

# ASSU Special Fees

6370 Stanford NAACP

**Application #:** 1058

**Status:** Petitioned

**Type:** Undergraduate

**Cycle:** Special Fees 2006-2007

**Financial Officer:** Rene Spellman

**Email:** spell07@stanford.edu

**Phone:** 610-909-5300

**Appointment:** 2/25/2006 at 2:00:00 PM

## Application Information:

**Type:** Undergraduate

**Cycle:** Special Fees 2006-2007

**Date Submitted:** 2/17/2006 12:19:43 PM

## Account Quick View:

Line Item	Description	Balance
2-6370-1-0-2800	STANFORD NAACP	(\$64.20)
2-6370-1-0-2830	ST NAACP - STANFORD FUND	(\$11.54)
2-6370-1-0-9010	ST NAACP O/S PURCHASE ORDER	(\$265.00)
2-6370-2-5-6310	ST NAACP SPEC FEE HONORARIA FEES	(\$5,600.00)
2-6370-2-5-6320	ST NAACP SPEC FEE TECHNICAL SERVICES	(\$300.00)
2-6370-2-5-6510	ST NAACP SPEC FEE MEETING FOOD	(\$1,710.00)
2-6370-2-5-7020	ST NAACP SPEC FEE COSPONSORSHIP EXP	(\$50.00)
2-6370-2-5-7200	ST NAACP SPEC FEE GEN MKTG EXP	(\$56.36)
2-6370-2-5-7420	ST NAACP SPEC FEE EQUIP RENTAL	(\$485.00)
2-6370-2-5-7520	ST NAACP SPEC FEE FACILITIES JANITORIAL	(\$294.00)
2-6370-9-0-2820	ST NAACP RESERVE	(\$23,898.42)

## Comments/Notes:

### Action Taken:

- Still under review - Need more information? \_\_\_\_\_
- Recommended As-is
- Recommended with Modifications as indicated on budget
- Not Recommended (reasons indicated in Comments)
- Closed (not to be considered at all)

**Signed:** \_\_\_\_\_

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## Application Questions:

What is your total membership? How large is your officer core? How many members are on your email list? What is average attendance at

**Total Membership: 70**

**Officer Core: 7**

**E-Mail List: 100**

**Average Attendance: 25**

What percentages of your total membership are Undergraduate and Graduate?

**Undergraduate: 95%, 5%**

What is the mission and purpose of your student group? (this response will be used on the online elections voter handbook)

**The mission of the National Association for the Advancement of Colored People is to ensure the political, educational, social and economic equality of rights of all persons and to eliminate racial hatred and racial discrimination. The Stanford NAACP, which was founded in the winter of 1998, is a civil rights and political action organization dedicated to dealing with issues facing minorities at Stanford University and in the surrounding community. The Stanford NAACP focuses on spreading political and cultural awareness throughout all communities, not just minority communities, through such activities as voter registration and education drives, distributing candidate information packets during election times, sponsoring lectures conducted by world-class speakers, and by holding minority issues forums. These programs are held on and off Stanford's campus and in local high schools. The Stanford Chapter stays in touch with issues on a broader scale by attending state, regional, and national conferences. The NAACP also celebrates the achievements of those who display positive images of minorities in entertainment at the Image Awards.**

Why are you requesting Special Fees? (this response will be used on the online elections voter handbook)

**We are requesting special fees so that we may cover the cost of putting on large events (such as the Race Forum and inviting NAACP Chairman of the Board Julian Bond to speak on Founder's Day) that benefit the entire Stanford community. Special fees also allow us to put on a variety of smaller events each year.**

What are the three largest line item requests in your budget and why? (this response will be used on the online elections voter handbook)

**1. Honoraria- \$10300.00 . The honoraria is used to bring speakers to our meetings and events. The largest deliniation is the amount set aside for Chairman Julian Bond to come speak on Founder's Day during Black Liberation Month (7000). As an educational group seeking to inform members and non-members alike on issues of national importance, we feel that it is necessary for students to learn directly from such prominent individuals.**

**2. Co-Sponsorships- \$3000.00. We find it important to support other groups that also seek to ensure the political, educational, social and economic equality of rights of all persons and to eliminate racial hatred and racial discrimination.**

**3. Refreshments/Meeting Food- 2805.00 The refreshments are used at our most important meetings like the Founder's Day Celebration. We have a membership of over 50 members and expect many more in attendance at some events. We also are providing lunch at our all-day campus-wide forum held every year.**

What events/programs does your group hold throughout the year for the Stanford Community?

