

QUESTIONS & ANSWERS

Has your VSO received funding from the ASSU Undergraduate Senate Appropriations Committee in prior years? If so, how much and when?

No; this is the first time we are applying for funding.

Have you registered your events/organizations with events.stanford.edu? (note: registration is mandatory) (yes/no)

yes

How large is your officer core?

8

If you applied for Special Fees last year, is there an increase in the amount you're seeking this year? If so, why?

N/A

Please define the services provided by your group with the Special Fee, as per the ASSU Constitution:

-Spring Hollywood Trip - to network with Alumni in the entertainment industry in Hollywood

-Speaker Series - to bring knowledge and networking to students on Stanford Campus

Please list all:1) assets, 2) reserves, 3) authorized and unauthorized non-ASSU bank accounts, 4) sources of funding other than Special

N/A

What events/programs does your group hold throughout the year for the Stanford Community?

-Spring Hollywood Trip

-Speaker Series

What is the fundamental goal/purpose of your VSO (please limit your response to 50-100 words)?

SSIE's goals are to i) establish a home for entertainment pre-professional students to share industry experience and engage in peer to peer learning ii) conduct programming that builds skills useful in entertainment careers iii) provide positive contacts to pre-professional students through alumni iv) establish a database of internships and job opportunities that support building an entertainment career v) establish services available to Stanford students that focus on entertainment pursuits vi) provide aid to student initiatives that are entertainment focused.

What percentage of your total membership is undergraduate? Graduate?

85-90% undergraduate

Have you applied for Special Fees in the past 3 years? If so, please detail the outcome of each attempt.

no

How do you plan to publicize your events/programs to the greater Stanford community? Have you registered with Events at Stanford?

Yes, we have registered. We have publicized in the traditional methods: email and campus-wide flyering.

How many members are on your email list?

97

If you are an umbrella group, please list the groups for which you are applying for Special Fees, their ASSU account numbers, and contact information for their financial officers.

N/A

Please describe a few past events organized by our VSO (please limit your response to 50-100 words).

-Internship Panel, Spring 2006-current students sharing experiences and tips for finding new job opportunities

-Hollywood Networking Trip, Spring 2006-For upperclassmen to travel to Hollywood (4-5 days) to meet with alumni that are currently active in the entertainment industry

-Sundance Film Festival Director/Writer/Editor Philip Chidel-came to talk with students about his career experiences

-Disney Imagineer Terry Dobson-Came to speak about interactive online marketing for a major entertainment company

What are the three largest line item requests in your budget and why?

The three largest line items are food, lodging, and transportation for the Hollywood Trip. The Hollywood Trip is the primary reason Stanford Students in Entertainment exists. It is expensive to spend a week in Los Angeles traveling around meeting with alumni.

What is the average attendance at your events?

15-40

What is your total membership?

70

When and why was your VSO established (please limit your response to 50-100 words)?

Established Spring Quarter, 2006 in the absense of any other pre-professional group for students interested in entertainment careers. The film, music, and television industries are media-driven industries that present specific entry barriers for current students and recent graduates. The purpose of SSIE is to provide an arena for entertainment pre-professional students to network and share resources through various forms of programming.

Why are you requesting Special Fees?

Because this is what I have been advised by Alex, Bernard, Valerie, and Greg

BUDGET DETAIL

		Budgeted	Requested	Recommend	Approved	Petitioned	Elected
Hollywood Trip		\$(3,639.00)	\$3,639.00	\$39.00	\$39.00	\$0.00	
A group of 12 selected Stanford students will travel to Hollywood over Spring break to network with Stanford Alumns in Entertainment, the sister group of Stanford Students in							
6560	4 days x 12 people x \$20 per diem per person =	\$(960.00)	\$960.00	\$0.00	\$0.00	\$0.00	
Event Food	\$960	The committee does not recommend off-campus members-only events.					
(Undergraduate Special Fees/Annual)							
7130	Thank you cards for participating alumni + postage	\$(15.00)	\$15.00	\$15.00	\$15.00	\$0.00	
Postage/Courier							
(Undergraduate Special Fees/Annual)							
7140	cost of copying informational packets	\$(24.00)	\$24.00	\$24.00	\$24.00	\$0.00	
Copies (Not Marketing)							
(Undergraduate Special Fees/Annual)							
7180	\$240 subscription to Hollywood Reporter; \$260 subscription to Variety	\$(500.00)	\$500.00	\$0.00	\$0.00	\$0.00	
Educational Literature		We encourage you to ask Green Library to purchase these subscriptions.					
(Undergraduate Special Fees/Annual)							
7720	3 cars x 2 tanks of gas each x \$30 per tank = \$180	\$(180.00)	\$180.00	\$0.00	\$0.00	\$0.00	
Gas							
(Undergraduate Special Fees/Annual)							
7730	Bus rental in L.A. for practical transportation	\$(1,000.00)	\$1,000.00	\$0.00	\$0.00	\$0.00	
Car / Van Rental		The committee does not recommend off-campus members-only events.					
(Undergraduate Special Fees/Annual)							
7740	Hostel: 4 nights x 12 people x \$20 / person = \$960	\$(960.00)	\$960.00	\$0.00	\$0.00	\$0.00	
Accomodations		The committee does not recommend off-campus members-only events.					
(Undergraduate Special Fees/Annual)							
Speaker Series		\$(1,000.00)	\$1,000.00	\$1,000.00	\$1,000.00	\$0.00	
Our visiting speakers will give presentations and workshops relevant to their niche in the entertainment industry.							
6310	estimated \$250 / speaker, estimated 3 visiting speakers from the entertainment industry / quarter, approximately 1.3 quarters remaining in the year, 1.3 quarters x 3 speakers / quarter = 4 speakers, 4 speakers x \$250 / speaker = \$1000	\$(1,000.00)	\$1,000.00	\$1,000.00	\$1,000.00	\$0.00	
Honoraria Fees							
(Undergraduate Special Fees/Annual)							
APPLICATION TOTALS		\$(4,639.00)	\$4,639.00	\$1,039.00	\$1,039.00	\$0.00	