order to send emails on a Stanford email list will not count towards expenditure limit
- All campaigns are subject to an audit of all expenditures and thus itemized receipts are required

Public Campaign Financing

Executive Candidates

- Need 300 petition signatures to qualify for public campaign financing (100 minimum from graduate and undergraduate separately)
- Slate can be reimbursed for up to \$500
- Receipts and itemized budget need to be approved by Elections Commission

Policy Violations

Violation of these rules could result in removal from the ballot and a one year ban. If the Elections Commission becomes aware of a violation, you will receive notice. You will then have 24 hours to resolve the issue.

Notices end on the Tuesday before the election

Next Steps

- Subscribe to the following mailing list: assucandidates17
- Check elections.stanford.edu for updates (site under construction)
- On Feb 26, access the Declaration of Intent online and begin petitioning (if applicable)

Questions?

Contact

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