ASSU Special Fees 3/26/2007

QUESTIONS & ANSWERS

Has your VSO received funding from the ASSU Undergraduate Senate Appropriations Committee in prior years? If so, how much and when?

Yes, we received \$12,916.00 from Special Fees last year.

Have you registered your events/organizations with events.stanford.edu? (note: registration is mandatory) (yes/no)

Not yet, but we will.

How large is your officer core?

We have an officer core of about 10 students.

If you applied for Special Fees last year, is there an increase in the amount you're seeking this year? If so, why?

There is a very small increase in the amount we are seeking, because last year's financial officer did not account for enough of our expenses.

Please define the services provided by your group with the Special Fee, as per the ASSU Constitution:

n/a

Please list all:1) assets, 2) reserves, 3) authorized and unauthorized non-ASSU bank accounts, 4) sources of funding other than Special

Our other sources of funding include The Stanford Fund and performance fees.

Have you applied for Special Fees in the past 3 years? If so, please detail the outcome of each attempt.

Yes. We have received most of our requests.

How do you plan to publicize your events/programs to the greater Stanford community? Have you registered with Events at Stanford?

We plan on using Events at Stanford, paper flyers, e-mail flyers to e-mail lists, Facebook flyers, and word of mouth.

How many members are on your email list?

There are 40 people on our e-mail list.

If you are an umbrella group, please list the groups for which you are applying for Special Fees, their ASSU account numbers, and contact

information for their financial officers.

n/a

Please describe a few past events organized by our VSO (please limit your response to 50-100 words).

We perform at many events put on by the Chicano/Latino community and El Centro. These include Dias de los Muertos, Posadas, Centro's Present Day Welcome and the Chicano/Latino Graduation Ceremony. We also collaborate with other groups on campus to promote cross-cultural ties. Past collaborations have been with Stanford Gospel choir, Ballet Folklorico de Stanford, Kuumba, and we have performed in Rhythms which is put on by Sanskriti and SPOON. We have also performed at many other campus events. These include Faces of the Community which is held during Orientation for the incoming freshman, SLAM! A Multicultural Celebration which is held every fall quarter for minority students who are interested in applying to Stanford, and Admit Weekend. We also put on quarterly recitals with members of the group and all of the students in the Music 157 class, and the group itself puts on an annual Spring Show that is free to the public. We also do Valentine's Day serenades on Valentine's day and can be hired for a variety of other performances. We also play randomly in dining halls, house meetings, and at fountains throughout campus.

What are the three largest line item requests in your budget and why?

- 1) Honoraria that goes to pay the mariachi instructors who teach Music 157 (Introduction to Mariachi Ensemble). This is the largest line item because the class is one of the most important aspects of our group. Mariachi is a style of music that is not very well known to mainstream US, and there are very few people who are experts in playing mariachi. Most people who join the class have never played mariachi music before coming to Stanford and enrolling in this class. Thus, in order for the members to be able to play mariachi music and spread its culture, the members need to receive professional instruction.
- Spring Show technical fees and facilities rental. Spring Show is our greatest opportunity to spread our music to the rest of the Stanford population.
- 3) Trajes these costumes/uniforms that stay indefinitely with the group are as important to our performance as the music. Since we are a performing art, our image is also a huge part of the performance.

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What events/programs does your group hold throughout the year for the Stanford Community?

Please see question #8. But a short list of events we hold: Valentine's Day serenades, annual Spring Show, and Music 157. Here is a list of things we perform for: Cinco de Mayo performances, Parents' Weekend, Admit Weekend, Nuestra Grad, and Dias de los Muertos.

What is the fundamental goal/purpose of your VSO (please limit your response to 50-100 words)?

Mariachi Cardenal hopes that by playing this music at our various performances throughout campus and by putting on a class open and free to the Stanford community, we can make Stanford a diverse community and represent it as such.

What percentage of your total membership is undergraduate? Graduate?

All of our active members are undergraduate students.

Why are you requesting Special Fees?

We are requesting Special Fees because there are no other funding sources (even performance fees) that can cover for something as large as the honoraria for our Music 157 instructors.

What is the average attendance at your events?

Our quarterly class has roughly 30 people every quarter. Our annual spring show is attended by about 200 people.

What is your total membership?

Total membership is 20 members.

When and why was your VSO established (please limit your response to 50-100 words)?

Mariachi Cardenal de Stanford was created to help educate the Stanford community about Mexican culture by playing and promoting a traditional form of Mexican music known as mariachi music.

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| BUDGET DETAIL | | | | | | | |
|-----------------------------|--|------------------------|------------------|---------------------|--------------------|--------------------|---------------|
| | | Budgeted | Requested | Recommend | Approved | Petitioned | Elected |
| Capital Equipment Purchases | | \$(1,650.00) | <i>\$975.00</i> | \$975.00 | <i>\$975.00</i> | | |
| The group purchases u | uniforms for new members that stay within the group ϵ | even after the membe | er leavesit is i | n use for AT LEAS | ST 4 years, if not | more. | |
| 7460 | 3 trajes for each new member at \$550 each = | \$(1,650.00) | \$975.00 | \$975.00 | \$975.00 | | |
| Costumes / Uniforms | 1,650. These trajes stay within the group | | • | • | • | | |
| (Undergraduate Special | indefinitely and are used for AT LEAST four | | | | | | |
| Fees/Annual) | years. | | | | | | |
| Mariachi Cardenal A | nnual Spring Show | \$(905.00) | \$905.00 | \$905.00 | \$905.00 | | |
| The group puts on an | annual spring show free of charge to all Stanford stude | ent—this includes a fr | ee show and di | nner for all partic | ipants. This is in | collaboration witl | n groups like |
| 6320 | Technician at the evening/weekend rate: \$60.50 | \$(405.00) | \$405.00 | \$405.00 | \$405.00 | | |
| Technical Services | per hour times 4 hours = \$242.00. Sound | , , | | , | | | |
| (Undergraduate Special | system: \$163.00. (Estimates from the Events | | | | | | |
| Fees/Annual) | and Labor Services website) | | | | | | |
| 7510 | For use of Tresidder Oak Room (East and West), | \$(500.00) | \$500.00 | \$500.00 | \$500.00 | | |
| Facilities Rental | as stated on the Tresidder Meeting Services | +() | 4 | 4 | 7 | | |
| (Undergraduate Special | website. | | | | | | |
| Fees/Annual) | | | | | | | |
| Music 157 - Introdu | ction to Mariachi Ensemble | \$(12,000.00) | \$12,000.00 | \$12,000.00 | \$12,000.00 | | |
| One-unit music class t | hat is offered to all the Stanford community, taught by | four professional ins | tructors from S | San Jose. Funding | burden falls on | Mariachi Cardenal | , since the I |
| 6310 | For four instructors: bass, violin, trumpet, and | \$(12,000.00) | \$12,000.00 | \$12,000.00 | \$12,000.00 | | |
| Honoraria Fees | rhythm instructors. Each paid \$100 per class. | , , , | . , | | | | |
| (Undergraduate Special | There are 10 classes per quarter, including a | | | | | | |
| Fees/Annual) | recital. Classes are given all three quarters. 4 | | | | | | |
| | instructors x \$100 x 10 classes x 3 quarters = | | | | | | |
| | | | | | | | |

\$(14,555.00) \$13,880.00 \$13,880.00 \$13,880.00

APPLICATION TOTALS