

ASSU Special Fees

7666 Stanford News Readership Program

Cycle: Special Fees 2005-2006

Type: Joint

Financial Officer: Sarah Schulman

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Line Item Summary:

GL Code:	Budgeted:	Requested:	Recommended:	Approved:
7410 <i>Equipment</i>	\$67,088.00	\$67,088.00	\$53,116.00	\$53,116.00
7520 <i>Facilities Janitorial</i>	\$200.00	\$200.00	\$200.00	\$200.00
7510 <i>Facilities Rental</i>	\$600.00	\$600.00	\$600.00	\$600.00
7220 <i>Marketing Copies / Print Expense</i>	\$200.00	\$200.00	\$200.00	\$200.00
Totals:	\$68,088.00	\$68,088.00	\$54,116.00	\$54,116.00

Event Breakdown:

Event: Distribution of Newspapers

GL Code:	Explanation/Itemization:	Budgeted:	Requested:	Recommended:	Approved:
7410 Equipment	NY Times cost: .40(per newspaper) * 1000 (copies distributed daily)* 5 (days per week) * 28(Weeks distributed) = \$56,000 San Jose Mercury: .099(per newspaper) * 800(copies distributed daily)* 5 (days per week) * 28(Weeks distributed) = 11,088 Total Amount = 67,088	\$67,088.00	\$67,088.00	\$53,116.00	\$53,116.00
The Joint Committee funded 800 daily copies of the NYT and 600 daily copies of the San Jose Mercury News. They also recommend that you reuse instead of recycle.					
7220 Marketing Copies / Print Expense	4000 copies * .05 = 200 This is used throughout the year to advertise events, internships, and the program	\$200.00	\$200.00	\$200.00	\$200.00
Totals:		\$67,288.00	\$67,288.00	\$53,316.00	\$53,316.00

Event: Speaker Series

Bringing top journalists to speak at stanford

GL Code:	Explanation/Itemization:	Budgeted:	Requested:	Recommended:	Approved:
7510 Facilities Rental	Contribution towards rental of auditoriums. Remainder funded by New York Times and San Jose Mercury	\$600.00	\$600.00	\$600.00	\$600.00
7520 Facilities Janitorial	Contribution towards janitorial costs. Remainder funded by New York Times and San Jose Mercury.	\$200.00	\$200.00	\$200.00	\$200.00
Totals:		\$800.00	\$800.00	\$800.00	\$800.00

Totals:	Budgeted:	Requested:	Recommended:	Approved:
	\$68,088.00	\$68,088.00	\$54,116.00	\$54,116.00

Revenue not from Student fees: