

Status: **Recommended As-is**

Financial Officer: Andrew He

APPLICATION SUMMARY

Application Summary	Budgeted	Requested	Recommended	Approved	Petitioned	Elected
APPLICATION TOTALS	\$(25,798.80)	\$15,438.25	\$15,438.25			
Undergraduate Special Fees		\$15,438.25	\$15,438.25			
7460 - Costumes / Uniforms	\$(3,350.00)	\$1,650.00	\$1,650.00			
7510 - Facilities Rental	\$(1,100.00)	\$550.00	\$550.00			
6310 - Honoraria Fees	\$(12,000.00)	\$12,000.00	\$12,000.00			
6320 - Technical Services	\$(1,398.80)	\$638.25	\$638.25			
6560 - Event Food	\$(600.00)	\$600.00	\$600.00			
[All Expense Total]	\$(25,798.80)					

QUESTIONS & ANSWERS

Have you applied for Special Fees in the past 3 years? If so, please detail the outcome of each attempt.

We have applied for Special Fees during each of the past three years, and have received the majority of our requests each time.

If you applied for Special Fees last year, is there an increase in the amount you're seeking this year? If so, why?

There is a minimal increase in the amount we seek this year, to account for an increased event food budget and a slight increase in facilities rental cost.

Please define the services provided by your group with the Special Fee, as per the ASSU Constitution:

N/A

What are the three largest line item requests in your budget and why?

The three largest requests are as follows: 1) honoraria fees, 2) costume/uniform expenses, and 3) Spring Show expenses.

1) Honoraria fees for the instructors of Music 157: Introduction to Mariachi Ensemble make up the bulk of our budget. This class has always been essential towards the development of the group, and we feel it is important to have it taught by professional musicians. Mariachi music is not mainstream in the United States, so there are few individuals in the area who can adequately represent the style of mariachi. Most people who enroll in the class have never participated in mariachi previous to attending the class; therefore, our members benefit greatly from professional instructors who can truly share the unique musical culture.

2) As a performing arts group, we believe that the traditional mariachi uniform (traje) is a vital part of the image and culture of Mariachi Cardenal.

3) Technical fees and facilities rental for our annual spring show constitute the rest of our budget. This annual show represents the culmination of a year's hard work and dedication, and is our greatest opportunity to spread mariachi music to the Stanford campus.

What is the average attendance at your events?

Average attendance at our events ranges from around 30 people (classes and recitals) to more than 200 (annual Spring Show).

How do you plan to publicize your events/programs to the greater Stanford community? Have you registered with Events at Stanford?

Our main avenues of publicizing include Events at Stanford, traditional paper flyering, emails, Facebook events, and general word of mouth.

If you are an umbrella group, please list the groups for which you are applying for Special Fees, their ASSU account numbers, and contact

information for their financial officers.

N/A

Please list all:1) assets, 2) reserves, 3) authorized and unauthorized non-ASSU bank accounts, 4) sources of funding other than Special

Other sources of funding include our performance fees (in our group's ASSU general account) and The Stanford Fund Partnership.

What events/programs does your group hold throughout the year for the Stanford Community?

Mariachi Cardenal offers weekly mariachi classes, free of charge and open to the public. A two-hour class is taught every Monday by professional mariachi musicians from around the Bay Area. Mariachi Cardenal performs regularly at on-campus events, including FACES, Dia de los Muertos, Raza Day, Community Day, and a wide variety of campus parties (Gran Fiesta Latina, Party on the Edge). We also organize an annual spring performance, free of charge and open to the public. Performance pieces frequently involve collaboration with other student groups on campus (including Ballet Folklorico de Stanford and Kuumba Dance and Drum Ensemble).

Why are you requesting Special Fees?

We are requesting Special Fees because there exist no other sources of funding for something as large as our honoraria fees for the Music 157 class.

