

Status: **Recommended with Modifications**

Financial Officer: Yu Sun

APPLICATION SUMMARY

Application Summary	Budgeted	Requested	Recommended	Approved	Petitioned	Elected
APPLICATION TOTALS	\$(36,050.00)	\$18,500.00	\$16,779.00			
Undergraduate Special Fees		\$18,500.00	\$16,779.00			
6320 - Technical Services	\$(150.00)	\$150.00	\$150.00			
6560 - Event Food	\$(300.00)	\$200.00	\$200.00			
7140 - Copies (Not Marketing)	\$(100.00)	\$50.00	\$50.00			
7150 - Office Supplies	\$(150.00)	\$150.00	\$150.00			
7220 - Marketing Copies / Print Expenses	\$(1,500.00)	\$400.00	\$400.00			
7410 - Equipment Purchase (Non-Cap)	\$(30,000.00)	\$15,000.00	\$13,279.00			
7430 - Equipment Maintenance	\$(3,000.00)	\$2,000.00	\$2,000.00			
7510 - Facilities Rental	\$(50.00)	\$50.00	\$50.00			
7810 - Royalties Expense	\$(800.00)	\$500.00	\$500.00			
[All Expense Total]	\$(36,050.00)					

QUESTIONS & ANSWERS

Have you applied for Special Fees in the past 3 years? If so, please detail the outcome of each attempt.

Yes. We received a total of 51113.94. Each was approved by the committee.

If you applied for Special Fees last year, is there an increase in the amount you're seeking this year? If so, why?

No. The amount decreased, with university's budget constraint in mind.

Please define the services provided by your group with the Special Fee, as per the ASSU Constitution:

We publicize student events happening on campus and bring the Stanford community together. We are a source of news on campus.

What are the three largest line item requests in your budget and why?

1. Equipment purchase: cameras, software, mics, and computers are very expensive. SCBN is in need of purchasing new shooting equipment to support student producers. We also contribute our shooting force to campus seminars and panels, such as weekly ASES presentations. 2. Equipment Maintenance: SCBN currently has numerous broken microphones that can be fixed with new parts. Editing, production softwares need license update. Lighting and shooting equipment also needs significant repairing. All camera batteries are consumed, posing difficulty when we shoot off-site clips.

What is the average attendance at your events?

SCBN shows are broadcasted on all TVs on campus. A conservative estimate of audience is 200. Weekly events attendance include 8 active leading members, and two teams that total 20 student writers, producers and staff. SCBN studio is also used by the Film Society and other student organizations as temporary shooting venue.

How do you plan to publicize your events/programs to the greater Stanford community? Have you registered with Events at Stanford?

We plan to publicize with eflyers and flyers featuring our new student-produced shows - such as The Dorm, and video podcasts. We also plan to redo the crumbled banners at the studio windows. The marketing fees will help us to create a permanent banner for student group fair welcoming the class of 2013

If you are an umbrella group, please list the groups for which you are applying for Special Fees, their ASSU account numbers, and contact information for their financial officers.

N/A

Please list all:1) assets, 2) reserves, 3) authorized and unauthorized non-ASSU bank accounts, 4) sources of funding other than Special

1) Production equipment: cameras, tv monitors, microphones (some are non-functional), tripods, two computers, editing software, hardware, mice, keyboards and other equipment 2) No discrete reserves 3) no non-ASSU bank accounts 4) no other sources of funding

What events/programs does your group hold throughout the year for the Stanford Community?

SCBN is on air 24/7. We have had partnerships with Stanford Idol and The Dating Game. We are working on distributing videos in partnership with the Daily. SCBN recently launched SCPodcast, a video podcast division that produces videos featuring Stanford students, especially student leaders. Videos are distributed online on iTunes for free and on air, targeting Stanford and prospective students.

Why are you requesting Special Fees?

Members of SCBN devote 25+ hours of editing, 5 to 10 hours of shooting and organizing each week to make shows and podcasts, and then even more time converting the videos for airing. Producing shows and airing them requires funding more than what the members of SCBN can provide.

