Status: **Not Recommended** Financial Officer: Amir Ghodrati

APPLICATION SUMMARY						
Application Summary	Budgeted	Requested	Recommended	Approved	Petitioned	Elected
APPLICATION TOTALS	\$(88,200.00)	\$61,225.00	\$0.00			
Undergraduate Special Fees		\$61,225.00	\$0.00			
6310 - Honoraria Fees	\$(2,900.00)	\$2,900.00	\$0.00			
6320 - Technical Services	\$(21,200.00)	\$21,200.00	\$0.00			
6510 - Regular Meeting Food	\$(1,000.00)	\$1,000.00	\$0.00			
6560 - Event Food	\$(2,700.00)	\$2,700.00	\$0.00			
7130 - Postage/Courier	\$(135.00)	\$135.00	\$0.00			
7140 - Copies (Not Marketing)	\$(400.00)	\$400.00	\$0.00			
7150 - Office Supplies	\$(2,500.00)	\$2,500.00	\$0.00			
7200 - General Marketing Expenses	\$(7,900.00)	\$7,900.00	\$0.00			
7220 - Marketing Copies / Print Expenses	\$(540.00)	\$540.00	\$0.00			
7410 - Equipment Purchase (Non-Cap)	\$(17,025.00)	\$17,025.00	\$0.00			
7520 - Facilities Janitorial	\$(3,425.00)	\$3,425.00	\$0.00			
7740 - Accomodations	\$(1,500.00)	\$1,500.00	\$0.00			
[All Expense Total]	\$(88,200.00)					

### **QUESTIONS & ANSWERS**

### Have you applied for Special Fees in the past 3 years? If so, please detail the outcome of each attempt.

Yes. In the past we've applied for about the same amount, but since past leaders of the group hadn't been using the money they were given, we built up some reserves. The new leadership, however, is actively trying to have many events to reach many Stanford Students and is using the money.

#### If you applied for Special Fees last year, is there an increase in the amount you're seeking this year? If so, why?

The increase is due to more events but also a rise in costs of technical services and other prices. Past people were just using the same budget as the year before, and technical services are a lot higher than \$650 for an event now.

### Please define the services provided by your group with the Special Fee, as per the ASSU Constitution:

The Stanford Film Society exists to foster the appreciation and study of film. The purpose of our society is to give students the opportunity to approach all aspects of film and filmmaking in a serious, meaningful, and in-depth manner. By offering film screenings, speakers, and production opportunities, we strive to expose and educate our student body about the medium we love.

## What are the three largest line item requests in your budget and why?

The largest line items are for technical services and janitoral because they are required at every event and are expensive.

### What is the average attendance at your events?

It depends on the event. Film screenings are usually up to 250. UNAFF has a couple hundred for each movie shown more show up even from outside the community. Meetings are closer to 25 people. Sundance trip is 40 people.

# How do you plan to publicize your events/programs to the greater Stanford community? Have you registered with Events at Stanford?

We register many events at Stanford since they are large and require reserving auditoriums. We advertise downtown for very large events, such as UNAFF film festival. We use facebook, posters, banners, emails. ads.

### If you are an umbrella group, please list the groups for which you are applying for Special Fees, their ASSU account numbers, and contact

information for their financial officers.

Not an umbrella group

## Please list all:1) assets, 2) reserves, 3) authorized and unauthorized non-ASSU bank accounts, 4) sources of funding other than Special

We get some money back from UNAFF depending on how much we have left.

## What events/programs does your group hold throughout the year for the Stanford Community?

We have UNAFF film festival. The student film festival. Pumpkin pie film festival. Several screenings. We go to Sundance Film Festival. We watch movies in the office and want to start more film series. We have an oscars-watching event.

### Why are you requesting Special Fees?

Because dealing with the film industry and technical services is very expensive. It costs over \$1000 just to show a movie.

#### **BUDGET DETAIL** Requested Recommend **Petitioned** Elected **Budgeted Approved** Advanced Filmmaker's Workshop \$(5,765.00) \$5,765.00 \$0.00 Each fall quarter, the Stanford Film Society organizes a small group of filmmakers with significant experience in film production to concentrate intently on the perfection of craft and on collaboration as a group, with each member of the workshop performing different roles on a series of short films. This collaborative effort leads to our Pumpkin Pie Film Festival in winter quarter, at which the shorts are screened. Location: Contact: Attendance: Url: Budgeted Requested Recommend **Approved** Petitioned Elected Food for workshop 6560 \$(100.00) \$100.00 \$0.00 (Undergraduate Special Fees/Annual) 7200 Advertising for workshop so students are aware \$(100.00) \$100.00 \$0.00 General Marketing Expenses (Undergraduate Special Fees/Annual) 7220 Copies for advertising for workshop \$40.00 \$(40.00) \$0.00 Marketing Copies / Print Expenses (Undergraduate Special Fees/Annual) Equipment for students in Advanced Filmmaker's 7410 \$(5,525.00) \$5,525.00 \$0.00 Equipment Purchase Workshop. Used for broken or outdated (Non-Cap) equipment. (Undergraduate Special Fees/Annual) Career in Film Events \$(900.00) \$900.00 \$0.00 Panel guests come from all sectors of the film industry, from sceenwriting to cinematography. These panels have been highly attended and have been praised as intensely informative and good avenues for entertainment industry networking. In the past, Gale Anne Hurd, producer of Terminator 2 and The Hulk, Robert Milazzo, a renowned producer and film teacher, and Michael Curry of Stanford in Entertainment and the Weinstein Company participated. Location: Contact: Attendance: Url: Petitioned **Elected** Budgeted Requested Recommend Approved 6310 Speakers fee \$(900.00) \$900.00 \$0.00 Honoraria Fees (Undergraduate Special ees/Annual) **Fall Quarter Advanced Screening** \$(1,795.00) \$1,795.00 \$0.00 During the fall quarter we have a free advance screening of a film arranged through one of our distributor contacts. The distributor reimburses us for all the costs of the screening. Location: Contact: Attendance: Url: **Budgeted** Requested Recommend Approved Petitioned Elected \$(1,200.00) 6320 Tech services for Cubberly \$1,200.00 \$0.00 (Undergraduate Special Fees/Annual) Transportation of 35mm film reel 7130 \$(45.00) \$45.00 \$0.00 Postage/Courier (Undergraduate Special Fees/Annual) Advertising for event 7200 \$(200.00) \$200.00 \$0.00 General Marketing Expenses (Undergraduate Special Fees/Annual) 7220 posters \$(100.00) \$100.00 \$0.00 Marketing Copies / Print Expenses (Undergraduate Special Fees/Annual) One night in Cubberly 7520 \$(250.00) \$250.00 \$0.00 Facilities Janitorial (Undergraduate Special **Operating Expenses** \$(3,200.00) \$3,200.00 \$0.00 Covers general expenses not particularly for any event but for outside expenses such as meeting food, copies, and equipment. Location: Contact: Attendance: **Budgeted** Petitioned **Elected** Requested Recommend Approved \$(1,000.00) 6510 Food for when we watch movies at meetings. \$1,000.00 \$0.00 Regular Meeting Food (Undergraduate Special

[#2779]

