

QUESTIONS & ANSWERS

Has your VSO received funding from the ASSU Undergraduate Senate Appropriations Committee in prior years? If so, how much and when?

No.

Have you registered your events/organizations with events.stanford.edu? (note: registration is mandatory) (yes/no)

In the past our events have been appropriately registered. As the events listed in this application take place during next school year, they will be appropriately registered next year.

How large is your officer core?

We have 16 officers.

If you applied for Special Fees last year, is there an increase in the amount you're seeking this year? If so, why?

We are seeking a substantial increase in funding from last year because we are looking to expand our publication from two issues yearly to three issues yearly. While we do generate more revenue as we expand the magazine, this revenue comes after expansion, and thus we need to obtain additional funding from last year to cover a substantial portion of this expansion the immediate context.

Please define the services provided by your group with the Special Fee, as per the ASSU Constitution:

The events that we requested to be covered by Special Fees are the printing of our magazine.

Please list all:1) assets, 2) reserves, 3) authorized and unauthorized non-ASSU bank accounts, 4) sources of funding other than Special

Our assets consist of copies of all issues of the magazine past and present, publishing software, and the funds currently in our ASSU bank account. We have no cash reserves. We have only our authorized ASSU bank account. Our non-Special Fees funding come from donations from various departments on campus, paid subscriptions to the magazine by non-local readers, a yearly Howard Hughes Medical Institute grant, and from advertisements in the magazine.

What events/programs does your group hold throughout the year for the Stanford Community?

The Stanford Scientific Review is distributed free of charge throughout the Stanford Community to students, faculty, alumni, and all other local residents who are interested in our publication. We also feature events for the community such as the Public Lecture Series in Science free of charge.

Have you applied for Special Fees in the past 3 years? If so, please detail the outcome of each attempt.

We have been successful in our Special Fees applications over the past 3 years.

How do you plan to publicize your events/programs to the greater Stanford community? Have you registered with Events at Stanford?

We publicize our publication and events through our website (www.stanfordscientific.org), the Stanford Alumni Association, print flyers, emails, and the Facebook.com. Our events are all appropriately registered when needed.

How many members are on your email list?

All 65 of our members are on our email list.

If you are an umbrella group, please list the groups for which you are applying for Special Fees, their ASSU account numbers, and contact information for their financial officers.

N/A

Please describe a few past events organized by your VSO (please limit your response to 50-100 words).

The Stanford Scientific Review publishes two issues of our magazine every academic year distributed throughout the Stanford campus. We also feature events for the community such as Public Lecture Series in Science. In addition, we regularly appear and distribute our magazine at university-wide events like community day, parents weekend, and alumni weekend. Our staff meetings are held on a weekly basis and is open to all interested members of the undergraduate and graduate communities.

What are the three largest line item requests in your budget and why?

We have been expanding our publication at an incredible rate over the past few years. We have doubled our magazine length twice over its short history, and are also distributing to an expanding audience every year. With that, we aim to publish third issues of our magazine next year, giving us one issue per quarter. That said, the three biggest items in our budget are the printing costs of our publication, which totals \$9140 for issue. We have requested funding for two of our three issues. We will be covering our third issue and all other expenses, including all involved with the hosting of the semi-annual Public Lecture series in Science.

What is the average attendance at your events?

We normally have between 20 and 40 members at our weekly meetings. Our Public Lecture series in Science normally attracts between 200 and 500 guests for each presentation.

What is the fundamental goal/purpose of your VSO (please limit your response to 50-100 words)?

The fundamental purpose of the Stanford Scientific Review is to explore and report on new scientific discoveries and research-in-progress in the Stanford scientific community through interaction with faculty and research at the undergraduate and graduate levels. We also aim to provide a forum for students in science and non-science fields to express their knowledge and perspective on the ethical, policy, and social implications of new scientific advances.

What percentage of your total membership is undergraduate? Graduate?

We are 85% undergraduate, 15% graduate.

Why are you requesting Special Fees?

We are requesting Special Fees to cover a portion of the costs of publishing our journal. Special Fees funding is only used to cover printing costs and does not fund meeting refreshments, special events, or miscellaneous costs. While we are very cost effective compared with other publications of similar quality, the costs of our semiannual print run of 4,000 issues puts us out of the range of our collection of grants and donations. We plan to cover a large portion of the printing costs through external fundraising, but are requesting special fees to cover the remainder, as we do provide free publications and services to the Stanford community.

What is your total membership?

We have 65 members.

When and why was your VSO established (please limit your response to 50-100 words)?

The Stanford Scientific Review was created in the spring of 2002 by a collection of conscientious science students with the dual goals of bringing to the community information about new scientific discoveries taking place at Stanford as well as providing a forum for students and faculty to share their knowledge and perspective on the ethical, policy and social implications of new scientific advances. Our journal is unique because it does not only examine the issues of one particular field of study but instead brings together scientific issues facing every facet of our lives.

BUDGET DETAIL

	Budgeted	Requested	Recommend	Approved	Petitioned	Elected
Fall Issue Printing	\$(9,140.00)	\$9,140.00	\$6,210.00	\$6,210.00		
Printing of our fall issue.						
7220						
Marketing Copies / Print Expenses (Undergraduate Special Fees/Annual)	We print 4000 copies of each issue, which costs \$9140 per issue.					
	\$(9,140.00)	\$9,140.00	\$6,210.00	\$6,210.00		
			Reduced to 6210 at FO's request to match 10% over last year's approved amount to avoid petitioning.			
Winter Issue Printing	\$(9,140.00)	\$9,140.00	\$4,680.00	\$4,680.00		
Printing for our winter quarter issue.						
7220						
Marketing Copies / Print Expenses (Undergraduate Special Fees/Annual)	We print 4000 copies of each issue, which costs \$9140 per issue.					
	\$(9,140.00)	\$9,140.00	\$4,680.00	\$4,680.00		
			Recommendation matches request (modified during interview).			
APPLICATION TOTALS	\$(18,280.00)	\$18,280.00	\$10,890.00	\$10,890.00		