BUDGET DETAIL

		Budgeted	Requested	Recommend	Approved	Petitioned	Elected
SCBN Events		\$(36,050.00)	\$18,500.00	\$16,779.00			
various events							
Location:	Contact:				Attendance:	(total)	
Url:						UG:	Staff:
						Grad:	Other:
		Budgeted	Requested	Recommend	Approved	Petitioned	Elected
6320	<i>video podcast publishing tech support</i>	\$(150.00)	\$150.00	\$150.00			
Technical Services (Undergraduate Special Fees/Annual)							
6560	<i>food for weekly meetings</i>	\$(300.00)	\$200.00	\$200.00			
Event Food (Undergraduate Special Fees/Annual)							
7140	<i>operational use printing of scripts, stories, agenda etc.</i>	\$(100.00)	\$50.00	\$50.00			
Copies (Not Marketing) (Undergraduate Special Fees/Annual)							
7150	<i>office supplies for SCBN operation</i>	\$(150.00)	\$150.00	\$150.00			
Office Supplies (Undergraduate Special Fees/Annual)							
7220	<i>Need to redo studio posters & banners, flyers, recruiting new members</i>	\$(1,500.00)	\$400.00	\$400.00			
Marketing Copies / Print Expenses (Undergraduate Special Fees/Annual)							
	<i>Replacing studio banners (large, gloss paint, 2 by 4 feet for the studio) ~ \$300</i>						
	<i>Recruitment flyers and all-campus event ~ \$50</i>						
	<i>Recruitment table banner ~\$30</i>						
	<i>Posters ~ \$20</i>						
7410	<i>softwares, hardwares and shooting equipment - video camera, microphones, clip-on mics for interview sessions, monitor, new lighting</i>	\$(30,000.00)	\$15,000.00	\$13,279.00			
Equipment Purchase (Non-Cap) (Undergraduate Special Fees/Annual)							
					1721 reserve transfer to 7410		
7430	<i>maintaining and renewing aging production equipment, acquiring new batteries, power adapters, microphone parts</i>	\$(3,000.00)	\$2,000.00	\$2,000.00			
Equipment Maintenance (Undergraduate Special Fees/Annual)							
7510	<i>to acquire temporal shooting locations</i>	\$(50.00)	\$50.00	\$50.00			
Facilities Rental (Undergraduate Special Fees/Annual)							
7810	<i>for bringing relevant contents directly for distribution or as a part of shows produced by SCBN</i>	\$(800.00)	\$500.00	\$500.00			
Royalties Expense (Undergraduate Special Fees/Annual)							
APPLICATION TOTALS		\$(36,050.00)	\$18,500.00	\$16,779.00			

ACCOUNT BALANCES

Account		Balance
2-8425-1-0-2800	SCBN - ST CARD BRDCAST NTWK	\$343.64
2-8425-2-5-6560	SCBN SPEC FEE EVENT FOOD	\$227.91
2-8425-2-5-7140	SCBN SPEC FEE COPIES (NOT MKTG)	\$50.00
2-8425-2-5-7150	SCBN SPEC FEE OFFICE SUPPLIES	\$100.00
2-8425-2-5-7220	SCBN SPEC FEE MKTG COPIES/PRINT EXP	\$592.53
2-8425-2-5-7410	SCBN SPEC FEE EQUIP (NON-CAP)	\$16,029.63
2-8425-2-5-7430	SCBN SPEC FEE EQUIP MAINT (INCLUDING PROJECTOR)	\$1,500.00
2-8425-2-5-7510	SCBN SPEC FEE FACILITIES RENTAL	\$35.00
2-8425-2-5-7810	SCBN SPEC FEE ROYALTIES EXP	\$500.00
2-8425-8-0-2810	SCBN SAVINGS	\$2,836.94
2-8425-9-0-2820	SCBN RESERVE	\$14,150.32