

Application #: 642

Status: Approved in Election

Type: Joint

Cycle: Special Fees 2005-2006

Financial Officer: Brendan Marten

Email: bmarten@daily.stanford.edu

Phone: 650-248-1535

Appointment: at

Application Questions:

What is your total membership? How large is your officer core? How many members are on your email list? What is average attendance at

What percentages of your total membership are Undergraduate and Graduate?

What is the mission and purpose of your student group? (this response will be used on the online elections voter handbook)

The Daily is an over 100 year-old institution and is one of the University's oldest student organizations. It has been entirely independent of Stanford since 1973. Its independence is based upon its ability to maintain its financial viability. The Daily touches almost every student faculty and staff member on a regular basis. As an independent organization, it plays a vital role within the Stanford community. In addition to providing services to the community on a daily basis, its provides an educational environment for aspiring journalists and business leaders.

Why are you requesting Special Fees? (this response will be used on the online elections voter handbook)

The Daily has an operating budget of approximately \$1 million. Our special-fee of approximately \$50,000 represents around 5% of our annual operating budget. This works out to an annual subscription fee of less than \$5 per student per year. Likewise, the Stanford University faculty and staff pay a subscription fee of approximately \$50,000. The Daily covers the remaining 90% of its operating costs, primarily through advertising sales.

What are the three largest line item requests in your budget and why? (this response will be used on the online elections voter handbook)

The special fee is used to cover operating costs, specifically printing and distribution.

What events/programs does your group hold throughout the year for the Stanford Community?

Have you applied for Special Fees in the past 3 years? If so, please detail the outcome of each attempt.

If you applied for Special Fees last year, is there an increase in the amount you're seeking this year? If so, why? (this response will be used

How do you plan to publicize your events/programs to the greater Stanford community? Have you registered with Events at Stanford?

If you are an umbrella group, please list the groups for which you are applying for Special Fees, their ASSU account numbers, and contact information for their financial officers.

Please define the services provided by your group with the Special Fee, as per the ASSU Constitution:

Please list all: <p>1) assets, 2) reserves, 3) authorized and unauthorized non-ASSU bank accounts, 4) sources of funding other than Special

ASSU Special Fees

5018 The Stanford Daily (For Special Fees Only)

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Line Item Summary:

GL Code:	Budgeted:	Requested:	Recommended:	Approved:	Petitioned:	Approved In Election:
7220 <i>Marketing Copies / Print Expens</i>	182,981.35	\$38,000.00	\$0.00	\$0.00	\$38,000.00	\$38,000.00
6110 <i>Officer Salary</i>	\$67,960.21	\$11,000.00	\$0.00	\$0.00	\$11,000.00	\$11,000.00
Totals:	\$250,941.56	\$49,000.00	\$0.00	\$0.00	\$49,000.00	\$49,000.00

Event Breakdown:

Event: Daily Production Costs		Budgeted:	Requested:	Recommended:	Approved:	Petitioned:	Approved in Election:
Cost of printing and distributing an average of 145 issues per year at 10,000 papers a day for a total of 1,450,000 papers printed and distributed per year. Special fee request is a subscription fee to cover 20% of our printing and distribution production costs.							
GL Code:	Explanation/Itemization:	Budgeted:	Requested:	Recommended:	Approved:	Petitioned:	Approved in Election:
7220 Marketing Copies / Print Expenses	Total cost of printing an average of 145 issues per year.	\$182,981.35	\$38,000.00	\$0.00	\$0.00	\$38,000.00	\$38,000.00
6110 Officer Salary	Cost of paying employees to deliver the paper each day.	\$67,960.21	\$11,000.00	\$0.00	\$0.00	\$11,000.00	\$11,000.00
Totals:		\$250,941.56	\$49,000.00	\$0.00	\$0.00	\$49,000.00	\$49,000.00

Totals:	Budgeted:	Requested:	Recommended:	Approved:	Petitioned:	Approved in Election:
	\$250,941.56	\$49,000.00	\$0.00	\$0.00	\$49,000.00	\$49,000.00

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Revenue Report: