

ASSU Special Fees

8454 Student Organizing Committee for the Arts (SOCA)

Cycle: Special Fees 2005-2006

Type: Joint

Financial Officer: Mariko McDonagh
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Line Item Summary:

GL Code:	Budgeted:	Requested:	Recommended:	Approved:
7840 <i>Admissions Fees</i>	\$3,200.00	\$2,600.00	\$0.00	\$0.00
7730 <i>Car / Van Rental</i>	\$500.00	\$400.00	\$0.00	\$0.00
7020 <i>Co-sponsorship Expenses</i>	\$8,000.00	\$3,200.00	\$3,200.00	\$3,200.00
7410 <i>Equipment</i>	\$1,150.00	\$800.00	\$500.00	\$500.00
7420 <i>Equipment Rental</i>	\$6,000.00	\$5,000.00	\$5,000.00	\$5,000.00
7520 <i>Facilities Janitorial</i>	\$66.00	\$66.00	\$66.00	\$66.00
7510 <i>Facilities Rental</i>	\$12,000.00	\$12,000.00	\$12,000.00	\$12,000.00
7200 <i>General Marketing</i>	\$2,950.00	\$200.00	\$200.00	\$200.00
7220 <i>Marketing Copies / Print Expense</i>	\$2,600.00	\$1,800.00	\$1,800.00	\$1,800.00
7150 <i>Office Supplies</i>	\$400.00	\$100.00	\$100.00	\$100.00
6510 <i>Refreshments / Meeting Food</i>	\$700.00	\$500.00	\$500.00	\$500.00
7820 <i>Registration Fees</i>	\$400.00	\$400.00	\$400.00	\$400.00
6320 <i>Technical Services</i>	\$10,300.00	\$9,200.00	\$9,200.00	\$9,200.00
Totals:	\$48,266.00	\$36,266.00	\$32,966.00	\$32,966.00

Event Breakdown:

Event: An Art Affair

In just five years, An Art Affair has evolved into a true Stanford tradition. SOCA's massive creation is the only event in University history to accomplish such audacious goals: over 90 performances on three stages, 500 pieces of visual art, a free gourmet dinner for 600 people, and 3,000 free copies of The Stanford Soundtrack on hand. Thousands of people joined SOCA in White Plaza in April 2004 for a tremendous full day celebration of Stanford's Art.

GL Code:	Explanation/Itemization:	Budgeted:	Requested:	Recommended:	Approved:	
6320 Technical Services	-Audio Rental: \$5100 -Lighting Rental: \$4800 -Communication Services: \$100	\$10,000.00	\$9,000.00	\$9,000.00	\$9,000.00	
6510 Refreshments / Meeting Food	-Event Dinner: \$700	\$700.00	\$500.00	\$500.00	\$500.00	
7220 Marketing Copies / Print Expense	-Flyers, banners, posters: \$800 -Programs: \$900 -Writing Anthologies: \$900	\$2,600.00	\$1,800.00	\$1,800.00	\$1,800.00	
7200 General Marketing	-1000 pens@ .20/pen: \$200.00	\$200.00	\$100.00	\$100.00	\$100.00	
7420 Equipment Rental	-Generators: \$510 -Piano: \$790 -U-Hauls: \$300 -Stages: \$2900 -Film Setup: \$800 -Heat Lamps: \$700	\$6,000.00	\$5,000.00	\$5,000.00	\$5,000.00	
7510 Facilities Rental	-Tent Rental: \$12000	\$12,000.00	\$12,000.00	\$12,000.00	\$12,000.00	
7520 Facilities Janitorial	-Irrigation: \$66	\$66.00	\$66.00	\$66.00	\$66.00	
7820 Registration Fees	-University Fee/Contingency: \$400	\$400.00	\$400.00	\$400.00	\$400.00	
Totals:		\$31,966.00	\$28,866.00	\$28,866.00	\$28,866.00	

Event: The Stanford Soundtrack

The Stanford Soundtrack is a compact disc featuring music from a collection of eighteen campus bands and songwriters at Stanford, chosen from among 80 entrants. Volume 1, entitled "Study Break," was distributed for free to 2000 students, faculty, and staff at An Art Affair and quickly became a powerful addition to the arts at Stanford. The next year, 3,000 copies of Volume 2, entitled "Standing Out," were made and distributed. Some of these CDs were also handed out to undergraduates and graduates through SOCA dorm programming called SOCA to Go. The 2003-2004 edition of the CD, entitled "Skyline," continued the success of the two previous editions.