ASSU Special Fees 3/16/2009

		Budgeted	Requested	Recommend	Approved	Petitioned	Elected
Operating Expenses		\$(3,200.00)	\$3,200.00	\$0.00			
Covers general expense	s not particularly for any event but for outside exper	ises such as meeting f	food, copies, ar	nd equipment.			
Location:		Contact:			Attendance:		
Url:							
		Budgeted	Requested	Recommend	Approved	Petitioned	Elected
7140	Copies for group.	\$(200.00)	\$200.00	\$0.00	••		
Copies (Not Marketing) (Undergraduate Special							
Fees/Annual)							
7150	For miscellaneous supplies for office.	\$(2,000.00)	\$2,000.00	\$0.00			
Office Supplies (Undergraduate Special							
Fees/Annual)							
Spring Quarter Advan	<b>ced Screening</b> er we have a free advance screening of a film arrang	<b>\$(1,795.00)</b> ed through one of our	<b>\$1,795.00</b>	<b>\$0.00</b> Stacts The distri	ihutor		
reimburses us for all the		ca through one or our	distributor con	itacts. The distri	ibutoi		
Location:	, and the second	Contact:			Attendance:		
Url:							
6320	One night in Cubberly	<b>Budgeted</b> \$(1,200.00)	\$1,200.00	Recommend \$0.00	Approved	Petitioned	Elected
Technical Services	one mgne in eabberry	\$(1,200.00)	\$1,200.00	\$0.00			
(Undergraduate Special							
Fees/Annual) 7130	For mailing film reel	\$(45.00)	\$45.00	\$0.00			
Postage/Courier		. ,	·				
(Undergraduate Special Fees/Annual)							
7200	Advertising for event	\$(200.00)	\$200.00	\$0.00			
General Marketing Expenses (Undergraduate Special							
Fees/Annual)							
<b>7220</b> Marketing Copies / Print	Posters	\$(100.00)	\$100.00	\$0.00			
Expenses							
(Undergraduate Special Fees/Annual)							
<b>7520</b>	One night in Cubberly	\$(250.00)	\$250.00	\$0.00			
Facilities Janitorial				·			
(Undergraduate Special Fees/Annual)							
	Festival and Film Grants	\$(11,950.00)		\$0.00			
	application process in which Stanford students can re	-		-			
	duces approximately ten short films during the year as are screened and discussed. Due to the popularity	•			•		
	was increased to three days two years ago to allow	-					
most important event.	· · · · · · · · · · · · · · · · · · ·						
Location:		Contact:			Attendance:		
Url:							
		Pudgatad	Doguested	Decemmend	Annroved	Petitioned	Elected
6320	Three nights in Cubberly	<b>Budgeted</b> \$(3,600.00)	\$3,600.00	Recommend \$0.00	Approved	retitionea	Elected
Technical Services		, , , , , , , , , , , ,		,			
(Undergraduate Special Fees/Annual)							
6560	Refreshments for opening and closing nights.	\$(1,000.00)	\$1,000.00	\$0.00			
Event Food (Undergraduate Special							
Fees/Annual)							
<b>7200</b> General Marketing Expenses	Advertising for event	\$(200.00)	\$200.00	\$0.00			
(Undergraduate Special							
Fees/Annual) 7220	Posters and programs	\$(100.00)	\$100.00	\$0.00			
Marketing Copies / Print	, oscers and programs	\$(100.00)	φ100.00	\$0.00			
Expenses (Undergraduate Special							
Fees/Annual)							
7410	Grants for funding student films, with a	\$(6,000.00)	\$6,000.00	\$0.00			
Equipment Purchase (Non-Cap)	maximum grant of \$500 per film, to be used for rental fees, and purchase of videos, props, and						
(Undergraduate Special	other necessary equipment						
Fees/Annual) 7520	Three nights in Cubberly	\$(1,050.00)	\$1,050.00	\$0.00			
Facilities Janitorial	•	( , , , , , , , , , , , , , , , , , , ,	. ,	7-1-0			
(Undergraduate Special Fees/Annual)							

