

## QUESTIONS & ANSWERS

**Briefly, why are you applying Joint instead of as Undergraduate or Graduate only?**

Because our program provides papers to both communities equally, and is of equal importance to both groups.

**Have you applied for Special Fees in the past 3 years? If so, please detail the outcome of each attempt.**

Yes, each time we have been successful

**How do you plan to publicize your events/programs to the greater Stanford community? Have you registered with Events at Stanford?**

We plan on fliering and sending out emails to publicize events. We will register with Events at Stanford the next time we have an event.

**How many members are on your email list?**

6

**If you are an umbrella group, please list the groups for which you are applying for Special Fees, their ASSU account numbers, and contact information for their financial officers.**

no

**Please define the services provided by your group with the Special Fee, as per the ASSU Constitution:**

Free newspapers provided to the Stanford campus at large

**Please list all: 1) assets, 2) reserves, 3) authorized and unauthorized non-ASSU bank accounts, 4) sources of funding other than Special**

We currently have a reserve of 3,100.37 kept for emergencies like last spring when we encountered invoices that could not be covered by our special fees funding alone.

**What are the three largest line item requests in your budget and why?**

Far and away the largest line item request is the payment for the newspapers, as that is really what we are all about, and without this funding, we would be unable to provide the service that so many students rely on daily.

**What is the average attendance at your events?**

Around 100 students, both graduate and undergrad, and in addition, numerous faculty members.

**Has your VSO received funding from the ASSU Undergraduate Senate Appropriations Committee in prior years? If so, how much and when?**

Yes, we received \$55,000 last year, and are increasing the amount of money for the papers this year by 9% to reflect an increase in prices from the publishing companies. Last year, we ran into a problem as they raised the prices and we did not have sufficient funding from special fees to absorb this price increase.

**Have you registered your events/organizations with events.stanford.edu? (note: registration is mandatory) (yes/no)**

Yes

**How large is your officer core?**

3

**If you applied for Special Fees last year, is there an increase in the amount you're seeking this year? If so, why?**

Yes, because the cost of the papers has increased since last year

**List separately your group's plan and budget for reaching each target audience for Graduate Students- 1) On-campus, 2) Off-campus, and Undergraduate Students.**

We will continue placing papers in strategic locations that are convenient to both undergrad and graduate students. We do not cater to the off-campus community.

**Please describe a few past events organized by your VSO (please limit your response to 50-100 words).**

Last quarter we brought a NY Times journalist to campus to discuss reporting from Iraq. In years past, we have had other speakers come to speak on a wide array of topics.

**Please provide four contacts for your group (two undergraduate, two graduate). These individuals should be prepared to be called by the Undergraduate Senate or the GSC during the evaluation of the group. Please list their name, title in organization, school/degree program, e-mail, and phone.**

Megan Zoback, SNRP CFO, BA in Political Science, 2007,  
mzoback@stanford.edu, 650-804-6660  
Aaron Qayumi, SNRP CEO, Class of 2009, aqayumi@stanford.edu,  
602-697-4661

Unfortunately, despite our attempts to recruit graduate members to the officer board, we have no graduate students working on the program.

**What events/programs does your group hold throughout the year for the Stanford Community?**

On campus speakers, mostly journalists speaking on a wide array of topics

**What is the fundamental goal/purpose of your VSO (please limit your response to 50-100 words)?**

We strive to provide the entire Stanford population, but undergrads and graduate students with easily accessible newspapers so that they can read up on what is happening and stay informed about current events.

**What percentage of your beneficiaries are (explain basis or how this was determined) graduates and undergraduates?**

50%/50% this is determined by the fact that 50% of the papers are placed in areas where primarily undergrads go, and the other 50% are placed in predominantly graduate areas of campus

**When and why was your VSO established (please limit your response to 50-100 words)?**

In attempt to "burst the Stanford bubble" we were founded to bring credible newspapers to campus for free to help students stay informed about what is happening in the country and the world.

**What is your total membership?**

6

**What percentage of your total membership is undergraduate? Graduate?**

100% undergrad

**Why are you requesting Special Fees?**

So that we can continue providing this valuable service to Stanford students in years to come

**BUDGET DETAIL**

	<b>Budgeted</b>	<b>Requested</b>	<b>Recommend</b>	<b>Approved</b>	<b>Petitioned</b>	<b>Elected</b>
<b>Payment of Newspapers for the entire year</b>	<b>\$(58,860.00)</b>	<b>\$58,860.00</b>	<b>\$58,860.00</b>	<b>\$58,860.00</b>		
3 quarters worth of daily delivery of NY Times and SJ Mercury to various places on campus						
<b>7410</b> <i>Payment for newspapers</i>	\$(58,860.00)	\$58,860.00	\$58,860.00	\$58,860.00		
Equipment Purchase (Non-Cap) (Joint Special Fees/Annual)						
<b>Quarterly Speaker Event</b>	<b>\$(800.00)</b>	<b>\$800.00</b>	<b>\$800.00</b>	<b>\$800.00</b>		
Host an outside speaker on campus each quarter, open to all students						
<b>7510</b> <i>Payment for the facility used for the speaker</i>	\$(600.00)	\$600.00	\$600.00	\$600.00		
Facilities Rental (Joint Special Fees/Annual)						
<b>7520</b> <i>Cleanup after speaker events</i>	\$(200.00)	\$200.00	\$200.00	\$200.00		
Facilities Janitorial (Joint Special Fees/Annual)						
<b>Quarterly Speaker Event Publicity</b>	<b>\$(200.00)</b>	<b>\$200.00</b>	<b>\$200.00</b>	<b>\$200.00</b>		
Printing out flyers to publicize each event						
<b>7220</b> <i>Fliers to publicize on-campus speaker events</i>	\$(200.00)	\$200.00	\$200.00	\$200.00		
Marketing Copies / Print Expenses (Joint Special Fees/Annual)						
<b>APPLICATION TOTALS</b>	<b>\$(59,860.00)</b>	<b>\$59,860.00</b>	<b>\$59,860.00</b>	<b>\$59,860.00</b>		