**1. Stanford 49ers Academy: The Stanford NAACP takes part in a weekly tutoring program at the 49ers Academy. Each week, NAACP members go to tutor middle school students on various academic subjects.**

**2. Liberation Lunches: Liberation Lunches are informal sponsored lunhces with a featured political issue held every week. Students are encouraged to grab their trays and join the tables to discuss upcoming elections, supreme court**

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appointments, california propositions, among other things. NAACP members who have extensive knowledge on the given topic lead the discussion.

**3. General Body Meetings:** These regular meetings range from having keynote speakers to having panel discussions and town hall meetings.

**4. Black Liberation Month / Founder's Day event:** To celebrate Black Liberation Month and the founding of the NAACP on February 12, the NAACP hosts some sort of commemorative and reflective event on civil rights and the legacy of the Civil Rights movement. This year, we are hosting an open-mic event, and next year we hope to host Chairman Julian Bond as a keynote speaker.

**5. Yearly Forum:** The NAACP will hold a yearly campus-wide forum each year focusing on a variety of subjects. This year we will mostly likely hold a Health Forum to address staggering disparities in minority health. Each yearly forum will be a day long event.

Have you applied for Special Fees in the past 3 years? If so, please detail the outcome of each attempt.

**Yes.**

**Although the NAACP both budgeted and requested \$18,619, the Senate only approved the group for \$8,914. All of this was accepted by the student body. The Senate rejected all funds for traveling to regional, state, and national conferences-- conferences that allow Stanford NAACP members to stay in compliance with the national organization, receive training on new issues and skills, and further their involvement with the civil rights.**

If you applied for Special Fees last year, is there an increase in the amount you're seeking this year? If so, why? (this response will be used

How do you plan to publicize your events/programs to the greater Stanford community? Have you registered with Events at Stanford?

If you are an umbrella group, please list the groups for which you are applying for Special Fees, their ASSU account numbers, and contact information for their financial officers.

Please define the services provided by your group with the Special Fee, as per the ASSU Constitution:

Please list all: <p>1) assets, 2) reserves, 3) authorized and unauthorized non-ASSU bank accounts, 4) sources of funding other than Special

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## Line Item Summary:

GL Code:	Budgeted:	Requested:	Recommended:	Approved:	Petitioned:	Approved In Election:
7730 <i>Car / Van Rental</i>	\$630.00	\$630.00	\$630.00	\$630.00	\$630.00	
7020 <i>Co-Sponsorship Expenses</i>	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	
7420 <i>Equipment Rental</i>	\$1,320.00	\$1,320.00	\$520.00	\$520.00	\$520.00	
6560 <i>Event Food</i>	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	
7080 <i>Event Supplies Expenses</i>	\$60.00	\$60.00	\$60.00	\$60.00	\$60.00	
7520 <i>Facilities Janitorial</i>	\$412.00	\$412.00	\$412.00	\$412.00	\$412.00	
7720 <i>Gas</i>	\$18.20	\$18.20	\$18.20	\$18.20	\$18.20	
7200 <i>General Marketing Expenses</i>	\$130.00	\$130.00	\$60.00	\$60.00	\$60.00	
6310 <i>Honoraria Fees</i>	\$11,300.00	\$11,300.00	\$8,900.00	\$8,900.00	\$8,900.00	
7220 <i>Marketing Copies / Print Expens</i>	\$287.50	\$287.50	\$161.00	\$161.00	\$161.00	
6510 <i>Regular Meeting Food</i>	\$430.00	\$430.00	\$0.00	\$0.00	\$0.00	
6320 <i>Technical Services</i>	\$2,000.00	\$2,000.00	\$300.00	\$300.00	\$300.00	
<b>Totals:</b>	\$18,587.70	\$18,587.70	\$13,061.20	\$13,061.20	\$13,061.20	