BUDGET DETAIL

		Budgeted	Requested	Recommend	Approved	Petitioned	Elected
Capital Equipment Purchases		\$(1,650.00)	\$1,650.00	\$1,650.00			
The group purchases uniforms for new members that stay within the group even after the member leaves--it is in use for AT LEAST 4 years, if not more.							
Location:		Contact:		Attendance:			
Uri:							
		Budgeted	Requested	Recommend	Approved	Petitioned	Elected
7460	<i>3 new trajes at \$550 each = \$1650; used indefinitely within the group</i>	\$(1,650.00)	\$1,650.00	\$1,650.00			
Costumes / Uniforms (Undergraduate Special Fees/Annual)							
Mariachi Cardenal Annual Spring Show		\$(1,788.25)	\$1,788.25	\$1,788.25			
The group puts on an annual spring show free of charge to all Stanford student--this includes a free show and dinner for all participants. This is in collaboration with groups like Kuumba and Ballet Folklorico. We hope to hold it in Tresidder next year.							
Location:	Tresidder Oak (East and West)	Contact:		Attendance:			
Uri:							
		Budgeted	Requested	Recommend	Approved	Petitioned	Elected
6320	<i>Medium Sound System and Microphones = \$480.50. Lighting instruments = \$157.75. (Estimates from the Events and Labor Services website)</i>	\$(638.25)	\$638.25	\$638.25			
Technical Services (Undergraduate Special Fees/Annual)							
6560	<i>Food: 200 people at \$3.00 per dinner = \$600</i>	\$(600.00)	\$600.00	\$600.00			
Event Food (Undergraduate Special Fees/Annual)							
7510	<i>For use of Tresidder Oak Lounge, as stated on the Tresidder Meeting Services website.</i>	\$(550.00)	\$550.00	\$550.00			
Facilities Rental (Undergraduate Special Fees/Annual)							
Music 157 - Introduction to Mariachi Ensemble		\$(12,000.00)	\$12,000.00	\$12,000.00			
One-unit music class that is offered to all the Stanford community, taught by four professional instructors from San Jose. Funding burden falls on Mariachi Cardenal, since the Music Department does not support this class financially.							
Location:	Music Building	Contact:		Attendance:			
Uri:							
		Budgeted	Requested	Recommend	Approved	Petitioned	Elected
6310	<i>For four instructors: bass, violin, trumpet, and rhythm instructors. Each paid \$100 per class. There are 10 classes per quarter, including a recital. Classes are offered all three quarters. 4 instructors x \$100 x 10 classes x 3 quarters = \$12,000.</i>	\$(12,000.00)	\$12,000.00	\$12,000.00			
Honoraria Fees (Undergraduate Special Fees/Annual)							
APPLICATION TOTALS		\$(15,438.25)	\$15,438.25	\$15,438.25			

ACCOUNT BALANCES

Account		Balance
2-7631-1-0-2800	MARIACHI CARDENAL DE STANFORD	\$5,864.46
2-7631-1-0-2830	MARIACHI CARDENAL DE STANFORD STANFORD FUND	\$0.00
2-7631-1-0-9010	MARIACHI CARDENAL O/S PURCHASE ORDER	\$0.00
2-7631-2-5-6310	MARIACHI SPEC FEE HONORARIA FEES	\$8,000.00
2-7631-2-5-6320	MARIACHI SPEC FEE TECHNICAL SERVICES	\$638.25
2-7631-2-5-6560	MARIACHI SPEC FEE EVENT FOOD	\$500.00
2-7631-2-5-7090	MARIACHI SPEC FEE PRIOR YEAR EXP	\$200.00
2-7631-2-5-7460	MARIACHI SPEC FEE COSTUMES/UNIFORMS	\$1,380.00
2-7631-2-5-7510	MARIACHI SPEC FEE FACILITIES RENTAL	\$470.00
2-7631-9-0-2820	MARIACHI CARDENAL RESERVE	\$2,072.25