

**Application #: 1053**

**Status:** Petitioned

**Type:** Joint

**Cycle:** Special Fees 2006-2007

**Financial Officer:** Shannon Enox

**Email:** senox@stanford.edu

**Phone:** 3106999885

**Appointment:** 2/26/2006 at 3:00:00 PM

### Application Questions:

What is your total membership? How large is your officer core? How many members are on your email list? What is average attendance at

**Total membership = 15**  
**Office Core = 5**  
**Members on email list = 2500**  
**Average attendance = 750**

What percentages of your total membership are Undergraduate and Graduate?

**Undergrad = 60%**  
**Grad = 40%**

What is the mission and purpose of your student group? (this response will be used on the online elections voter handbook)

**Established in 1937, Sunday FLiCKS has since become the most recognized and relied upon organization for providing members of the Stanford community with the most enjoyable movie-going experience the campus has to offer. Students can take a break from their studies by watching a movie in Memorial Auditorium with 1,000 of their best friends every Sunday night. FLiCKS provides exciting pre-shows as well as creative commentary and newspaper fights from the lively FLiCKS audience.**

**With strong commitment to the entire FLiCKS team and the organization as a whole, we are motivated to go beyond what is expected of us. We also work to fortify our current connections to campus culture while building new, lasting, visible ties with the entire Stanford community. We are mainly dedicated to assuring that every student walks away from the FLiCKS experience with jubilation.**

Why are you requesting Special Fees? (this response will be used on the online elections voter handbook)

**Given the financial performance of Flicks over the past 4 years, the ASSU and Stanford Student Enterprises have come to the conclusion that Sunday FLiCKS is no longer a self-sustaining business; however, we recognize it as an important 69 year campus tradition providing entertainment to hundreds of graduate and undergraduate students weekly. Looking into the future, it will be impossible to cover expenses without the financial support of special fees, which will allow us to offer free admission to every student with a SUID at all of our showings.**

What are the three largest line item requests in your budget and why? (this response will be used on the online elections voter handbook)

**Royalties need to be paid to the movie studios everytime we show one of their movies due to copyright and licensing laws; 35mm movie rental fees for FLiCKS can often be more than \$1000 per movie. Our technical costs come from renting Memorial Auditorium audio/visual every Sunday night of the year and paying student projectionists to show the films. Janitorial costs are associated with renting Memorial Auditorium; these costs are higher for FLiCKS than other groups because of the premium we pay for janitors to clean at midnight or later on a Sunday night.**

What events/programs does your group hold throughout the year for the Stanford Community?

**Every Sunday night of the academic year, FLiCKS screens recently released movies for the enjoyment of the Stanford community. FLiCKS provides the opportunity for students to take a study break to view popular movies that are currently in second-run release, meaning they are out of regular theaters and have not yet been released to DVD (or have been released within the past 2-3 weeks). Also, FLiCKS premieres free promotional screeners for pre-released movies, as well as charity events for organizations such as the Elizabeth Glaser Pediatric AIDS Foundation.**

Have you applied for Special Fees in the past 3 years? If so, please detail the outcome of each attempt.

**No**

If you applied for Special Fees last year, is there an increase in the amount you're seeking this year? If so, why? (this response will be used

# ASSU Special Fees

4130 SSE - Sunday Flicks

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How do you plan to publicize your events/programs to the greater Stanford community? Have you registered with Events at Stanford?

If you are an umbrella group, please list the groups for which you are applying for Special Fees, their ASSU account numbers, and contact information for their financial officers.

Please define the services provided by your group with the Special Fee, as per the ASSU Constitution:

Please list all: <p>1) assets, 2) reserves, 3) authorized and unauthorized non-ASSU bank accounts, 4) sources of funding other than Special

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## Line Item Summary:

GL Code:	Budgeted:	Requested:	Recommended:	Approved:	Petitioned:	Approved In Election:
7140 <b>Copies (Not Marketing)</b>	\$500.00	\$500.00	\$500.00	\$500.00	\$500.00	
7410 <b>Equipment Purchase (Non-Cap)</b>	\$3,457.00	\$3,457.00	\$3,457.00	\$3,457.00	\$3,457.00	
7720 <b>Gas</b>	\$30.00	\$30.00	\$30.00	\$30.00	\$30.00	
7200 <b>General Marketing Expenses</b>	\$2,700.00	\$2,700.00	\$0.00	\$0.00	\$0.00	
6330 <b>Janitorial Services</b>	\$10,500.00	\$10,500.00	\$10,500.00	\$10,500.00	\$10,500.00	
6090 <b>Labor Fees/Taxes</b>	\$600.00	\$600.00	\$600.00	\$600.00	\$600.00	
7220 <b>Marketing Copies / Print Expens</b>	\$2,100.00	\$2,100.00	\$2,100.00	\$2,100.00	\$2,100.00	
7150 <b>Office Supplies</b>	\$375.00	\$375.00	\$375.00	\$375.00	\$375.00	
6110 <b>Officer Salary</b>	\$4,800.00	\$4,800.00	\$4,800.00	\$4,800.00	\$4,800.00	
7900 <b>Overhead Expenses</b>	\$9,000.00	\$9,000.00	\$9,000.00	\$9,000.00	\$9,000.00	
7120 <b>Phone</b>	\$540.00	\$540.00	\$540.00	\$540.00	\$540.00	
7130 <b>Postage/Courier</b>	\$2,100.00	\$2,100.00	\$2,100.00	\$2,100.00	\$2,100.00	
6510 <b>Regular Meeting Food</b>	\$300.00	\$300.00	\$0.00	\$0.00	\$0.00	
6210 <b>Regular Staff</b>	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00	
7810 <b>Royalties Expense</b>	\$30,000.00	\$30,000.00	\$30,000.00	\$30,000.00	\$30,000.00	
6320 <b>Technical Services</b>	\$12,000.00	\$12,000.00	\$12,000.00	\$12,000.00	\$12,000.00	
<b>Totals:</b>	\$82,002.00	\$82,002.00	\$79,002.00	\$79,002.00	\$79,002.00	

