

Status: **Recommended As-is**

Financial Officer: John Lyman

APPLICATION SUMMARY

Application Summary	Budgeted	Requested	Recommended	Approved	Petitioned	Elected
APPLICATION TOTALS	\$(25,867.00)	\$21,825.00	\$21,825.00			
Undergraduate Special Fees		\$21,825.00	\$21,825.00			
7140 - Copies (Not Marketing)	\$(29,367.00)	\$21,825.00	\$21,825.00			
[All Expense Total]	\$(29,367.00)					
[Revenue GL]1000 - Product / Service Sales	\$1,000.00					
[Revenue GL]1000 - Fund Raising	\$2,500.00					
[All Revenue Total]	\$3,500.00					

QUESTIONS & ANSWERS

Have you applied for Special Fees in the past 3 years? If so, please detail the outcome of each attempt.

Yes. All three of the previous years, we have been approved for Special Fees.

If you applied for Special Fees last year, is there an increase in the amount you're seeking this year? If so, why?

N/A

Please define the services provided by your group with the Special Fee, as per the ASSU Constitution:

The Chappie stands alone among creative student publications in the frequency of its publication and its extensive distribution. Fall Quarter saw the publication of two issues: the hugely popular Freshman Number and Pay Day (the facebook issue). Winter Quarter features two more: the imminent Cloak and Dagger and the ever-popular Stanford Daily parody. This kind of publication output has been steady for the last few years: where just a few years ago the campus was lucky to see 3 issues in a year, we're determined to stay at 6 to 8. To boot, every Wednesday night Chappie meeting is an open invitation for any student on campus to stop in, have a good laugh and some refreshments, and add their ideas to the process. No other Stanford publication shows such a commitment to its readers.

What are the three largest line item requests in your budget and why?

All our print costs are roughly the same from issue to issue, excepting the Fake Daily (cheaper) and the Parody Issue (more expensive). Certain design specifications can be marginally more expensive, but this amount will be covered by independent fundraising and is hard to foresee.

What is the average attendance at your events?

Office Core: 7 Total Membership: 28 Email List: 160 Meeting Attendance: 35

How do you plan to publicize your events/programs to the greater Stanford community? Have you registered with Events at Stanford?

The Chappie is distributed all over campus.

If you are an umbrella group, please list the groups for which you are applying for Special Fees, their ASSU account numbers, and contact information for their financial officers.

N/A

Please list all:1) assets, 2) reserves, 3) authorized and unauthorized non-ASSU bank accounts, 4) sources of funding other than Special

1) 18,476.82 2) 3,742.60 3) Reserves, SF, Special Fees, Chappie / N/A 4) Stanford Fund

What events/programs does your group hold throughout the year for the Stanford Community?

Other than our six issues, the Chaparral holds meetings every Wednesday night that are open to anyone with a sense of humor.

Why are you requesting Special Fees?

The Chaparral's Special Fees go directly to print costs. Each dollar given by students will come right back into their hands in the form of a magazine much more cheaply than an ordinary subscription would cost. In addition, that delivery comes regularly with no special participation required on the part of the student.

BUDGET DETAIL

		Budgeted	Requested	Recommend	Approved	Petitioned	Elected
Fake Daily		\$(1,570.00)	\$1,570.00	\$1,570.00			
The infamous fake Daily, published at the end of winter quarter							
Location:		Contact:		Attendance:			
Url:							
7140	<i>10,000 newsprint copies</i>	\$(1,570.00)	\$1,570.00	\$1,570.00			
Copies (Not Marketing) (Undergraduate Special Fees/Annual)							
Fall Issue		\$(4,485.00)	\$4,485.00	\$4,485.00			
Our most popular issue, distributed halfway through Autumn quarter							
Location:		Contact:		Attendance:			
Url:							
7140	<i>printing costs for Fall Issue, 4500 issues</i>	\$(4,485.00)	\$4,485.00	\$4,485.00			
Copies (Not Marketing) (Undergraduate Special Fees/Annual)							
Freshman Issue		\$(4,485.00)	\$4,485.00	\$4,485.00			
The first issue of the year, distributed to the entire campus							
Location:		Contact:		Attendance:			
Url:							
7140	<i>printing costs for Freshman Issue, 4500 issues</i>	\$(4,485.00)	\$4,485.00	\$4,485.00			
Copies (Not Marketing) (Undergraduate Special Fees/Annual)							
Parody Issue		\$(6,800.00)	\$6,800.00	\$6,800.00			
This issue is a parody of some popular magazine, and is published at the beginning of Spring quarter							
Location:		Contact:		Attendance:			
Url:							
7140	<i>printing costs for Parody Issue, 4500 issues</i>	\$(6,800.00)	\$6,800.00	\$6,800.00			
Copies (Not Marketing) (Undergraduate Special Fees/Annual)							
Winter Issue		\$(4,485.00)	\$4,485.00	\$4,485.00			
This issue is published the first half of winter quarter							
Location:		Contact:		Attendance:			
Url:							
7140	<i>printing costs for Winter Issue, 4500 issues</i>	\$(4,485.00)	\$4,485.00	\$4,485.00			
Copies (Not Marketing) (Undergraduate Special Fees/Annual)							
APPLICATION TOTALS		\$(21,825.00)	\$21,825.00	\$21,825.00			

ACCOUNT BALANCES

Account		Balance
2-5404-1-0-2800	CHAPARRAL MAGAZINE	\$4.22
2-5404-1-0-2830	CHAPARRAL STANFORD FUND	\$0.00
2-5404-2-5-7140	CHAPARRAL SPEC FEE COPIES (NOT MKTG)	\$14,730.00
2-5404-9-0-2820	CHAPARRAL RESERVE	\$3,742.60