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## Event Breakdown:

### Event: Founder's Day Celebration

This is an open-to-the-public event tentatively scheduled for Feb 12, 2007, the day the NAACP was founded. In observation of Founder's Day, we will be seeking collaboration with other organizations to bring Martin Luther King Jr.'s "Right-Hand Man" to Campus. Mr. Bond will describe his civil rights work beginning in the 1960's during the heart of the Civil Rights Movement, his work with Dr. King, and his current work as the Chairman of the oldest civil rights organization in the country, the NAACP, in his keynote address. He will focus on the lessons learned from the Civil Rights Era and how they apply to the 21st Century fight for justice and equality. This event will be the NAACP's contribution to Black Liberation Month (BLM), a series of programs put on by volunteer organizations to promote the rich history of African Americans in America.

GL Code:	Explanation/Itemization:	Budgeted:	Requested:	Recommended:	Approved:	Petitioned:	Approved in Election:
6310 Honoraria Fees	Honoraria for Julian Bond - \$7000 Hotel/airfare included.	\$7,000.00	\$7,000.00	\$4,600.00	\$4,600.00	\$4,600.00	
	The reminder will come from a \$2,400 reserve transfer						
6320 Technical Services	\$2000 Rental for Kresge includes microphones and tax	\$2,000.00	\$2,000.00	\$300.00	\$300.00	\$300.00	
	\$300 for kresgie tech services						
7520 Facilities Janitorial	Kresge Cleaning Fee- \$286	\$286.00	\$286.00	\$286.00	\$286.00	\$286.00	
7220 Marketing Copies / Print Expenses	500 X \$0.10 These flyers will also include info on Event #2.	\$112.50	\$112.50	\$70.00	\$70.00	\$70.00	
	50 X \$1.25 posters 500 * \$0.07						
7720 Gas	\$0.13/mile to transport Julian Bond to and from the airport. (70mi roundtrip to SF)	\$9.10	\$9.10	\$9.10	\$9.10	\$9.10	
6510 Regular Meeting Food	40 X \$8/person Dinner will be catered by Stanford Catering	\$320.00	\$320.00	\$0.00	\$0.00	\$0.00	
	By Policy, the committee cannot recommend funding meeting food						
7420 Equipment Rental	From Tressider Meeting Services: \$25 Podium/mic \$25 Riser \$50 Skirting from E&LS	\$100.00	\$100.00	\$100.00	\$100.00	\$100.00	
7080 Event Supplies Expenses	Centerpieces 6 X \$10 To add a classy touch. Facts about the civil rights movement & black history will be displayed in each centerpiece.	\$60.00	\$60.00	\$60.00	\$60.00	\$60.00	

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7520	\$42 for clean up (from last year)	\$42.00	\$42.00	\$42.00	\$42.00	\$42.00	
Facilities Janitorial							
7420		\$120.00	\$120.00	\$120.00	\$120.00	\$120.00	
Equipment Rental	Mics						
<b>Totals:</b>		<b>\$10,049.60</b>	<b>\$10,049.60</b>	<b>\$5,587.10</b>	<b>\$5,587.10</b>	<b>\$5,587.10</b>	

## Event: Founder's Day Celebration

Hosted the day before the Keynote Address in Tressider Oak East, this event will be a chance for NAACP members only to celebrate the legacy of the Civil Rights Movement and its continued influence/ relation to life today through intimate portrayals by Julian Bond and local freedom fighters on how the Civil Rights Movement personally changed each of their lives. Dinner and campus a capella entertainment will be provided at poignant and touching affair.

