6820 **Six Degrees**

Application #: 1036

Status: Petitioned Type: Undergraduate

Cycle: Special Fees 2006-2007

Financial Officer: Shila Soni

ssoni@stanford.edu Email: 831-595-0961 Phone:

2/18/2006 at 10:30:00 AM Appointment:

Application Information:

Type: Undergraduate

Cycle: Special Fees 2006-2007

Date Submitted: 2/17/2006 10:33:17 AM

| Account Qu | iick view: | | Comments/Notes: |
|-----------------|---|--------------|-----------------|
| Line Item | Description | Balance | |
| 2-6820-1-0-2800 | SIX DEGREES | (\$587.49) | |
| 2-6820-3-5-7140 | SIX DEGREES PUB BD ANN COPIES (NOT MKTG) | (\$3,000.00) | |
| 2-6820-3-5-7220 | SIX DEGREES PUB BD ANN MKTG COPIES/PRINT EXP | \$2,999.61 | |
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| Action Ta | aken: | | |
| Still under r | eview - Need more information? | | |
| Recommen | ded As-is | | |
| Recommen | ded with Modifications as indicated on budget | | |
| ☐ Not Recom | mended (reasons indicated in Comments) | | |
| Closed (not | to be considered at all) | | |
| Signed: | | | |

Page 1 of 6 Tuesday, February 28, 2006

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Cycle: Special Fees 2006-2007 **Appointment:** 2/18/2006 at 10:30:00 AM

Application Questions:

What is your total membership? How large is your officer core? How many members are on your email list? What is average attendance at

membership: approx. 40

officer core: 6 email list: 144 attendance: meetings 25 events 150

What percentages of your total membership are Undergraduate and Graduate?

90% undergraduate 10% graduate

What is the mission and purpose of your student group? (this response will be used on the online elections voter handbook)

The separation that exists between Stanford and the rest of the world seems far greater than six degrees. But our connection to the world is real. This publication is committed to providing an arena for Stanford students to create awareness of human rights issues across the globe based on their personal experience and inspiration.

Why are you requesting Special Fees? (this response will be used on the online elections voter handbook)

Without Special Fees, Six Degrees will not be able to afford to produce as many magazines as we would like to to properly reach everyone on campus. So far our organization has been immensely successful, receiving a Dean's Award in our first full year as a student group. We wish to continue to provide this service and opportunity for students.

What are the three largest line item requests in your budget and why? (this response will be used on the online elections voter handbook)

Our major cost is production of our issue, since our publication is our method of reaching the student body. We also have minor publicity costs to solicit submissions.

What events/programs does your group hold throughout the year for the Stanford Community?

Aside from printing the Journal, Six Degrees co-sponsors film screenings, speakers, human rights talks, and fundraising events. However, we are not looking for special fee money for these endeavors.

Have you applied for Special Fees in the past 3 years? If so, please detail the outcome of each attempt.

We applied for Special Fees last year and were not approved because we had a few graduate signatures on our petitions that put us below the required number of signatures for approval.

If you applied for Special Fees last year, is there an increase in the amount you're seeking this year? If so, why? (this response will be used

How do you plan to publicize your events/programs to the greater Stanford community? Have you registered with Events at Stanford?

We use Events at Stanford, flyering, email lists, and contact with associated groups to advertise programs.

If you are an umbrella group, please list the groups for which you are applying for Special Fees, their ASSU account numbers, and contact information for their financial officers.

Please define the services provided by your group with the Special Fee, as per the ASSU Constitution:

Please list all:1) assets, 2) reserves, 3) authorized and unauthorized non-ASSU bank accounts, 4) sources of funding other than Special

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Line Item Summary:

| GL Cod | de: | Budgeted: | Requested: | Recommended: | Approved: | Petitioned: | Election: |
|--------|---------------------------------|-------------|-------------|--------------|-------------|-------------|-----------|
| 7220 | Marketing Copies / Print Expens | \$13,110.00 | \$13,110.00 | \$13,074.00 | \$13,074.00 | \$13,074.00 | |
| | Totals: | \$13,110.00 | \$13,110.00 | \$13,074.00 | \$13,074.00 | \$13,074.00 | |

Event Breakdown:

| Event: | Issue | Printing |
|--------|-------|-----------------|
|--------|-------|-----------------|

We publish one issue each quarter and make 2000 copies.

| GL Code: | Explanation/Itemization: | Budgeted: | Requested: | Recommended: | Approved: | Petitioned: | Approved in Election: |
|---|--|-------------|-------------|--------------|-------------|-------------|--------------------------|
| 7220 | 2,000 issues x 3 quarters @ \$2 an issue with 8.25%tax | \$12,990.00 | \$12,990.00 | \$12,990.00 | \$12,990.00 | \$12,990.00 | |
| Marketing Copies / Print Expenses | | | | | | | |
| | Totals: | \$12,990.00 | \$12,990.00 | \$12,990.00 | \$12,990.00 | \$12,990.00 | |

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Appointment: 2/18/2006 at 10:30:00 AM

Event: Publicity for Submissions

We use flyering as one method of generating publicity for submissions.

| GL Code: | Explanation/Itemization: | Budgeted: | Requested: | Recommended: | Approved: | Petitioned: | Approved in Election: | |
|---|---------------------------------------|---|------------|--------------|-----------|-------------|-----------------------|--|
| 7220 | 400 flyers x 3 quarters @ \$.10/flyer | \$120.00 | \$120.00 | \$84.00 | \$84.00 | \$84.00 | | |
| Marketing Copies / Print Expenses | | 400 * \$0.07 * 3 = \$84 @ Copy America, 344 California Ave. | | | | | | |
| | Totals: | \$120.00 | \$120.00 | \$84.00 | \$84.00 | \$84.00 | | |

| Totals: | Budgeted: | Requested: | Recommended: | Approved: | Petitioned: | Approved in Election: |
|----------|-------------|-------------|--------------|-------------|-------------|--------------------------|
| i otais. | \$13,110.00 | \$13,110.00 | \$13,074.00 | \$13,074.00 | \$13,074.00 | |

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Revenue Report:

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