GL Code:	Explanation/Itemization:	Budgeted:	Requested:	Recommended:	Approved:
7200 General Marketing	-Posters for Publicity: \$100	\$100.00	\$100.00	\$100.00	\$100.00
7020 Co-sponsorship Expenses	-CD Production (done through DiscMakers): \$3000 for 3000 copies (total cost: ~\$5000)	\$3,000.00	\$2,000.00	\$2,000.00	\$2,000.00
Totals:		\$3,100.00	\$2,100.00	\$2,100.00	\$2,100.00

Event: SOCA in the City

An exciting program that started in Spring 2003, SOCA in the City offers a series of interactive outings to major Bay Area events and venues. Our resourceful members make connections with various artistic organizations in San Francisco and receive discount tickets to performances and exhibits. Every other week these tickets are raffled in pairs to both undergraduate and graduate students. This night of culture also occasionally includes a meal by the Stanford Cooking club, and free transportation.

GL Code:	Explanation/Itemization:	Budgeted:	Requested:	Recommended:	Approved:
7840 Admissions Fees	-10 events per year, 40 tickets per event, at \$8 per ticket: \$3200	\$3,200.00	\$2,600.00	\$0.00	\$0.00
The Joint Committee did not feel there was a lack of Graduate student outreach and a lack of knowledge of this activity among Undergraduates.					
7730 Car / Van Rental	-Van Rentals, \$50 per event @ 10 events per year: \$500	\$500.00	\$400.00	\$0.00	\$0.00
The Joint Committee did not feel there was a lack of Graduate student outreach and a lack of knowledge of this activity among Undergraduates.					
Totals:		\$3,700.00	\$3,000.00	\$0.00	\$0.00

Event: SOCA To Go

In Spring 2003, SOCA began working with residential staff members to offer arts in student residences and to share how art can be integrated into our daily lives.

GL Code:	Explanation/Itemization:	Budgeted:	Requested:	Recommended:	Approved:
7410 Equipment	-Art Supplies (15 events per year, \$30 per event): \$450	\$450.00	\$300.00	\$0.00	\$0.00
The Joint Committee did not feel this was an efficient use of Joint funds.					
Totals:		\$450.00	\$300.00	\$0.00	\$0.00

Event: SOCA On Display

SOCA on display is a new initiative designed to put student work on display in high traffic areas and areas where students gather (such as dining centers around campus).

GL Code:	Explanation/Itemization:	Budgeted:	Requested:	Recommended:	Approved:
6320 Technical Services	-Installation Costs: \$300	\$300.00	\$200.00	\$200.00	\$200.00
The Joint Committee highly recommends that you have have some display areas that are targeted to Graduate students as well.					
7410 Equipment	-Display Cases: \$700	\$700.00	\$500.00	\$500.00	\$500.00
The Joint Committee highly recommends that you have have some display areas that are targeted to Graduate students as well.					
Totals:		\$1,000.00	\$700.00	\$700.00	\$700.00

Event: Arts Grant Program

Next year, SOCA will appropriate the current ASSU Arts Grant program. This new initiative will be expanded to include both undergraduate and graduate students. The program seeks to provide monetary support to artists to enable them to create diverse art to benefit the Stanford community. The program strives to foster a presence of art across campus, bringing it to students where they live, eat, study and relax.

GL Code:	Explanation/Itemization:	Budgeted:	Requested:	Recommended:	Approved:
7020 Co-sponsorship Expenses	-Total monetary amount of grants distributed among 5-10 chosen applications: \$5000	\$5,000.00	\$1,200.00	\$1,200.00	\$1,200.00
The Joint Committee highly recommends you advertise this more to Graduate students.					
Totals:		\$5,000.00	\$1,200.00	\$1,200.00	\$1,200.00

Event: General Operating Expenses

GL Code:	Explanation/Itemization:	Budgeted:	Requested:	Recommended:	Approved:
7200 General Marketing	-Banners/Posters: \$700 -Annual Reports: \$200 -SOCA Website: \$200 -Ad Agency: \$600 -100 T-Shirts: \$850	\$2,650.00	\$0.00	\$0.00	\$0.00
7150 Office Supplies	-General office supplies: \$400	\$400.00	\$100.00	\$100.00	\$100.00
Totals:		\$3,050.00	\$100.00	\$100.00	\$100.00

Totals:

Budgeted:	Requested:	Recommended:	Approved:
\$48,266.00	\$36,266.00	\$32,966.00	\$32,966.00

Revenue not from Student fees:

Source:	Amount:
VP Bravman Activity Support	\$5,000.00
DOS Event Program Support	\$1,000.00
Dean Long (Humanities and Sciences)	\$1,000.00
Community Day Grant	\$5,000.00
Total:	\$12,000.00