

# ASSU Special Fees

**8425 SCBN - TV**

Cycle: Special Fees 2005-2006  
 Type: Undergraduate

**Financial Officer:** Scott McLin  
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## Line Item Summary:

GL Code:		Budgeted:	Requested:	Recommended:	Approved:
7410	<b>Equipment</b>	\$10,370.00	\$2,470.00	\$2,000.00	\$2,000.00
7200	<b>General Marketing</b>	\$650.00	\$650.00	\$450.00	\$450.00
6310	<b>Honoraria</b>	\$400.00	\$400.00	\$400.00	\$400.00
6510	<b>Refreshments / Meeting Food</b>	\$100.00	\$100.00	\$100.00	\$100.00
7810	<b>Royalties</b>	\$14,798.00	\$14,798.00	\$14,798.00	\$14,798.00
6320	<b>Technical Services</b>	\$135.00	\$135.00	\$135.00	\$135.00
<b>Totals:</b>		<b>\$26,453.00</b>	<b>\$18,553.00</b>	<b>\$17,883.00</b>	<b>\$17,883.00</b>

## Event Breakdown:

### Event: Operating Expenses

These are the items that we need to keep our station running. It includes the cost of renting and getting licenses for the 12 DVDs we show every month. This event also includes our general marketing expenses, such as fliers and posters. We are also planning a Fall Kickoff Party for which we will buy refreshments and hire a DJ.

GL Code:	Explanation/Itemization:	Budgeted:	Requested:	Recommended:	Approved:
7200 General Marketing	Fliers = \$300. -3000 Black on colored paper @ \$.10 each. Activities Fair = \$50 -Rental of tables and space. Posters = \$200 -20 movie posters @ \$10 each. Fall Kickoff Party = \$500 -Decorations = \$100	\$650.00	\$650.00	\$450.00	\$450.00
The Committee did not feel the posters were an efficient use of student funds.					
7810 Royalties	DVD Rental = \$14,798 - This is the annual cost of renting and getting licensing rights for 12 DVDs per month from Residence Life Cinemas.	\$14,798.00	\$14,798.00	\$14,798.00	\$14,798.00
6510 Refreshments / Meeting Food	Snacks = \$100 - 50 people @ \$2 per person for our Kickoff Party in the fall.	\$100.00	\$100.00	\$100.00	\$100.00
6320 Technical Services	Technical Services = \$135 Cable Return Feed = 9 months at \$15 per month = \$135	\$135.00	\$135.00	\$135.00	\$135.00

6310 Honoraria	-DJ = \$400	\$400.00	\$400.00	\$400.00	\$400.00	
<b>Totals:</b>		<b>\$16,083.00</b>	<b>\$16,083.00</b>	<b>\$15,883.00</b>	<b>\$15,883.00</b>	

## Event: Station Renovation

Our station is in drastic need of an equipment overhaul. The current system we use to broadcast our video is very outdated and unreliable. A digital media mixer will not only provide a much higher quality signal, but will also allow to control remotely what goes on the air. This will enable us to post a schedule of movies and student shows online. We receive numerous emails from students asking us to put a schedule online, but we can't with our current setup. Having an online schedule and being able to follow it should dramatically increase our viewership.

The DVD player we use now is falling apart, and a buying new one is not very expensive and will really help the station.

A curtain for the station will make it much easier and better for students to film their own shows. Having them film in the station is more convenient for them, and is better for us because the equipment won't have to leave the station as often, reducing the risk of equipment breaking.

We have researched what we need to purchase and have estimated it costing above \$10,000. We are willing to take a substantial portion of our reserves to pay for that, but we cannot afford to pay for all of it with reserves. Especially since we have to take out \$500 in the spring to pay for programming costs because we did not receive enough to pay for our DVD rental service.

GL Code:	Explanation/Itemization:	Budgeted:	Requested:	Recommended:	Approved:
7410 Equipment	Digital Media Switcher- \$5,500 DVD player- \$200 Camera ~\$1,500 Digital Video Mixer = \$2400 - Focus Enhancements/Videonics CS ASYF081601-MX-4 Digital Video Mixer. - The station really needs this mixer to combine the digital audio and video feeds. It will make a huge difference in the video and audio quality. We would be able to edit all our shots through one feed and it will reduce a lot of post production time, effort, and resources. Boom Mike = \$155 - Will dramatically improve sound quality of student shows Boompole = \$150 - To go with Boom mike Lights = \$60 - Portable work lights 2 Tripod Plates-\$30  2 XLR Audio Adapters -\$250  Curtain -\$125  Total = 10,370  We are willing to cover the Media Switcher (\$5,500) and the Digital Video Mixer (\$2400) with reserves, which will deplete more than half of our reserves. However, since we are a television station, we believe it sets a bad precedent to receive \$0 from Special Fees for equipment for the second straight year.	\$10,370.00	\$2,470.00	\$2,000.00	\$2,000.00
		The Committee did not feel that funding this			
<b>Totals:</b>		<b>\$10,370.00</b>	<b>\$2,470.00</b>	<b>\$2,000.00</b>	<b>\$2,000.00</b>

<b>Totals:</b>	<b>Budgeted:</b>	<b>Requested:</b>	<b>Recommended:</b>	<b>Approved:</b>
	<b>\$26,453.00</b>	<b>\$18,553.00</b>	<b>\$17,883.00</b>	<b>\$17,883.00</b>

**Revenue not from Student fees:**