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### Event Breakdown:

#### Event: Sunday FLICKS (ANNUAL BUDGET)

A movie exhibited every Sunday during the academic year in MemAud at 7 and 10 PM.

GL Code:	Explanation/Itemization:	Budgeted:	Requested:	Recommended:	Approved:	Petitioned:	Approved in Election:
6110 Officer Salary	Includes the salaries for the director, treasurer and managers. Since FLICKS requires major time commitments and depends on the timely execution of difficult tasks, the top officers are compensated for their countless hours of work to ensure that FLICKS continues as a weekly movie-entertainment source for the Stanford community.	\$4,800.00	\$4,800.00	\$4,800.00	\$4,800.00	\$4,800.00	
6330 Janitorial Services	Used after every Sunday FLICKS showing.	\$10,500.00	\$10,500.00	\$10,500.00	\$10,500.00	\$10,500.00	
7810 Royalties Expense	Cost to rent 35mm films in their non-theatrical release.	\$30,000.00	\$30,000.00	\$30,000.00	\$30,000.00	\$30,000.00	
7220 Marketing Copies / Print Expenses	For large, glossy FLICKS posters distributed around campus to promote quarterly lineup.	\$2,100.00	\$2,100.00	\$2,100.00	\$2,100.00	\$2,100.00	
7140 Copies (Not Marketing)	Extensive amounts of internal paperwork.	\$500.00	\$500.00	\$500.00	\$500.00	\$500.00	
7720 Gas	Cost to transport movie from reel drop-off point to MemAud.	\$30.00	\$30.00	\$30.00	\$30.00	\$30.00	
7120 Phone	Fixed cost phone charges.	\$540.00	\$540.00	\$540.00	\$540.00	\$540.00	
7130 Postage/Courier	Cost of receiving and shipping 35MM reels through Technicolor, DHL or Theatre Transit.	\$2,100.00	\$2,100.00	\$2,100.00	\$2,100.00	\$2,100.00	

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<b>7200</b> General Marketing Expenses	Includes cost of prizes, giveaways and any other general marketing costs	\$2,700.00	\$2,700.00	\$0.00	\$0.00	\$0.00	
<b>6090</b> Labor Fees/Taxes	Associated with salaries.	\$600.00	\$600.00	\$600.00	\$600.00	\$600.00	
<b>7150</b> Office Supplies		\$375.00	\$375.00	\$375.00	\$375.00	\$375.00	
<b>6320</b> Technical Services	Projectionist fees	\$12,000.00	\$12,000.00	\$12,000.00	\$12,000.00	\$12,000.00	
<b>7410</b> Equipment Purchase (Non-Cap)	Equipment depreciation for the digital projector.	\$3,457.00	\$3,457.00	\$3,457.00	\$3,457.00	\$3,457.00	
<b>6510</b> Regular Meeting Food		\$300.00	\$300.00	\$0.00	\$0.00	\$0.00	
<b>6210</b> Regular Staff	Axe Comm \$100 a night for 30 movies. They provide security for FLiCKS.	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00	
<b>7900</b> Overhead Expenses		\$9,000.00	\$9,000.00	\$9,000.00	\$9,000.00	\$9,000.00	
		Overhead charged by SSE					
<b>Totals:</b>		<b>\$82,002.00</b>	<b>\$82,002.00</b>	<b>\$79,002.00</b>	<b>\$79,002.00</b>	<b>\$79,002.00</b>	

<b>Totals:</b>	Budgeted:	Requested:	Recommended:	Approved:	Petitioned:	Approved in Election:
	<b>\$82,002.00</b>	<b>\$82,002.00</b>	<b>\$79,002.00</b>	<b>\$79,002.00</b>	<b>\$79,002.00</b>	

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## Revenue Report:

Source:	Amount:
Ticket revenue	\$2,000.00
<b>Total:</b>	<b>\$2,000.00</b>