

Application #: 540**Status:** Approved in Election**Type:** Undergraduate**Cycle:** Special Fees 2005-2006**Financial Officer:** Rene Spellman**Email:** spell07@stanford.edu**Phone:** 610-909-5300**Appointment:** 2/19/2005 at 1:10:00 PM

Application Questions:

What is your total membership? How large is your officer core? How many members are on your email list? What is average attendance at

Total Membership: 115**Officer Core: 20****E-Mail List: 135****Average Attendance: 50**

What percentages of your total membership are Undergraduate and Graduate?

Undergraduate: 100%

What is the mission and purpose of your student group? (this response will be used on the online elections voter handbook)

The Stanford NAACP, which was founded in the winter of 1998, is a civil rights and political action organization dedicated to dealing with issues facing minorities at Stanford University and in the surrounding community. The Stanford NAACP focuses on spreading political and cultural awareness throughout all communities, not just minority communities. This is done through such activities as voter registration and education drives, distributing information about the stances of candidates in impending elections, sponsoring lectures conducted by world-class speakers, and by holding minority issues forums. These programs are held on and off Stanford's campus and in local high schools. The Stanford Chapter stays in touch with issues on a broader scale by attending state, regional, and national conferences. The NAACP also celebrates the achievements of those who display positive images of minorities in entertainment at the Image Awards.

Why are you requesting Special Fees? (this response will be used on the online elections voter handbook)

We are requesting special fees so that we may cover the cost of putting on large events (such as the Race Forum and The Leadership Institute) that benefit the entire Stanford community. Special fees also allow us to put on a variety of smaller events each year.

What are the three largest line item requests in your budget and why? (this response will be used on the online elections voter handbook)

1. Honoraria- 5600.00

The honoraria is used to bring speakers to our meetings and events. The largest deliniation is the amount set aside for the speaker at the yearly forum.

2. Refreshments/Meeting Food- 2805.00

The refreshments are used at our regular meetings. We have a membership of over 50 members and hold meetings approximately 5 times a quarter. We also are providing lunch at our all-day campus-wide forum held every year.

3. Travel Fares- 3900.00

The travel fares are used to fund the officers and general body members to send them to the regional and national conferences. The conferences give the members national and regional directives and materials that we are then able to use at the Stanford level.

What events/programs does your group hold throughout the year for the Stanford Community?

1. The Leadership Institute: This is a program started last academic year and comes directly from the National Resolution Committee. It is a quarter-long leadership development program which teaches members of the Stanford community leadership skills such as Public Speaking, Financial Organization, and even web design.

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6370 Stanford NAACP

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2. Superbowl Party/Voter/Membership Registration: This is a Superbowl party, Voter Registration Drive, and Membership Drive all rolled into one. We had this event last year in Stern Dining Hall and it was very successful.

3. General Body Meetings: These regular meetings range from having keynote speakers to having panel discussions and town hall meetings.

4. Yearly Forum: The NAACP will hold a yearly campus-wide forum each year focusing on a different subject. This year we will hold the Race Forum and next year we are planning a Health Forum. Each yearly forum will be a day long event.

5. Phone-a-thons: The Stanford NAACP has traditionally held phone-a-thons to alert local residents of various political measures on the ballot that will directly affect them.

6. Stanford 49ers Academy- The Stanford NAACP takes part in a weekly tutoring program at the 49ers Academy. Each week, NAACP members go to tutor middle school students on various academic subjects.

Have you applied for Special Fees in the past 3 years? If so, please detail the outcome of each attempt.

If you applied for Special Fees last year, is there an increase in the amount you're seeking this year? If so, why? (this response will be used

How do you plan to publicize your events/programs to the greater Stanford community? Have you registered with Events at Stanford?

If you are an umbrella group, please list the groups for which you are applying for Special Fees, their ASSU account numbers, and contact information for their financial officers.

Please define the services provided by your group with the Special Fee, as per the ASSU Constitution:

Please list all: <p>1) assets, 2) reserves, 3) authorized and unauthorized non-ASSU bank accounts, 4) sources of funding other than Special

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Line Item Summary:

