

ASSU Special Fees

6868 Alternative Spring Break

Application #: 610

Status: Approved in Election

Type: Undergraduate

Cycle: Special Fees 2005-2006

Financial Officer: Allison Dencker

Email: adencker@stanford.edu

Phone: 9086425006

Appointment: 2/12/2005 at 11:30:00 AM

Application Information:

Type: Undergraduate

Cycle: Special Fees 2005-2006

Date Submitted: 2/19/2005 6:07:37 PM

Account Quick View:

Line Item	Description	Balance
2-6868-1-0-2800	ALTERNATIVE SPRING BREAK SERV PRJ	(\$5,461.06)
2-6868-1-0-2830	ALTERNATIVE SPRING BREAK STANFORD FUND	(\$6,604.66)
2-6868-2-5-6310	SPR BRK SRV PRJ SPEC FEE HONORARIA FEES	(\$800.00)
2-6868-2-5-6500	SPR BRK SRV PRJ SPEC FEE TRAINING MAT	(\$60.00)
2-6868-2-5-6510	SPR BRK SRV PRJ SPEC FEE MEETING FOOD	(\$6,703.80)
2-6868-2-5-7120	SPR BRK SRV PRJ SPEC FEE PHONE	(\$20.00)
2-6868-2-5-7130	SPR BRK SRV PRJ SPEC FEE POSTAGE/COURIER	(\$40.00)
2-6868-2-5-7140	SPR BRK SRV PRJ SPEC FEE COPIES (NOT MKTG)	(\$30.00)
2-6868-2-5-7150	SPR BRK SRV PRJ SPEC FEE OFFICE SUPPLIES	(\$90.00)
2-6868-2-5-7180	SPR BRK SRV PRJ SPEC FEE ED LITERATURE	(\$500.00)
2-6868-2-5-7200	SPR BRK SRV PRJ SPEC FEE GEN MKTG EXP	(\$680.00)
2-6868-2-5-7220	SPR BRK SRV PRJ SPEC FEE MKTG COPIES/PRINT EXP	(\$270.00)
2-6868-2-5-7710	SPR BRK SRV PRJ SPEC FEE TRAVEL FARES	(\$2,000.00)
2-6868-2-5-7720	SPR BRK SRV PRJ SPEC FEE GAS	(\$1,180.00)
2-6868-2-5-7730	SPR BRK SRV PRJ SPEC FEE CAR/VAN RENTAL	(\$8,500.00)
2-6868-2-5-7740	SPR BRK SRV PRJ SPEC FEE ACCOMMODATIONS	(\$2,700.00)
2-6868-9-0-2820	SPR BRK SRV PRJ RESERVE	(\$11,221.52)

Comments/Notes:

Action Taken:

- Still under review - Need more information? _____
- Recommended As-is
- Recommended with Modifications as indicated on budget
- Not Recommended (reasons indicated in Comments)
- Closed (not to be considered at all)

Signed: _____

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Application Questions:

What is your total membership? How large is your officer core? How many members are on your email list? What is average attendance at

Alternative Spring Break ("ASB") has a lean officer core and large participant base. ASB has four program coordinators, who oversee the operations of the entire organization. In the 2004-05 academic year, we had fourteen Spring Break trips, each with two trip leaders, for a total of 28 trip leaders. Each trip, excluding two this year, have 12 participants. We thus serve over 160 participants.

What percentages of your total membership are Undergraduate and Graduate?

We have less than five graduate students in our program this year, or less than 3%. The rest are undergraduates.

What is the mission and purpose of your student group? (this response will be used on the online elections voter handbook)

MISSION:

To expose and immerse students to complex social issues through direct service, experiential learning, group discussion, and individual reflection, thereby transforming them into advocates of social change.

PURPOSE:

The purpose of Alternative Spring Break is to allow students to expose and immerse students to social, economic, political, and cultural issues through service-learning experiences. Service-learning is a theoretical and methodological framework which emphasizes the interplay and feedback between direct service to related communities and learning about the issue through directed reading, discussion, and reflection.