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<b>Totals:</b>							

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## Event: Educational Equity Lecture

The Honorable Chaka Fattah is a Congressman from Philadelphia, PA. He attended Community College of Philadelphia, went on to attend the University of Pennsylvania and Harvard University for graduate school. Mr. Fattah will be speaking in Tressider Oak East on a evening in the Fall about the plight of urban school districts and how we as college students can make a difference for the next generation of youths. This event is open to the public.

GL Code:	Explanation/Itemization:	Budgeted:	Requested:	Recommended:	Approved:	Petitioned:	Approved in Election:
6310 Honoraria Fees	Honoraria for Chaka Fattah- \$3000	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00	
7720 Gas	\$0.13/mile to transport Chaka Fattah to and from airport. (70mi roundtrip to SF)	\$9.10	\$9.10	\$9.10	\$9.10	\$9.10	
7420 Equipment Rental	\$25 Podium/mic Skirting from E&LS	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
6510 Regular Meeting Food	\$8/person dinner, 30 people	\$60.00	\$60.00	\$0.00	\$0.00	\$0.00	
	By Policy, the committee cannot recommend funding meeting food						
7220 Marketing Copies / Print Expenses	300 X \$0.10	\$30.00	\$30.00	\$21.00	\$21.00	\$21.00	
	300 * \$0.07						
7520 Facilities Janitorial	\$42 Clean-up (from last year)	\$42.00	\$42.00	\$42.00	\$42.00	\$42.00	
<b>Totals:</b>		<b>\$3,141.10</b>	<b>\$3,141.10</b>	<b>\$3,072.10</b>	<b>\$3,072.10</b>	<b>\$3,072.10</b>	

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## Event: San Francisco 49ers Accademy

Stanford NAACP has had a long-time partnership with the San Francisco 49ers Academy, a privately-funded alternative education public school for 6th-8th graders who have had difficulty in mainstream public schools. The Stanford NAACP tutors 1-2 times a week on-site in East Palo Alto, giving both group tutorials in mathematics and reading, as well as individual tutoring. It is imperative that the membership contribute to the education of the youth, as mandated by the National Association.

GL Code:	Explanation/Itemization:	Budgeted:	Requested:	Recommended:	Approved:	Petitioned:	Approved in Election:
7730 Car / Van Rental	\$35/day 2 X week, 9 weeks/qtr	\$630.00	\$630.00	\$630.00	\$630.00	\$630.00	
7220 Marketing Copies / Print Expenses	\$0.10 X 200 flyers to be used throughout the year  200 * \$0.07	\$20.00	\$20.00	\$14.00	\$14.00	\$14.00	
<b>Totals:</b>		<b>\$650.00</b>	<b>\$650.00</b>	<b>\$644.00</b>	<b>\$644.00</b>	<b>\$644.00</b>	

## Event: Black Plaza Co-Sponsorship

NAACP is an organization focused on the improvement of disadvantaged communities. As such, the Stanford chapter of NAACP has been a supporter of Black Plaza, the annual event held in White Plaza that gives exposure to African/African-American volunteer and service organizations, promoting these organizations to the entire Stanford community. The event is a student favorite and very heavily attended each and every year.

GL Code:	Explanation/Itemization:	Budgeted:	Requested:	Recommended:	Approved:	Petitioned:	Approved in Election:
7420 Equipment Rental	\$200- This is the cost for a large sound system with subwoofers.	\$1,000.00	\$1,000.00	\$200.00	\$200.00	\$200.00	
	\$800- This cost will subsidize the free t-shirts that are given away at the event. (700 shirts x 6.00 per shirt= 4,200).	The committee cannot recommend funding tshirts					
<b>Totals:</b>		<b>\$1,000.00</b>	<b>\$1,000.00</b>	<b>\$200.00</b>	<b>\$200.00</b>	<b>\$200.00</b>	