GL Code:	Budgeted:	Requested:	Recommended:	Approved:	Petitioned:	Approved In Election:
7740 <i>Accomodations</i>	\$2,000.00	\$2,000.00	\$0.00	\$0.00		\$0.00
7020 <i>Co-Sponsorship Expenses</i>	\$2,000.00	\$2,000.00	\$200.00	\$200.00		\$200.00
7420 <i>Equipment Rental</i>	\$750.00	\$750.00	\$750.00	\$750.00		\$750.00
7520 <i>Facilities Janitorial</i>	\$294.00	\$294.00	\$294.00	\$294.00		\$294.00
7200 <i>General Marketing Expenses</i>	\$100.00	\$100.00	\$60.00	\$60.00		\$60.00
6310 <i>Honoraria Fees</i>	\$5,600.00	\$5,600.00	\$5,600.00	\$5,600.00		\$5,600.00
7820 <i>Registration Expense</i>	\$900.00	\$900.00	\$0.00	\$0.00		\$0.00
6510 <i>Regular Meeting Food</i>	\$2,775.00	\$2,775.00	\$1,710.00	\$1,710.00		\$1,710.00
6320 <i>Technical Services</i>	\$300.00	\$300.00	\$300.00	\$300.00		\$300.00
7710 <i>Travel Fares</i>	\$3,900.00	\$3,900.00	\$0.00	\$0.00		\$0.00
Totals:	\$18,619.00	\$18,619.00	\$8,914.00	\$8,914.00		\$8,914.00

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Event Breakdown:

Event: Organizational General Body Meetings

These regular meetings range from having keynote speakers to having panel discussions and town hall meetings.

GL Code:	Explanation/Itemization:	Budgeted:	Requested:	Recommended:	Approved:	Petitioned:	Approved in Election:
6510 Regular Meeting Food	\$5 per person for food to feed our membership x 50 members x 5 meetings per quarter = \$1750	\$1,250.00	\$1,250.00	\$500.00	\$500.00		\$500.00
	The Committee recommended funding for 5 at 50 people at the rate of \$2/person.						
7420 Equipment Rental	\$150 to rent speakers, a microphone, and an amplifier (from prior year rental costs) for the General Body meetings that will have guest speakers x 2 meetings requiring speakers = \$300	\$300.00	\$300.00	\$300.00	\$300.00		\$300.00
6310 Honoraria Fees	\$1,500 to bring Jeff Johnson (National Director for the Youth & College Division of the NAACP) to campus. This is what he quoted to us over the phone.	\$3,600.00	\$3,600.00	\$3,600.00	\$3,600.00		\$3,600.00
	\$350 x 2 visits (once for regionals and once for nationals) = \$700 to bring Alice Huffman to campus twice next year. She is on the Western Region NAACP President. (quoted price).						
	\$300 x 2 visits = \$600 to bring Laini Coffee to campus twice next year. She is the NAACP Region 1 Youth and College Division Representative. Quoted price.						
	\$400 x 2 visits (once near Regional Conference time and once near National Conference time) = \$800 to bring Rick Callender back to campus next year. Rick Callender is a member of the National Resolutions Committee. Quoted price.						
Totals:		\$5,150.00	\$5,150.00	\$4,400.00	\$4,400.00		\$4,400.00

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Event: The Leadership Institute

This is a program started last academic year and comes directly from the National Resolution Committee. It is a quarter-long leadership development program which teaches members of the Stanford community leadership skills such as Public Speaking, Financial Organization, and even web design.

GL Code:	Explanation/Itemization:	Budgeted:	Requested:	Recommended:	Approved:	Petitioned:	Approved in Election:
7520 Facilities Janitorial	7 Tresidder Room reservations x \$42 for clean-up (rough price from last year) = \$294	\$294.00	\$294.00	\$294.00	\$294.00		\$294.00
7420 Equipment Rental	\$150 to rent speakers, a microphone, and an amplifier for the event. This price comes from rental costs from previous events.	\$150.00	\$150.00	\$150.00	\$150.00		\$150.00
6510 Regular Meeting Food	\$5 per person x 15 people (12 participants + 1-3 workshop leaders and staff) x 7 leadership workshops = \$525	\$525.00	\$525.00	\$210.00	\$210.00		\$210.00
	The Committee funded this at the rate of \$2/person.						
6320 Technical Services	Price quoted from Kevin Dious, a tech-service guy we have used before.	\$100.00	\$100.00	\$100.00	\$100.00		\$100.00
Totals:		\$1,069.00	\$1,069.00	\$754.00	\$754.00		\$754.00

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Event: Superbowl Party/Voter/Membership Drive

This is a Superbowl party, Voter Registration Drive, and Membership Drive all rolled into one. We had this event last year in Stern Dining Hall and it was very successful.