FURTHER INFORMATION:

Visit our website, <http://asb.stanford.edu>

Why are you requesting Special Fees? (this response will be used on the online elections voter handbook)

Alternative Spring Break is requesting Special Fees because the group requires funding that lies outside of both the amounts and policies for funds granted under General Fees. ASB runs fourteen spring break service-learning experiences each year, making it one of the largest community service organizations on campus. During spring break, ASB covers almost all expenses, including housing, food, local transportation, and honoraria and program fees. While ASB charges a participant fee (see below for further explanation), the fee only covers part of the full cost for a participant. The program relies on the support of Special Fees and other funding sources for sustainability. Furthermore, ASB provides a generous financial aid program, which Special Fees support. While ASB encourages all trip leaders and participants to lead simply during the one week, Special Fees provides a large proportion of our budget in order to keep the group financially sustainable.

As a community service organization in which participants travel to various locations to perform service and learn about social issues, there are various costs that are not typically awarded through General Fees. These include housing costs, which are typically paid as honoraria to churches, schools, or local Boys and Girls Clubs. Also, car and van rentals are necessary for easy transport within a local area.

IMPACT:

ASB delivers substantial value to the Stanford community. We are a nationally renowned Alternative Break program, and coordinators regularly field questions from other campuses seeking to initiate or improve their own programs. This year, ASB has spoken to a representative from Carnegie Mellon University. We have been quoted in newspapers such as the San Francisco Chronicle, and were featured in The Stanford Fund newsletter, which seeks to raise funds available to all student groups on campus as well as other academic initiatives and financial aid. On-campus, ASB is a resource for other groups seeking to create similar programs. In the 2003-04 year, ASB offered advice and knowledge to a group of graduate students in Earth Systems and to SCOPE, both of which were looking to create

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their own Alternative Break experiences. ASB has directly inspired the creation of other campus groups, including AIYME and Street Forum.

What are the three largest line item requests in your budget and why? (this response will be used on the online elections voter handbook)

1. Car/Van Rentals: Where possible, local public transportation is used as much as possible. For example, this year's trip to Washington, D.C. will take advantage of the area's excellent public transportation network and not use van rentals. However, where local public transportation is lacking or insufficient, vans are critical for quickly and efficiently transporting a group of fourteen students. As each group requiring vans requires two rentals, these costs quickly add up, causing car/van rentals to be the largest line item request for the group's Special Fees budget.

2. Meeting Food: In addition to a Fall Quarter trip leader welcome dinner and a Winter Quarter trip leader send-off dinner, we have nearly 200 mouths to feed for a week during Spring Break. With our current line item request for food, Special Fees pays for about \$5.00/day during the spring break week.

3. Accommodations: Being close to the physical location of the populations that the trip is serving is key to the success of the program. However, accommodations in many urban trip destinations, such as the San Francisco Bay Area, Washington, D.C., and Hawaii, can be expensive. While groups are encouraged to seek low-cost affordable housing at churches or local organizations, such groups often require a small honorarium. With our budgeted amount, each group has \$200 to provide week-long housing for fourteen students.

What events/programs does your group hold throughout the year for the Stanford Community?

As the group's name suggests, ASB's flagship programs are the spring break service-learning trips. While the issues addressed each year are different depending on the interest and selection of the trip leaders, below are the fourteen trips that were offered during the 2004-05 year:

1. Youth and Foster Care in California
2. Multifaith Approaches to Service: Building a Community of Compassion
3. "Cripples" and "Crazies"? Beyond the Myths of Disability
4. An Identity in Crisis: The Pilipino-American in California
5. Scenic Monterey: Questions Surrounding Land Development
6. Femmes Forward: Women and Social Change in San Francisco
7. The Other Side of Town: Homelessness and Poverty in the Bay Area
8. Eco-entrepreneurship and Sustainable Business in the Bay Area
9. Educational Issues in California
10. HIV/AIDS in San Francisco
11. HIV in Los Angeles: Sex, Politics, and Controversy
12. Youth Development in our Nation's Capital: Social, Political, and Economic Issues
13. Real World Hawai'i
14. Native American Issues in New Mexico

During these trips, students are immersed in the issue through direct service, speaking with relevant constituencies, as well as group discussion and reflection.

