

QUESTIONS & ANSWERS

Has your VSO received funding from the ASSU Undergraduate Senate Appropriations Committee in prior years? If so, how much and when?

SCBN has received special fees funding in each of the last 3 years

Have you registered your events/organizations with events.stanford.edu? (note: registration is mandatory) (yes/no)

yes

How large is your officer core?

Our officer core is composed of six members.

If you applied for Special Fees last year, is there an increase in the amount you're seeking this year? If so, why?

There is a 3.1% increase due to rising cost of equipment, and the station's need to update our old equipment.

Please define the services provided by your group with the Special Fee, as per the ASSU Constitution:

We're a service to both those who make and watch television. Broadcasting airtime, training workshops, free facility and studio usage

Please list all:1) assets, 2) reserves, 3) authorized and unauthorized non-ASSU bank accounts, 4) sources of funding other than Special

- a. Assets: television equipment, studio facilities
- b. Reserves: ASSU reserves that we plan to spend during the 2006-2007 academic year
- c. No non-authorized ASSU Accounts or outside sources of funding

What events/programs does your group hold throughout the year for the Stanford Community?

We broadcast original student content throughout the year. We currently show a range of student content including sports, events, news, and music videos. We will also broadcast Stanford Idol for the second time in a row – and students have come to us with ideas for talk shows, sketch comedy shows, and debate shows.

Have you applied for Special Fees in the past 3 years? If so, please detail the outcome of each attempt.

SCBN has received special fees funding in each of the last 3 years.

How do you plan to publicize your events/programs to the greater Stanford community? Have you registered with Events at Stanford?

Aside from traditional flyering methods, we plan to use ISIS, broadcast commercials on our station, our website, and are currently talking with the Daily about publishing our weekly programming schedule.

How many members are on your email list?

We have approximately 200 people on the SCBN email list and participating student show lists.

If you are an umbrella group, please list the groups for which you are applying for Special Fees, their ASSU account numbers, and contact information for their financial officers.

N/A

Please describe a few past events organized by our VSO (please limit your response to 50-100 words).

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What are the three largest line item requests in your budget and why?

a. Equipment: Our station is need of new equipment for students to use to film and produce their shows. Much of our equipment is very outdated and limited – and we believe students should have free access to quality equipment to make their shows. We also want the ability to broadcast campus events live. Software is also an integral part of the equipment budget. All of our production is now digital and computer editing software is essential for original programming. Equipment Maintenance: Repairs, replacements, maintenance, and equipment upkeep are anticipated for the year – as equipment is used by so many people and checked in and out, it will need proper care. Marketing: until SCBN network is up and running, we need to inform all students that we exist and what we are doing. Increasing awareness will encourage others to get involved and to watch our programming

What is the average attendance at your events?

In past years, many people have watched SCBN television, and with new leadership and more awareness and with student organized shows, this viewing will increase. Currently, we post our shows on the Web, and some of our clips (like the ad for the mausoleum party) was clicked by students over 1,000 times. Aside from traditional flyering methods, we plan to use ISIS, broadcast commercials on our station, our website, and are currently talking with the Daily about publishing our weekly programming schedule.

What is the fundamental goal/purpose of your VSO (please limit your response to 50-100 words)?

The purpose of the station is to not only offer entertaining shows created for and by students, but to also give practical hands on experience to those students interested in film, tv broadcasting, and journalism. We also want to teach students how to film, direct, edit and report in their own videos. We're a service to both those who make and watch television. Broadcasting airtime, training workshops, free facility and studio usage

What percentage of your total membership is undergraduate? Graduate?

a. 95% Undergraduate 5% Graduate

Why are you requesting Special Fees?

SCBN is requesting Special Fees in order to provide resources to facilitate student productions, maintain broadcasting abilities, offer adequate training workshops, record and archive campus events.

What is your total membership?

We have approximately 50 people affiliated with SCBN including officers and students using SCBN for equipment and to broadcast their shows.

When and why was your VSO established (please limit your response to 50-100 words)?

SCBN was established a few years ago, but leadership somewhat lagged last year and now, we have decided to revamp and revive the station. SCBN Stanford's only television station run by and geared toward students. Our station facilities are currently the only ones available for Stanford Students to create original student programming. In addition to student created shows, we also offer airtime to events on campus, speakers, and faculty. We want to entertain, inform, and educate students at all levels of experience to become involved in the world of television

Your budget includes one or more lines funded from your own accounts. Please detail the circumstances necessitating the modification of your previously awarded funds.

Budget mod due to high reserves.

BUDGET DETAIL

	Budgeted	Requested	Recommend	Approved	Petitioned	Elected
Kick-off Dinner	\$(250.00)	\$250.00	\$250.00	\$250.00		
kick-off dinner to increase awareness of station						
6560	\$(250.00)	\$250.00	\$250.00	\$250.00		
One kick-off event in the fall to increase Station awareness and recruit new members- Food:						
Event Food						
(Undergraduate Special pizza \$5 per person for 50 people						
Fees/Annual)						
operating expenses	\$(15,264.00)	\$0.00	\$0.00	\$0.00		
general						
7410	\$(15,264.00)	\$0.00	\$0.00	\$0.00		
New Equipment Cameras, Backdrops						
Equipment Purchase						
(Non-Cap)						
(Modification/Modification)						
Operational Expenses	\$(36,400.00)	\$19,600.00	\$16,481.94	\$16,481.94		
this is the daily and yearly expenses that go into running a network tv station						
7140	\$(50.00)	\$50.00	\$50.00	\$50.00		
Officer manuals, procedures, training						
Copies (Not Marketing)						
(Undergraduate Special Manuals, 1000 copies at .05 per page						
Fees/Annual)						
7150	\$(100.00)	\$100.00	\$100.00	\$100.00		
Binders, pencils, pens, wall calendar,						
Office Supplies						
(Undergraduate Special File folders, labels, paper, DVD's						
Fees/Annual)						
7220	\$(600.00)	\$600.00	\$600.00	\$600.00		
Flyers, once a month, nine months, about 5000						
Marketing Copies / Print						
Expenses flyers (350.00) and 1-2 posters per dorm and						
(Undergraduate Special central locations around campus at beginning of						
Fees/Annual) year to increase awareness						
7410	\$(16,800.00)	\$1,307.94	\$1,307.94	\$1,307.94		
Computer parts/accessories, cables,						
Equipment Purchase						
(Non-Cap) microphones, cameras/camera accessories,						
(Modification/Modification) tripods, cases for equipment, batteries, Studio						
backdrop, Set						
building materials, DV tape, equipment rack						

	Budgeted	Requested	Recommend	Approved	Petitioned	Elected
Operational Expenses	\$(36,400.00)	\$19,600.00	\$16,481.94	\$16,481.94		

this is the daily and yearly expenses that go into running a network tv station

7410	<i>Computer parts/accessories, cables,</i>	\$(16,800.00)	\$15,492.06	\$12,394.00	\$12,394.00	
Equipment Purchase	<i>microphones, cameras/camera accessories,</i>	Funded at 80% equipment subsidy, please fund the balance with alternate revenue sources or request a reserve transfer after attempting to do so.				
(Non-Cap)	<i>tripods, cases for equipment, batteries, Studio</i>					
(Undergraduate Special Fees/Annual)	<i>backdrop, Set</i>					

building materials, DV tape, equipment rack

Details:

Item	Quantity	Price Each
Canon GL-2 Mini DV 3CCD Camcorder	2	1950
Canon HC-4100 Hard System Case - for GL-2 DV Camcorder	2	245
Bogen / Manfrotto 3011BN Tripod Legs (Black) with 3433 (501) Pro Video Head	2	260
Bogen / Manfrotto 3433PL Quick Release Plate 1/4"	5	24
Vidpro Tripod Case	2	20
Focus Enhancements FS-4 HD 40GB Portable DTE Recorder - NTSC	4	700
Focus Enhancements Camera Mount Kit for FS-4 with High-Capacity Battery	4	130
Canon MA-300 Dual XLR Microphone Adapter & Holder for GL-2/XL-2 Camcorders	4	165
Sennheiser E840 Cardioid Dynamic Vocal Microphone	2	130
Sennheiser MZW-1 Foam Windscreen	2	14
Audio-Technica AT831B - Cardioid Lavalier Condenser Microphone	4	150
Sennheiser ME66/K6 - Super-Cardioid Short Shotgun Condenser Microphone	4	480
Rycote 18cm Medium Hole Softie Windscreen	4	110
Sennheiser ME66/K6 - Shotgun Condenser Microphone Boom Kit	1	750
Middle-Atlantic ERK 19" Stand-Alone Enclosure ERK-4020	1	475
Gator Cases GCage-10L 10 Space Cage	1	40
Impact Background Support System	1	100
Studio Backdrops	2	85

			Budgeted	Requested	Recommend	Approved	Petitioned	Elected
Operational Expenses			\$(36,400.00)	\$19,600.00	\$16,481.94	\$16,481.94		
this is the daily and yearly expenses that go into running a network tv station								
	<i>Set Building Materials</i>	1 1100						
	<i>Adobe</i>							
	<i>Production Studio</i>							
	<i>Premium Academic Edition</i>	3 555						
	<i>Total</i>	16598						
7430	<i>Replacements/repairs</i>		\$(1,500.00)	\$1,500.00	\$1,500.00	\$1,500.00		
Equipment Maintenance (Undergraduate Special Fees/Annual)								
7510	<i>Activities Fair</i>		\$(50.00)	\$50.00	\$30.00	\$30.00		
Facilities Rental (Undergraduate Special Fees/Annual)								
Activities fair tables are only \$30.								
7810	<i>Royalty Free Music for background of student shows, editing purposes to limit cost of commercial music</i>		\$(500.00)	\$500.00	\$500.00	\$500.00		
Royalties Expense (Undergraduate Special Fees/Annual)								
APPLICATION TOTALS			\$(51,914.00)	\$19,850.00	\$16,731.94	\$16,731.94		