

# ASSU Special Fees

## 7834 Stanford Scientific Review

Cycle: Special Fees 2005-2006

Type: Undergraduate

Financial Officer: Ali Batouli

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### Line Item Summary:

GL Code:	Budgeted:	Requested:	Recommended:	Approved:
7140 <i>Copies (not marketing)</i>	\$150.00	\$0.00	\$0.00	\$0.00
7410 <i>Equipment</i>	\$70.00	\$0.00	\$0.00	\$0.00
7230 <i>Flyer Distribution Expenses</i>	\$100.00	\$0.00	\$0.00	\$0.00
7200 <i>General Marketing</i>	\$200.00	\$0.00	\$0.00	\$0.00
7220 <i>Marketing Copies / Print Expense</i>	\$12,000.00	\$10,000.00	\$9,000.00	\$9,000.00
7130 <i>Postage / Courier</i>	\$200.00	\$0.00	\$0.00	\$0.00
6510 <i>Refreshments / Meeting Food</i>	\$100.00	\$0.00	\$0.00	\$0.00
6320 <i>Technical Services</i>	\$150.00	\$0.00	\$0.00	\$0.00
<b>Totals:</b>	<b>\$12,970.00</b>	<b>\$10,000.00</b>	<b>\$9,000.00</b>	<b>\$9,000.00</b>

### Event Breakdown:

<b>Event: Journal Publication</b>						
Publication Costs of Semi-Annual Journal						
GL Code:	Explanation/Itemization:	Budgeted:	Requested:	Recommended:	Approved:	
6320 Technical Services	2 issues x \$75 to maintain and elaborate website	\$150.00	\$0.00	\$0.00	\$0.00	
6510 Refreshments / Meeting Food	refreshments for recruiting meeting each quarter?33 members x 3 meetings x \$1 per person	\$100.00	\$0.00	\$0.00	\$0.00	
7130 Postage / Courier	2 issues x 200 copies x \$0.50 per copy mailed to potential sponsors and interviewees	\$200.00	\$0.00	\$0.00	\$0.00	

<b>7140</b> Copies (not marketing)	33 members x 2 handouts per meeting x 10 meetings per quarter x 3 quarters x \$0.05 per copy	\$150.00	\$0.00	\$0.00	\$0.00	
<b>7200</b> General Marketing	misc. costs associated with printing and mailing marketing packets to potential sponsors	\$200.00	\$0.00	\$0.00	\$0.00	
<b>7220</b> Marketing Copies / Print Expense	price quoted by Prodigy Press in Palo Alto 2 issues x 3500 copies x ~\$1.72 per copy for 36 page color, saddle stitched, #80 paper publication	\$12,000.00	\$10,000.00	\$9,000.00	\$9,000.00	
		The Committee encourages you to pursue more advertising and use color more judiciously.				
<b>7230</b> Flyer Distribution Expenses	3 recruiting times per year x 700 flyers x \$0.05 per flyer copy	\$100.00	\$0.00	\$0.00	\$0.00	
<b>7410</b> Equipment	2 recording devices for article interviews 2 recorders x \$35/recorder (quote from Fry's)	\$70.00	\$0.00	\$0.00	\$0.00	
<b>Totals:</b>		<b>\$12,970.00</b>	<b>\$10,000.00</b>	<b>\$9,000.00</b>	<b>\$9,000.00</b>	

<b>Totals:</b>	<b>Budgeted:</b>	<b>Requested:</b>	<b>Recommended:</b>	<b>Approved:</b>
	<b>\$12,970.00</b>	<b>\$10,000.00</b>	<b>\$9,000.00</b>	<b>\$9,000.00</b>

**Revenue not from Student fees:**

<b>Source:</b>	<b>Amount:</b>
Sponsorship of Magazine	\$1,970.00
Advertising Revenue	\$1,000.00
<b>Total:</b>	<b>\$2,970.00</b>