**APPLICATION SUMMARY**

<table>
<thead>
<tr>
<th>Application Summary</th>
<th>Budgeted</th>
<th>Requested</th>
<th>Recommended</th>
<th>Approved</th>
<th>Petitioned</th>
<th>Elected</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>APPLICATION TOTALS</strong></td>
<td>$(65,473.80)</td>
<td>$20,090.00</td>
<td>$20,090.00</td>
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<tr>
<td>Undergraduate Special Fees</td>
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<tr>
<td>6310 - Honoraria Fees</td>
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<tr>
<td>6500 - Training Mat</td>
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<tr>
<td>7220 - Marketing Copies / Print Expenses</td>
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<td>$450.00</td>
<td>$450.00</td>
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<td>7410 - Equipment Purchase (Non-Cap)</td>
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<td>$1,000.00</td>
<td>$1,000.00</td>
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<tr>
<td>6560 - Event Food</td>
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<td>$3,000.00</td>
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<tr>
<td>7130 - Postage/Courier</td>
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<td>7140 - Copies (Not Marketing)</td>
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<td>[All Expense Total]</td>
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</table>
Have you applied for Special Fees in the past 3 years? If so, please detail the outcome of each attempt.

Yes, we have applied for Special Fees and our funding requests have been approved. We are so grateful for Special Fees!

If you applied for Special Fees last year, is there an increase in the amount you’re seeking this year? If so, why?

Yes, there is an increase, but it is less than 10% of the amount approved for last year. ELS, Alumni Center, and Food costs have gone up since last year.

Please define the services provided by your group with the Special Fee, as per the ASSU Constitution:

The mission of Stanford Dance Marathon is to inspire, educate, and mobilize community to combat HIV/AIDS and support international health. We seek to raise a meaningful amount of money for our beneficiaries through a year of fundraising, education, and community-building efforts, which culminates in a 24 hour dance marathon of wakeful and active solidarity.

What are the three largest line item requests in your budget and why?

The three largest items we’ve requested are for Janitorial Services, Equipment Rental, and Event Food. Hosting a 24-hour event at the alumni center can be expensive and there are set prices that we must follow. The amount we are requesting does not fully cover the ELS costs, facilities rental costs, or food costs, but this money really helps.

What is the average attendance at your events?

Dance Marathon has about 1000 people in attendance each year. However, throughout the year we hold smaller fund-raising and awareness events that usually have about 40 people in attendance.

How do you plan to publicize your events/programs to the greater Stanford community? Have you registered with Events at Stanford?

Paper flyering, e-mail flyering, and White Plaza tabling are our most common ways to publicize our events. Yes, we have registered with Events at Stanford.

If you are an umbrella group, please list the groups for which you are applying for Special Fees, their ASSU account numbers, and contact information for their financial officers.

We are not an umbrella group.

Please list all: 1) assets, 2) reserves, 3) authorized and unauthorized non-ASSU bank accounts, 4) sources of funding other than Special

1) Over the years we have accumulated decorations, t-shirts, and other things from past Dance Marathon’s. In terms of monetary value, however, they are not very valuable.

2) This year inherited just over $4,000 in reserves. We have recently requested to move some of the money from Reserves to help cover ELS costs (increased from last year).

3) We have no such accounts.

4) Each year we ask DM Dancers to pay a registration fee. This pays for the dancer’s t-shirt and helps us cover the costs not covered by special fees. We usually bring in about $6000 from registration fees. We do have some corporate sponsors, but their donations are usually in the form of donate goods or services or donations to the non-profit organization for which we are raising money.

What events/programs does your group hold throughout the year for the Stanford Community?

Our largest event is a 24-hour dance-a-thon where students or Stanford community members pledge to stay on their feet and raise money for a philanthropic cause. The event is open to all community members. Throughout the year we host awareness events, often pairing up with FaceAids to express the significance of the HIV/AIDS epidemic.

Why are you requesting Special Fees?

We are requesting special fees because the costs to host such a large, long event are high and we cannot afford to hold the event on our own. We make an effort to make sure every student on campus is aware of the event and try to reach out to the greater Stanford community as well (faculty/staff).
# Stanford Dance Marathon 2010

The mission of Stanford Dance Marathon is to inspire, educate, and mobilize community to combat HIV/AIDS and support international health.

We seek to raise a meaningful amount of money for our beneficiaries through a year of fundraising, education, and community-building efforts, which culminates in a 24 hour dance marathon of wakeful and active solidarity.

## BUDGET DETAIL

<table>
<thead>
<tr>
<th>Name</th>
<th>Budgeted</th>
<th>Requested</th>
<th>Recommend</th>
<th>Approved</th>
<th>Petitioned</th>
<th>Elected</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total</strong></td>
<td>$(20,090.00)</td>
<td>$(20,090.00)</td>
<td>$(20,090.00)</td>
<td><strong>1000(total)</strong></td>
<td><strong>Staff: 50</strong></td>
<td><strong>Other: 50</strong></td>
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<tr>
<td><strong>Location</strong></td>
<td><strong>Alumni Center</strong></td>
<td><strong>dm.stanford.edu</strong></td>
<td><strong>Contact:</strong> Emily Evans <a href="mailto:evanse@stanford.edu">evanse@stanford.edu</a> 650-387-5707</td>
<td><strong>Attendance:</strong></td>
<td><strong>UG: 750</strong></td>
<td><strong>Grad: 150</strong></td>
</tr>
</tbody>
</table>

### Honoraria Fees

(6210) This year we will be bringing one of the Partners in Health directors to Stanford to speak at the event. We anticipate bringing a speaker of similar influence to next year's event, so we will once again need money to pay for transportation.

- **Budgeted:** $(500.00)
- **Requested:** $500.00
- **Recommend:** $500.00
- **Approved:** 
- **Petitioned:** 
- **Elected:**

### Training Mat

(6500) Training Mat; supplies for staff development notes and handouts.

- **Budgeted:** $(200.00)
- **Requested:** $200.00
- **Recommend:** $200.00
- **Approved:** 
- **Petitioned:** 
- **Elected:**

### Event Food

(6560) Meals and liquids for participants during 24-hour event; refreshments for Family Day portion of event; food for participant and staff events leading up to Marathon (based on costs of minimum amounts of food this year).

- **Budgeted:** $(5,000.00)
- **Requested:** $5,000.00
- **Recommend:** $5,000.00
- **Approved:** 
- **Petitioned:** 
- **Elected:**

### Postage/Courier

(7130) Stamps and mailing materials for correspondence with participants and sponsors, including for a mail call program that is part of our year's activities.

- **Budgeted:** $(300.00)
- **Requested:** $300.00
- **Recommend:** $300.00
- **Approved:** 
- **Petitioned:** 
- **Elected:**

### Office Supplies

(7150) Paper, staples, paper clips, pens, etc. to keep office functions running.

- **Budgeted:** $(60.00)
- **Requested:** $60.00
- **Recommend:** $60.00
- **Approved:** 
- **Petitioned:** 
- **Elected:**

### Marketing Copies / Print Expenses

(7220) Campus-wide fliering for dancer and moraler registration (2,000 x $.1 = 200). Fliers about HIV/AIDS and international health for World AIDS day and other educational campaigns (1,000 x $.1). Large posters for promotions and sponsor acknowledgment (2 x $50). Printing letterhead for letter-writing activities (500 x $.1).

- **Budgeted:** $(450.00)
- **Requested:** $450.00
- **Recommend:** $450.00
- **Approved:** 
- **Petitioned:** 
- **Elected:**

### Equipment Purchase (Non-Cap)

(7410) Cables, cords, lights, AV equipment.

- **Budgeted:** $(300.00)
- **Requested:** $300.00
- **Recommend:** $300.00
- **Approved:** 
- **Petitioned:** 
- **Elected:**

### Equipment Rental (Non-Cap)

(7420) Equipment Rental: based on current costs.

- **Budgeted:** $(780.00)
- **Requested:** $780.00
- **Recommend:** $780.00
- **Approved:** 
- **Petitioned:** 
- **Elected:**

### Equipment Rental (Supporting)

(7500) Equipment and Labor Services equipment rental, based on current costs.

- **Budgeted:** $(3,500.00)
- **Requested:** $3,500.00
- **Recommend:** $3,500.00
- **Approved:** 
- **Petitioned:** 
- **Elected:**

### Gas (Supporting)

(7720) Transportation costs for retreat, travel to buy supplies, travel to storage, and travel to local beneficiary.

- **Budgeted:** $(200.00)
- **Requested:** $200.00
- **Recommend:** $200.00
- **Approved:** 
- **Petitioned:** 
- **Elected:**
<table>
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<th>APPLICATION TOTALS</th>
<th>$(20,090.00)</th>
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<table>
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<td>2-7257-1-0-2801</td>
<td>ST DANCE MARATHON DONATIONS</td>
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<td>2-7257-1-0-2830</td>
<td>ST DANCE MARATHON STANFORD FUND</td>
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<td>DANCE MARATHON SPEC FEE TECHNICAL SERVICES</td>
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<td>DANCE MARATHON SPEC FEE EVENT FOOD</td>
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<td>DANCE MARATHON SPEC FEE POSTAGE/COURIER</td>
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