GL Code:	Explanation/Itemization:	Budgeted:	Requested:	Recommended:	Approved:	Petitioned:	Approved in Election:
6320 Technical Services	\$200 for the DJ. This is the price DJ Quik gave us over the phone.	\$200.00	\$200.00	\$200.00	\$200.00		\$200.00
7420 Equipment Rental	\$150 (price from cost of rentals this year) to rent a microphone, speakers, and an amplifier for this event.	\$150.00	\$150.00	\$150.00	\$150.00		\$150.00
Totals:		\$350.00	\$350.00	\$350.00	\$350.00		\$350.00

Event: Black Plaza Co-Sponsorship

The NAACP will continue its role of having a chief role in putting on Black Plaza. This program is held in White Plaza every year as an opportunity for students to observe the various Black Volunteer Student Organizations on campus. The event is put on by the BSU, BCSC, NAACP, and BGSA.

GL Code:	Explanation/Itemization:	Budgeted:	Requested:	Recommended:	Approved:	Petitioned:	Approved in Election:
7020 Co-Sponsorship Expenses	\$200- This is the cost for a large sound system with subwoofers.	\$1,000.00	\$1,000.00	\$200.00	\$200.00		\$200.00
	\$800- This cost will subsidize the free t-shirts that are given away at the event. (700 shirts x 6.00 per shirt= 4,200).	The Committee did not fund the production of T-shirts.					
Totals:		\$1,000.00	\$1,000.00	\$200.00	\$200.00		\$200.00

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Event: Black Graduation Co-Sponsorship

The NAACP will continue its role of supporting Black Graduation, held yearly by the Black Community Services Center.

GL Code:	Explanation/Itemization:	Budgeted:	Requested:	Recommended:	Approved:	Petitioned:	Approved in Election:
7020 Co-Sponsorship Expenses	\$1000-This will help to cover the cost of food, equipment rental, and honoraria for Fua Dia Congo (hired to drum at the event)	\$1,000.00	\$1,000.00	\$0.00	\$0.00		\$0.00
The Committee recommends you transfer \$1000 from your reserves to cover this expense.							
Totals:		\$1,000.00	\$1,000.00	\$0.00	\$0.00		\$0.00

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Event: NAACP Yearly Forum

The NAACP will hold a yearly campus-wide forum each year focusing on a different subject. This year we will hold the Race Forum and next year we are planning a Health Forum. Each yearly forum will be a day long event.

GL Code:	Explanation/Itemization:	Budgeted:	Requested:	Recommended:	Approved:	Petitioned:	Approved in Election:
6310 Honoraria Fees	\$2000- This amount will be used for the keynote speakers who will be the focus of the forum. (Aaron McGruder- Creator of "The Boondocks". Price quoted over phone).	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00		\$2,000.00
7420 Equipment Rental	\$150 to rent speakers, a microphone, and an amplifier (from prior year rental costs)	\$150.00	\$150.00	\$150.00	\$150.00		\$150.00
6510 Regular Meeting Food	\$5 per person x 200 people.	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00		\$1,000.00
7200 General Marketing Expenses	\$100- 1.00 per 11x17in. color poster. The Committee funded this at the rate of \$0.20 per poster for 300 posters.	\$100.00	\$100.00	\$60.00	\$60.00		\$60.00
Totals:		\$3,250.00	\$3,250.00	\$3,210.00	\$3,210.00		\$3,210.00

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Event: NAACP Conferences

This is the NAACP Fall Regional & National Conferences. The Regional Conference is 5 days/4 nights in Las Vegas, NV and the national conference is 7 days/6 nights in Milwaukee, WI. We usually send a delegation of our membership to the event who return with reports and summaries. Conferences include regional and national plans of action information which affects our local strategy.

GL Code:	Explanation/Itemization:	Budgeted:	Requested:	Recommended:	Approved:	Petitioned:	Approved in Election:
7710 Travel Fares	5 people (3 officers + 2 regular members) to Regional Conference in Las Vegas x \$150 per plane ticket = \$750.00.	\$3,900.00	\$3,900.00	\$0.00	\$0.00		\$0.00
	10 people (5 officer members + 5 regular members) to Nationals in Milwaukee, WI x \$315 per plane ticket = \$3,150.	The Committee did not feel the conferences were an efficient use of student funds.					
7740 Accommodations	The NAACP will only subsidize \$2,000 of the cost of accommodations for the two conferences. The delegates that go are responsible for covering the rest.	\$2,000.00	\$2,000.00	\$0.00	\$0.00		\$0.00
		The Committee did not feel the conferences were an efficient use of student funds.					
7820 Registration Expense	15 people x \$30 for conferences x 2 conferences = \$900	\$900.00	\$900.00	\$0.00	\$0.00		\$0.00
		The Committee did not feel the conferences were an efficient use of student funds.					
Totals:		\$6,800.00	\$6,800.00	\$0.00	\$0.00		\$0.00

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Revenue Report: