

## QUESTIONS & ANSWERS

**Has your VSO received funding from the ASSU Undergraduate Senate Appropriations Committee in prior years? If so, how much and when?**

Yes. We have requested the same amount given to us last year (we have cut uniform and banner costs while increasing the amount for facilities rental.) We need a larger venue in order to hold all the dancers.

**Have you registered your events/organizations with events.stanford.edu? (note: registration is mandatory) (yes/no)**

Yes.

**How large is your officer core?**

We have 68 actively involved in committees and executive positions.

**If you applied for Special Fees last year, is there an increase in the amount you're seeking this year? If so, why?**

We are asking for about the same amount. While we have cut funds from uniform and banner costs, we are increasing the amount for facilities rental in order to hold the number of dancers we anticipate next year.

**Please define the services provided by your group with the Special Fee, as per the ASSU Constitution:**

Stanford Dance Marathon aims to create, educate, inspire and mobilize the Stanford and surrounding community to combat AIDS through a 24 hour dance and fund-raising party. We openly encourage all students, graduate and undergraduate, to participate. Hundreds of student participants stay awake and on their feet for 24 hours in an effort to symbolize both the mental and physical challenges faced by individuals suffering from AIDS. At the event, a variety of crazy activities, costumes, contests, theme changes, student performances, and educational displays keep dancers entertained and inspired for all 24 hours. The year-long planning of this event culminates into an incredible showcase of student energy, unity, creativity, philanthropy, and diversity. Dance Marathon started at Northwestern thirty years ago and has now spread to over 100 colleges across the country. Last year, Stanford held its second annual Dance Marathon and raised over \$58,000.00 for the Elizabeth Glaser Pediatric AIDS Foundation. Over 300 students participated and danced throughout a night of glow sticks, togas, karaoke, and more. This year, Stanford Dance Marathon partnered with Face AIDS and Partners in Health to unite the Stanford and local communities in their fight against AIDS, raising over \$150,000. Its tremendous success in the past has set the stage for this year's event to be the largest and most meaningful demonstration of students' commitment to service.

**Have you applied for Special Fees in the past 3 years? If so, please detail the outcome of each attempt.**

Yes. Last year was the first time we applied for Special Fees. We recieved \$17,950.55.

**How do you plan to publicize your events/programs to the greater Stanford community? Have you registered with Events at Stanford?**

We flyer the dorms and houses and make ample use of the email chat lists of dorms and houses.

**How many members are on your email list?**

dm-allstaff-2007 has all 68 or so people on it. All 1100 participants are emailed regularly.

**If you are an umbrella group, please list the groups for which you are applying for Special Fees, their ASSU account numbers, and contact information for their financial officers.**

We are not.

**Please describe a few past events organized by our VSO (please limit your response to 50-100 words).**

We hold a dance marathon once per year where students raise money and pledge to dance for 24 hours for a charity. This event involves dancers, moralers, and any community members who want to attend. Dance Marathon also promotes campus awareness about the charity we are raising money for. We also host a pancake breakfast, white plaze informational displays, and letter writing sessions to raise awareness and funds.

**Please list all: 1) assets, 2) reserves, 3) authorized and unauthorized non-ASSU bank accounts, 4) sources of funding other than Special**

Current assets: These do not reflect many of the equipment costs from the event, as the event took place last weekend and I have yet to receive reimbursement receipts from the majority of the executive team.

2-7257-1-0-2800	ST DANCE MARATHON	\$8,686.28
2-7257-1-0-2830	ST DANCE MARATHON STANFORD FUND	
	\$324.67	
2-7257-1-0-9010	ST DANCE MARATHON O/S PURCHASE ORDER	
	\$14,487.56	
2-7257-2-5-6310	DANCE MARATHON SPEC FEE HONORARIA FEES	
	\$0.00	
2-7257-2-5-6340	DANCE MARATHON SPEC FEE SECURITY	
SERVICES	\$600.00	
2-7257-2-5-6500	DANCE MARATHON SPEC FEE TRAINING MAT	
	\$153.99	
2-7257-2-5-6560	DANCE MARATHON SPEC FEE EVENT FOOD	
	\$1,967.52	
2-7257-2-5-7130	DANCE MARATHON SPEC FEE	
POSTAGE/COURIER	\$350.00	
2-7257-2-5-7140	DANCE MARATHON SPEC FEE COPIES (NOT	
MKTG)	\$704.11	
2-7257-2-5-7200	DANCE MARATHON SPEC FEE GEN MKTG EXP	
	\$150.43	
2-7257-2-5-7420	DANCE MARATHON SPEC FEE EQUIP RENTAL	
	\$0.00	
2-7257-2-5-7720	DANCE MARATHON SPEC FEE GAS	\$100.00
2-7257-9-0-2820	DANCE MARATHON RESERVE	\$4,608.13

We have no other sources of funding.

**What events/programs does your group hold throughout the year for the Stanford Community?**

In addition to the dance marathon event itself, we hold aim to promote AIDS awareness throughout the Stanford campus. Efforts towards this end include events at White plaza, advertising and jointly funding speakers (we extensively advertised Dr. Kim Jim's and Dr. Paul Farmer's talk and contributed funds towards Dr. Paul Farmer's speech.)

**What is the fundamental goal/purpose of your VSO (please limit your response to 50-100 words)?**

Stanford Dance Marathon is a 24 hour event where students raise money for charity and dance for 24 continuous hours. We also promote awareness and provide education about the cause we are raising money for. Two years ago we raised money for the Elizabeth Glaser Pediatric AIDS Foundation; this year we raised money for Partners in Health, an international foundation that tries provides AIDS treatment was as well as general social and public health services. We hope to raise awareness of social service and inspire more students to get involved in social issues.

**What percentage of your total membership is undergraduate? Graduate?**

Nearly exclusively undergraduate. We have a few grad students here and there and are planning further expansion in that area. We had around 40 graduate students in all.

**What are the three largest line item requests in your budget and why?**

Our largest line item is facilities rental and equipment rental for the dance marathon event. Because the number of students involved in Dance Marathon has skyrocketed, we have had to move to a larger (and unfortunately, more expensive) location. The funding we have requested for equipment rental is roughly similar to the amount that was approved last year.

**What is the average attendance at your events?**

Several hundred dancers attended the dance marathon.

**What is your total membership?**

850 Stanford Undergrad Registered Dancers (940 dancers total)  
 250 Moralers (Almost all Stanford undergrads)  
 40 Committee Members  
 26 Execs (6 in CORE)  
 2 Co-Chairs

**When and why was your VSO established (please limit your response to 50-100 words)?**

Stanford Dance Marathon was established four years ago in order to raise awareness and funding for AIDS and AIDS treatment. It provides a way for the Stanford University and surrounding area to get involved in public service. It also allows students to feel empowered as an individual contributing to such a massive student movement; after the event, several dancers approached officers saying that they felt this was the most significant thing they had done their entire life. We also allow for those outside Stanford to become aware of our cause through our informational mailing campaign and family day initiatives.

**Why are you requesting Special Fees?**

We would like special fees to help fund the logistics of Dance Marathon so all the money we raise can go directly to the charity. We use the special fees for event and labor services, venue, and other dancer logistics.

**Your budget includes one or more lines funded from your own accounts. Please detail the circumstances necessitating the modification of your previously awarded funds.**  
Appropriations.

## BUDGET DETAIL

	Budgeted	Requested	Recommend	Approved	Petitioned	Elected
<b>Dance Marathon Event</b>	<b>\$(18,152.90)</b>	<b>\$18,152.90</b>	<b>\$18,152.90</b>	<b>\$18,152.90</b>		
Students dance for 24 hours to raise awareness about AIDS and fundraise to support AIDS treatment.						
<b>6310</b> Honoraria Fees (Modification/Modification)	<i>This year we partnered with FaceAids and the speakers Bureau to have Dr. Paul Farmer come and talk at MemAud. We hope to be able to invite another speaker of commisurate influence next year. DJ expenses will also come from this account.</i>	\$(1,000.00)	\$1,000.00	\$1,000.00	\$1,000.00	
<b>6320</b> Technical Services (Undergraduate Special Fees/Annual)	<i>set-up/removal staff for AV equipment</i>	\$(700.00)	\$700.00	\$700.00	\$700.00	
<b>6320</b> Technical Services (Undergraduate Special Fees/Annual)	<i>set-up/removal staff for rented equipment</i>	\$(1,300.00)	\$1,300.00	\$1,300.00	\$1,300.00	
<b>6340</b> Security Services (Undergraduate Special Fees/Annual)	<i>Event security.</i>	\$(600.00)	\$600.00	\$600.00	\$600.00	
<b>6500</b> Training Mat (Undergraduate Special Fees/Annual)	<i>CDs, DVDs, Disks, Video Tapes</i>	\$(200.00)	\$200.00	\$200.00	\$200.00	
<b>6560</b> Event Food (Modification/Modification)	<i>Event Food: meals and liquids for dancers during 24 hour dancing period, refreshments for family day, meeting snacks.</i>	\$(3,000.00)	\$3,000.00	\$3,000.00	\$3,000.00	
<b>7130</b> Postage/Courier (Undergraduate Special Fees/Annual)	<i>Stamps and mailing materials. This year we initiated a mail call program, in which we mail the families of dancers a pamphlet in which they can order Dance Marathon merchandise to support the dancer during the dance marathon event. All proceeds go to the benefit foundation.</i>	\$(300.00)	\$300.00	\$300.00	\$300.00	
<b>7140</b> Copies (Not Marketing) (Undergraduate Special Fees/Annual)	<i>Moraler Guides</i>	\$(100.00)	\$100.00	\$100.00	\$100.00	
<b>7150</b> Office Supplies (Undergraduate Special Fees/Annual)	<i>Pens, pencils, erasers (writing utensils)</i>	\$(10.00)	\$10.00	\$10.00	\$10.00	
<b>7150</b> Office Supplies (Undergraduate Special Fees/Annual)	<i>paper and paper attachment items (staples, stapler, paperclips)</i>	\$(50.00)	\$50.00	\$50.00	\$50.00	
<b>7220</b> Marketing Copies / Print Expenses (Undergraduate Special Fees/Annual)	<i>Educational flyers about AIDS and AIDS treatment (two install ments of 1000 each x 0.07 = 140)</i>	\$(140.00)	\$140.00	\$140.00	\$140.00	
<b>7220</b> Marketing Copies / Print Expenses (Undergraduate Special Fees/Annual)	<i>ancake breakfast and letter writing fundraiser activities (500 x 0.07 = )</i>	\$(35.00)	\$35.00	\$35.00	\$35.00	
<b>7220</b> Marketing Copies / Print Expenses (Undergraduate Special Fees/Annual)	<i>press releases, flyers all dance marathon event (dancer sign-up, moraler sign-up = 2000 flyers x 0.07 each = 140).</i>	\$(140.00)	\$140.00	\$140.00	\$140.00	
<b>7410</b> Equipment Purchase (Non-Cap) (Undergraduate Special Fees/Annual)	<i>computer hardware</i>	\$(200.00)	\$200.00	\$200.00	\$200.00	
<b>7410</b> Equipment Purchase (Non-Cap) (Undergraduate Special Fees/Annual)	<i>Materials for displays (roughly ten to fifteen posters) for event decoration: colored paper, glue, paint, printed materials.</i>	\$(35.00)	\$35.00	\$35.00	\$35.00	
<b>7410</b> Equipment Purchase (Non-Cap) (Undergraduate Special Fees/Annual)	<i>post-a-boards. This is a \$50 increase from last year because we plan to have educational displays during AIDS Awareness Week (as we did this year), as well as an AIDS informational room at the event (the 'contemplation room' at this year's event).</i>	\$(200.00)	\$200.00	\$200.00	\$200.00	
<b>7410</b> Equipment Purchase (Non-Cap) (Undergraduate Special Fees/Annual)	<i>cables and cords</i>	\$(100.00)	\$100.00	\$100.00	\$100.00	

# Stanford Dance Marathon 7257

[#370]

ASSU Special Fees

3/26/2007

	Budgeted	Requested	Recommend	Approved	Petitioned	Elected
<b>Dance Marathon Event</b>	<b>\$(18,152.90)</b>	<b>\$18,152.90</b>	<b>\$18,152.90</b>	<b>\$18,152.90</b>		
Students dance for 24 hours to raise awareness about AIDS and fundraise to support AIDS treatment.						
<b>7410</b> Equipment Purchase (Non-Cap) (Undergraduate Special Fees/Annual)	<i>Family day poster display racks.</i>	\$(50.00)	\$50.00	\$50.00	\$50.00	
<b>7410</b> Equipment Purchase (Non-Cap) (Undergraduate Special Fees/Annual)	<i>AUDIO/VISUAL equipment</i>	\$(200.00)	\$200.00	\$200.00	\$200.00	
<b>7410</b> Equipment Purchase (Non-Cap) (Undergraduate Special Fees/Annual)	<i>plastic table cloths</i>	\$(14.30)	\$14.30	\$14.30	\$14.30	
<b>7410</b> Equipment Purchase (Non-Cap) (Undergraduate Special Fees/Annual)	<i>Family day plastic silverware, paper cups and plates.</i>	\$(47.35)	\$47.35	\$47.35	\$47.35	
<b>7410</b> Equipment Purchase (Non-Cap) (Undergraduate Special Fees/Annual)	<i>lights</i>	\$(100.00)	\$100.00	\$100.00	\$100.00	
<b>7410</b> Equipment Purchase (Non-Cap) (Undergraduate Special Fees/Annual)	<i>For event decorations. Themes are changed every three hours (in time with every wave of moralers) to keep dancer energy up and inspire them to stay all 24 hours. (8 changes)</i>	\$(240.00)	\$240.00	\$240.00	\$240.00	
<b>7420</b> Equipment Rental (Undergraduate Special Fees/Annual)	<i>U-Haul rental for event food, liquid, decorations, equipment collection and transport.</i>	\$(400.00)	\$400.00	\$400.00	\$400.00	
<b>7420</b> Equipment Rental (Undergraduate Special Fees/Annual)	<i>8' banquet tables</i>	\$(130.00)	\$130.00	\$130.00	\$130.00	
<b>7420</b> Equipment Rental (Undergraduate Special Fees/Annual)	<i>Velvet rope</i>	\$(78.00)	\$78.00	\$78.00	\$78.00	
<b>7420</b> Equipment Rental (Undergraduate Special Fees/Annual)	<i>disco lighting system</i>	\$(116.00)	\$116.00	\$116.00	\$116.00	
<b>7420</b> Equipment Rental (Undergraduate Special Fees/Annual)	<i>lighting system</i>	\$(730.00)	\$730.00	\$730.00	\$730.00	
<b>7420</b> Equipment Rental (Undergraduate Special Fees/Annual)	<i>serpentine tables</i>	\$(18.00)	\$18.00	\$18.00	\$18.00	
<b>7420</b> Equipment Rental (Undergraduate Special Fees/Annual)	<i>100' white chain</i>	\$(20.00)	\$20.00	\$20.00	\$20.00	
<b>7420</b> Equipment Rental (Undergraduate Special Fees/Annual)	<i>40' pipe and drape to split dance space</i>	\$(110.25)	\$110.25	\$110.25	\$110.25	
<b>7420</b> Equipment Rental (Undergraduate Special Fees/Annual)	<i>step units</i>	\$(26.00)	\$26.00	\$26.00	\$26.00	
<b>7420</b> Equipment Rental (Undergraduate Special Fees/Annual)	<i>long throw lens</i>	\$(125.00)	\$125.00	\$125.00	\$125.00	
<b>7420</b> Equipment Rental (Undergraduate Special Fees/Annual)	<i>projector</i>	\$(473.00)	\$473.00	\$473.00	\$473.00	
<b>7420</b> Equipment Rental (Undergraduate Special Fees/Annual)	<i>black stage skirt</i>	\$(54.25)	\$54.25	\$54.25	\$54.25	
<b>7420</b> Equipment Rental (Undergraduate Special Fees/Annual)	<i>stanchions</i>	\$(181.25)	\$181.25	\$181.25	\$181.25	
<b>7420</b> Equipment Rental (Undergraduate Special Fees/Annual)	<i>generator</i>	\$(2,000.00)	\$2,000.00	\$2,000.00	\$2,000.00	

# Stanford Dance Marathon 7257

[#370]

ASSU Special Fees

3/26/2007

	Budgeted	Requested	Recommend	Approved	Petitioned	Elected
<b>Dance Marathon Event</b>	<b>\$(18,152.90)</b>	<b>\$18,152.90</b>	<b>\$18,152.90</b>	<b>\$18,152.90</b>		
Students dance for 24 hours to raise awareness about AIDS and fundraise to support AIDS treatment.						
<b>7420</b> Equipment Rental (Undergraduate Special Fees/Annual)	12'x24'x24' Stage	\$(171.00)	\$171.00	\$171.00	\$171.00	
<b>7420</b> Equipment Rental (Undergraduate Special Fees/Annual)	red skirtsets	\$(32.00)	\$32.00	\$32.00	\$32.00	
<b>7420</b> Equipment Rental (Undergraduate Special Fees/Annual)	cables and cords	\$(50.00)	\$50.00	\$50.00	\$50.00	
<b>7420</b> Equipment Rental (Undergraduate Special Fees/Annual)	36" tall kiosk tables	\$(81.00)	\$81.00	\$81.00	\$81.00	
<b>7420</b> Equipment Rental (Undergraduate Special Fees/Annual)	black table drapes	\$(65.00)	\$65.00	\$65.00	\$65.00	
<b>7420</b> Equipment Rental (Undergraduate Special Fees/Annual)	projector screen	\$(63.00)	\$63.00	\$63.00	\$63.00	
<b>7420</b> Equipment Rental (Undergraduate Special Fees/Annual)	36' pipe and drape behind stage	\$(47.25)	\$47.25	\$47.25	\$47.25	
<b>7420</b> Equipment Rental (Undergraduate Special Fees/Annual)	48" round tables	\$(20.25)	\$20.25	\$20.25	\$20.25	
<b>7430</b> Equipment Maintenance (Undergraduate Special Fees/Annual)	set-up/removal staff for AV equipment	\$(300.00)	\$300.00	\$300.00	\$300.00	
<b>7510</b> Facilities Rental (Undergraduate Special Fees/Annual)	venue. Due to the unprecedented number of dancers who signed up this year, we had to relocate from Roble Gym to a bigger space (the Alumni Center) in order to not break the fire code. We also used the outside space for family day, in which we invited families and students from elementary and middle school schools to participate in activities and read educational displays about AIDS and AIDS treatment.	\$(4,000.00)	\$4,000.00	\$4,000.00	\$4,000.00	
<b>7720</b> Gas (Undergraduate Special Fees/Annual)	transportation costs for retreat and travel to buy supplies.	\$(100.00)	\$100.00	\$100.00	\$100.00	
<b>APPLICATION TOTALS</b>		<b>\$(18,152.90)</b>	<b>\$18,152.90</b>	<b>\$18,152.90</b>	<b>\$18,152.90</b>	