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## Event: General Marketing

Banners, T-Shirts

GL Code:	Explanation/Itemization:	Budgeted:	Requested:	Recommended:	Approved:	Petitioned:	Approved in Election:
7200	\$60 Official NAACP Banner 70 X \$10/shirt T-shirt that is designed by a Stanford NAACP member that will be worn at all official rallies, events, etc.	\$130.00	\$130.00	\$60.00	\$60.00	\$60.00	
General Marketing Expenses		\$60 for banner					
<b>Totals:</b>		<b>\$130.00</b>	<b>\$130.00</b>	<b>\$60.00</b>	<b>\$60.00</b>	<b>\$60.00</b>	

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## Event: Race Forum

The NAACP holds a yearly campus-wide forum each year focusing on race. This conference-style event will take place in Tressider Oak. Each yearly forum will be a day long event moderated by Jamal Watkins, Youth & College Director of the NAACP for the state of California.

GL Code:	Explanation/Itemization:	Budgeted:	Requested:	Recommended:	Approved:	Petitioned:	Approved in Election:
6310 Honoraria Fees	\$200 airfare + \$100 hotel	\$300.00	\$300.00	\$300.00	\$300.00	\$300.00	
7520 Facilities Janitorial	\$42 to clean up after event	\$42.00	\$42.00	\$42.00	\$42.00	\$42.00	
7420 Equipment Rental	\$25 for riser \$25 for podium/mic \$50 for Skirting	\$100.00	\$100.00	\$100.00	\$100.00	\$100.00	
6560 Event Food	\$5/person for lunch X 200 people	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	
7220 Marketing Copies / Print Expenses	\$1.25/poster X 100	\$125.00	\$125.00	\$56.00	\$56.00	\$56.00	
	800 * \$0.07 = \$56						
<b>Totals:</b>		<b>\$1,567.00</b>	<b>\$1,567.00</b>	<b>\$1,498.00</b>	<b>\$1,498.00</b>	<b>\$1,498.00</b>	

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## Event: Black Graduation Co-Sponsorship

The NAACP will continue its role of supporting Black Graduation, held yearly by the Black Community Services Center.

GL Code:	Explanation/Itemization:	Budgeted:	Requested:	Recommended:	Approved:	Petitioned:	Approved in Election:
7020 Co-Sponsorship Expenses	\$1000-This will help to cover the cost of food, equipment rental, and honoraria for the featured entertainer at this year's Black Graduation.	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	
<b>Totals:</b>		<b>\$1,000.00</b>	<b>\$1,000.00</b>	<b>\$1,000.00</b>	<b>\$1,000.00</b>	<b>\$1,000.00</b>	

## Event: General Co-Sponsorships

Student groups regularly ask the NAACP to co-sponsor their events. As Stanford's representative minority rights and local go-to organization for issues of civil rights, the NAACP plays an important role on our campus that is not duplicated elsewhere. We try to support all organizations that put on programming consistent with our mission.

GL Code:	Explanation/Itemization:	Budgeted:	Requested:	Recommended:	Approved:	Petitioned:	Approved in Election:
6310 Honoraria Fees	We get co-sponsorship requests averaging \$200/each about 5 times a year, most recently from BGSA (Sonia Sanchez-\$150).	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	
<b>Totals:</b>		<b>\$1,000.00</b>	<b>\$1,000.00</b>	<b>\$1,000.00</b>	<b>\$1,000.00</b>	<b>\$1,000.00</b>	

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## Event: Meeting Food

We would like to provide light refreshments to members at general body meetings, which are held 5 times a quarter.

GL Code:	Explanation/Itemization:	Budgeted:	Requested:	Recommended:	Approved:	Petitioned:	Approved in Election:
6510	\$2/person X 25	\$50.00	\$50.00	\$0.00	\$0.00	\$0.00	
Regular Meeting Food	By Policy, the committee cannot recommend funding meeting food						
<b>Totals:</b>		<b>\$50.00</b>	<b>\$50.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	

<b>Totals:</b>	Budgeted:	Requested:	Recommended:	Approved:	Petitioned:	Approved in Election:
	<b>\$18,587.70</b>	<b>\$18,587.70</b>	<b>\$13,061.20</b>	<b>\$13,061.20</b>	<b>\$13,061.20</b>	

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