ASB also organizes programs before and after spring break.

Prior to the trip, all participants engage in a winter-quarter directed reading on their topic, organized in a similar format to a student-initiated course. The 1- or 2-unit course is sponsored by a faculty advisor, and is led by the two trip leaders. These seminars encourage participants to think critically about their topic prior to personal involvement during spring break.

After the trip, ASB organizes a reunion for all trip participants and leaders. The organization also invites representatives from local organizations who were involved in the success of the respective trips. The event provides a space for reflection about the spring break experience as a whole, as well as a forum and springboard for new ideas.

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Have you applied for Special Fees in the past 3 years? If so, please detail the outcome of each attempt.

If you applied for Special Fees last year, is there an increase in the amount you're seeking this year? If so, why? (this response will be used

How do you plan to publicize your events/programs to the greater Stanford community? Have you registered with Events at Stanford?

If you are an umbrella group, please list the groups for which you are applying for Special Fees, their ASSU account numbers, and contact information for their financial officers.

Please define the services provided by your group with the Special Fee, as per the ASSU Constitution:

Please list all: <p>1) assets, 2) reserves, 3) authorized and unauthorized non-ASSU bank accounts, 4) sources of funding other than Special

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Line Item Summary:

GL Code:	Budgeted:	Requested:	Recommended:	Approved:	Petitioned:	Approved In Election:
7740 Accomodations	\$3,000.00	\$2,700.00	\$2,700.00	\$2,700.00		\$2,700.00
7730 Car / Van Rental	\$11,700.00	\$8,500.00	\$8,500.00	\$8,500.00		\$8,500.00
7140 Copies (Not Marketing)	\$30.00	\$30.00	\$30.00	\$30.00		\$30.00
7180 Educational Literature	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00		\$2,500.00
7720 Gas	\$1,240.00	\$1,180.00	\$1,180.00	\$1,180.00		\$1,180.00
7200 General Marketing Expenses	\$680.00	\$680.00	\$680.00	\$680.00		\$680.00
6310 Honoraria Fees	\$900.00	\$800.00	\$800.00	\$800.00		\$800.00
7220 Marketing Copies / Print Expens	\$270.00	\$270.00	\$270.00	\$270.00		\$270.00
7150 Office Supplies	\$90.00	\$90.00	\$90.00	\$90.00		\$90.00
7120 Phone	\$20.00	\$20.00	\$20.00	\$20.00		\$20.00
7130 Postage/Courier	\$40.00	\$40.00	\$40.00	\$40.00		\$40.00
6510 Regular Meeting Food	\$10,005.00	\$6,800.00	\$6,800.00	\$6,800.00		\$6,800.00
6500 Training Mat	\$60.00	\$60.00	\$60.00	\$60.00		\$60.00
7710 Travel Fares	\$22,862.00	\$462.00	\$462.00	\$462.00		\$462.00
Totals:	\$53,397.00	\$24,132.00	\$24,132.00	\$24,132.00		\$24,132.00

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Event Breakdown:

Event: Local Spring Break trips

Local Spring Break trips within the Bay Area or California not requiring airfare. We plan to have 11 of such trips next year, the same number as this year (2004-05).

Examples: HIV/AIDS in SF, HIV/AIDS in LA, Educational Issues in California.

GL Code:	Explanation/Itemization:	Budgeted:	Requested:	Recommended:	Approved:	Petitioned:	Approved in Election:
7730 Car / Van Rental	\$450/van x 2 vans/trip x 10 trips (assuming one trip will use public transportation)	\$9,000.00	\$8,500.00	\$8,500.00	\$8,500.00		\$8,500.00
7710 Travel Fares	\$42 per trip x 11 trips (Public transportation)	\$462.00	\$462.00	\$462.00	\$462.00		\$462.00
6510 Regular Meeting Food	\$667/trip x 11 trips	\$7,337.00	\$5,700.00	\$5,700.00	\$5,700.00		\$5,700.00
7740 Accommodations	\$200 per trip x 11 trips (Trips usually stay in churches or community organizations that require a small donation)	\$2,200.00	\$2,000.00	\$2,000.00	\$2,000.00		\$2,000.00
7720 Gas	\$80 per trip x 11 trips	\$880.00	\$880.00	\$880.00	\$880.00		\$880.00
6310 Honoraria Fees	\$60 per trip x 11 trips (for guest speakers or particularly helpful community organizations)	\$660.00	\$600.00	\$600.00	\$600.00		\$600.00
Totals:		\$20,539.00	\$18,142.00	\$18,142.00	\$18,142.00		\$18,142.00

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Event: Spring Break trips requiring air travel

Spring Break trips requiring airfare. We plan to have 4 of these trips next year, one more than this year (2004-05). Examples: Youth Development in Washington D.C.

GL Code:	Explanation/Itemization:	Budgeted:	Requested:	Recommended:	Approved:	Petitioned:	Approved in Election:
6510 Regular Meeting Food	\$677 per trip x 4 trips	\$2,668.00	\$1,100.00	\$1,100.00	\$1,100.00		\$1,100.00
7710 Travel Fares	Airfare for traveling trips.	\$22,400.00	\$0.00	\$0.00	\$0.00		\$0.00
7720 Gas	\$90 per trip x 4 trips	\$360.00	\$300.00	\$300.00	\$300.00		\$300.00
7740 Accommodations	\$200/trip x 4 trips	\$800.00	\$700.00	\$700.00	\$700.00		\$700.00
7730 Car / Van Rental	\$450/van x 2 vans/trip x 3 trips (Assuming one trip will use public transportation)	\$2,700.00	\$0.00	\$0.00	\$0.00		\$0.00
6310 Honoraria Fees	\$60 per trip x 4 trips (for guest speakers or particularly helpful community organizations)	\$240.00	\$200.00	\$200.00	\$200.00		\$200.00
Totals:		\$29,168.00	\$2,300.00	\$2,300.00	\$2,300.00		\$2,300.00

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Event: General Operating Expenses

General operating expenses for administration of the program. All amounts in the general operating expenses for 2005-06 remain the same as 2004-05.

GL Code:	Explanation/Itemization:	Budgeted:	Requested:	Recommended:	Approved:	Petitioned:	Approved in Election:
6500 Training Mat	ASB Handbook for Trip Leaders. \$2/book x 30 trip leaders	\$60.00	\$60.00	\$60.00	\$60.00		\$60.00
7120 Phone	Phone calls to local organizations to coordinate meetings.	\$20.00	\$20.00	\$20.00	\$20.00		\$20.00
7130 Postage/Courier	Postage for sending contracts or materials to organizations.	\$40.00	\$40.00	\$40.00	\$40.00		\$40.00
7140 Copies (Not Marketing)	Agendas for meetings. Organizational reports, e.g. trip itineraries, budgets, student-initiated course syllabi for record-keeping.	\$30.00	\$30.00	\$30.00	\$30.00		\$30.00
7150 Office Supplies	Personal journals for participants.	\$90.00	\$90.00	\$90.00	\$90.00		\$90.00
7200 General Marketing Expenses	Scrapbook materials. Disposable cameras.	\$680.00	\$680.00	\$680.00	\$680.00		\$680.00
7180 Educational Literature	Photocopies for course readers and purchases of books.	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00		\$2,500.00
7220 Marketing Copies / Print Expenses	Flyers for advertising participant and trip leader selection processes.	\$270.00	\$270.00	\$270.00	\$270.00		\$270.00
Totals:		\$3,690.00	\$3,690.00	\$3,690.00	\$3,690.00		\$3,690.00

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Revenue Report:

Source:	Amount:
Stanford Fund (two quarters only)	\$7,750.00
Participant Fees	\$13,125.00
Participant Airfare	\$7,000.00
Total:	\$27,875.00