

ASSU Special Fees

6080 KZSU

Cycle: Special Fees 2005-2006

Type: Joint

Financial Officer: Colin Dwyer

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Line Item Summary:

GL Code:	Budgeted:	Requested:	Recommended:	Approved:
7740 <i>Accomodations</i>	\$2,500.00	\$0.00	\$0.00	\$0.00
7730 <i>Car / Van Rental</i>	\$450.00	\$0.00	\$0.00	\$0.00
7140 <i>Copies (not marketing)</i>	\$50.00	\$50.00	\$50.00	\$50.00
6090 <i>Employer Taxes/Benefits</i>	\$1,400.00	\$1,400.00	\$1,400.00	\$1,400.00
7410 <i>Equipment</i>	\$30,000.00	\$30,000.00	\$25,000.00	\$25,000.00
7430 <i>Equipment Maintenance</i>	\$3,500.00	\$3,500.00	\$1,750.00	\$1,750.00
7720 <i>Gas</i>	\$300.00	\$0.00	\$0.00	\$0.00
7200 <i>General Marketing</i>	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00
6310 <i>Honoraria</i>	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00
7220 <i>Marketing Copies / Print Expense</i>	\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00
7150 <i>Office Supplies</i>	\$1,500.00	\$1,500.00	\$1,500.00	\$1,500.00
6110 <i>Officer Salary</i>	\$17,500.00	\$14,500.00	\$14,500.00	\$14,500.00
7120 <i>Phone</i>	\$7,200.00	\$7,200.00	\$7,200.00	\$7,200.00
7130 <i>Postage / Courier</i>	\$1,072.00	\$1,072.00	\$1,072.00	\$1,072.00
7820 <i>Registration Fees</i>	\$800.00	\$800.00	\$800.00	\$800.00
7810 <i>Royalties</i>	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00
7710 <i>Travel Fares</i>	\$6,750.00	\$0.00	\$0.00	\$0.00
Totals:	\$85,522.00	\$72,522.00	\$65,772.00	\$65,772.00

Event Breakdown:

Event: Operating Expenses (1)						
GL Code:	Explanation/Itemization:	Budgeted:	Requested:	Recommended:	Approved:	
6090 Employer Taxes/Benefits	Payroll computer checks & labor fees. +\$700 by Feb 05. \$985 annualized	\$1,400.00	\$1,400.00	\$1,400.00	\$1,400.00	
6110 Officer Salary	Salary for our part time Chief Engineer (\$12500). Small stipend for General Manager, Business Manager and Music Director (\$1000 each). PACC announcer (\$3000/year).	\$17,500.00	\$14,500.00	\$14,500.00	\$14,500.00	
6310 Honoraria	Live events throughout year. Engineers on talk shows (\$1000). Big hip-hop concert in Spring quarter ? approx. \$2000 to bring a big-name artist to campus.	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00	
Totals:		\$21,900.00	\$18,900.00	\$18,900.00	\$18,900.00	

Event: Operating Expenses (2)

GL Code:	Explanation/Itemization:	Budgeted:	Requested:	Recommended:	Approved:
7120 Phone	Multiple phone lines in station, infrastructure and fixed services (average of \$600/month)	\$7,200.00	\$7,200.00	\$7,200.00	\$7,200.00
7130 Postage / Courier	Two PO Boxes (~\$660), first-class postage for program guides, postage for thank-you notices to donors.	\$1,072.00	\$1,072.00	\$1,072.00	\$1,072.00
7140 Copies (not marketing)	Copies of invoices, receipts, etc. made at ASSU.	\$50.00	\$50.00	\$50.00	\$50.00
7150 Office Supplies	Paper & Stationery (Copier paper, printer ink/toner, staples, pen/pencils, folders/binders, etc.) ? approx. \$900. Recordable Media & Media Storage (CD-Rs, cassettes, DATs, slipcases, etc.) ? approx. \$600.	\$1,500.00	\$1,500.00	\$1,500.00	\$1,500.00
7200 General Marketing	Promotional pins/buttons (approx \$450/year), stickers (approx. \$200/year), fliers.	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00
7220 Marketing Copies / Print Expense	Quarterly program guides (approx. \$1500/quarter)	\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00
7410 Equipment	Computers (parts/accessories), transmitter parts, cables, patches, keys, batteries, tape, tools, connectors, splitters, resistors, gloves, hubs, power adapters, emergency packs, tissue, TV/Video components, fans, streaming media servers, CD players, microphones, headphones, turntables. Includes VendorPO for HdB Electronics and Electrical Materials, as well as Internet Streaming Services.	\$30,000.00	\$30,000.00	\$25,000.00	\$25,000.00
	The Committee recommends that you use funds from your reserve account for these expenses.				
7430 Equipment Maintenance	Upgrades/maintenance for all of the above, incidental repairs, Xerox copier lease (~\$2500).	\$3,500.00	\$3,500.00	\$1,750.00	\$1,750.00
	The Committee felt that this cost was higher than was justified.				
7810 Royalties	ASCAP, BMI, etc.	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00
7820 Registration Fees	CMJ, CBI, IBS, NAB, etc.	\$800.00	\$800.00	\$800.00	\$800.00

7710 Travel Fares	Airfare and travel expenses for away game broadcasts. Airfare for over 60 away games (approx. \$125/trip).	\$6,750.00	\$0.00	\$0.00	\$0.00	
7720 Gas	Gas for away games within driving distance or for rented cars.	\$300.00	\$0.00	\$0.00	\$0.00	
7730 Car / Van Rental	Car rental, taxi fare, public transportation fare for sports broadcasters on away games.	\$450.00	\$0.00	\$0.00	\$0.00	
7740 Accommodations	Hotel stays for sports broadcasters on away games. Approximately 35 games x \$100/night.	\$2,500.00	\$0.00	\$0.00	\$0.00	
Totals:		\$63,622.00	\$53,622.00	\$46,872.00	\$46,872.00	

Totals:	Budgeted:	Requested:	Recommended:	Approved:
	\$85,522.00	\$72,522.00	\$65,772.00	\$65,772.00

Revenue not from Student fees:

Source:	Amount:
General underwriting	\$3,000.00
Listener donations	\$3,000.00
Palo Alto City Council	\$7,000.00
Total:	\$13,000.00