Budgeted Requested Recommend Approved Petitioned **Elected** \$(5,825.00) Student Filmmaker's Workshop \$5,825.00 \$0.00 In Fall 1998, the SFS launched the Undergraduate Film Workshop, a series of focused meetings held for undergraduates interested in getting practical experience with filmmaking. In Fall 2001 we opened enrollment to graduate students and changed the name to the Student Filmmaker Workshop. We have bought digital cameras, tripods, a dolly system, lighting kit, sound equipment, and a digital editing system to enable production of student films. The workshop is the only opportunity students have to learn how to make films at Stanford, with the exception of the graduate-level documentary program in the Communications department. We must constantly purchase new equipment to keep up with technological advances, as well as pay for repairs to keep the equipment functioning. Location: Contact: Attendance: Url: Petitioned **Budgeted** Requested Recommend Approved Flected 6560 Food for workshop participants \$(100.00) \$100.00 \$0.00 (Undergraduate Special Fees/Annual) Posters for advertising workshop 7220 \$(100.00) \$100.00 \$0.00 Marketing Copies / Print Expenses (Undergraduate Special Fees/Annual) 7410 Purchase of various equipment. Replace \$(5,500.00) \$5,500.00 \$0.00 Equipment Purchase old/broken equipment including lighting and (Non-Cap) (Undergraduate Special Fees/Annual) Cleaning of workshop meeting rooms. \$(125.00) \$125.00 \$0.00 7520 Facilities Janitorial (Undergraduate Special Fees/Annual) Trip to Sundance \$(1,500.00) \$1,500.00 \$0.00 Each year, 25 SFS members take a trip to the Sundance Film Festival and spend four nights watching films and exploring Park City Location: Contact: Attendance: Url: Petitioned **Budgeted** Requested Recommend Approved Elected 7740 Renting housing for students going on Sundance \$(1,500.00) \$1,500.00 \$0.00 Accomodations (Undergraduate Special United Nations Association Film Festival \$(26,700.00) \$26,700.00 \$0.00 The United Nations Association Film Festival is a non-competitive festival that will be held in October 2007. It consists of documentaries by international filmmakers dealing with UN topics - human rights, environmental survival, women's issues, protection of refugees, homelessness, racism, disease control, universal education, war and peace. UNAFF offers the Bay Area a unique chance to present films that are rarely screened for a public audience, to become familiar with global problems, and to provide a better understanding of the means to address them. One of the most important events that we sponsor, UNAFF premiered at Stanford in 1998. It has since become an internationally acclaimed festival and has won many awards. The festival usually runs 4-5 days. Tickets are free for Stanford Undergrads, but ticket sales from outside attendees and graduate students are estimated at around \$5000. Location: Cubberley and Annenberg Auditorium Contact: Attendance: Url: **Budgeted** Requested Recommend **Approved** Petitioned Elected 6310 Payment to publicity manager and web designer. \$(2,000.00) \$2,000.00 \$0.00 Honoraria Fees (Undergraduate Special Fees/Annual) 6320 Five days of all-day screenings \$(14,000.00) \$14,000.00 \$0.00 Technical Services (Undergraduate Special Fees/Annual) 6560 Refreshments for festival \$(1,500.00) \$1,500.00 \$0.00 Event Food (Undergraduate Special Fees/Annual) Ticket printing through Stanford ticket office. 7140 \$(200.00) \$200.00 \$0.00 Copies (Not Marketing) (Undergraduate Special Fees/Annual) Purchase of various mailing supplies, paper 7150 \$(500.00) \$500.00 \$0.00 Office Supplies supplies and other office supplies for Bay Area (Undergraduate Special publicity of event. Fees/Annual) Copies of programs, posters, and brochures \$(7,000.00) \$7,000.00 \$0.00 7200 General Marketing Expenses through Inksmith Printing. Based on last year's (Undergraduate Special Fees/Annual) 7520 Five days of all-day screenings in Cubberly \$(1,500.00) \$1,500.00 \$0.00 Facilities Janitorial (Undergraduate Special Fees/Annual)

		Budgeted	Requested	Recommend	Approved	Petitioned	Elected
Winter Quarter Advance	ed Screening	\$(1,795.00)	\$1,795.00	\$0.00			
During the winter quarter	we have a free advanced screening of a film	arranged through one of o	ur distributor co	ntacts. The distri	butor		
reimburses us for all the	costs of the screening						
Location:		Contact:		4	Attendance:		
Url:							
		Budgeted	Requested	Recommend	Approved	Petitioned	Elected
6320	One night in Cubberly	\$(1,200.00)	\$1,200.00	\$0.00			
Technical Services (Undergraduate Special							
Fees/Annual)							
7130	Mailing of 35mm film	\$(45.00)	\$45.00	\$0.00			
Postage/Courier				·			
(Undergraduate Special Fees/Annual)							
7200	Advertising for Event	\$(200.00)	\$200.00	\$0.00			
General Marketing Expenses	<b>.</b>	\$(200.00)	Ψ200.00	φ0.00			
(Undergraduate Special							
Fees/Annual)			#100.00				
<b>7220</b> Marketing Copies / Print	psters	\$(100.00)	\$100.00	\$0.00			
Expenses							
(Undergraduate Special							
Fees/Annual)	One pight in Cubhaulu		+250.00				
<b>7520</b> Facilities Janitorial	One night in Cubberly	\$(250.00)	\$250.00	\$0.00			
(Undergraduate Special							
Fees/Annual)						<u> </u>	
APPLICATION TOTALS		\$(61,225.00)	\$61,225.00	\$0.00			

ACCOUNT BALANCES			
Account		Balance	
2-7327-1-0-2800	ST FILM SOCIETY	\$456.25	
2-7327-1-0-9010	ST FILM SOC O/S PURCHASE ORDER	\$2,912.94	
2-7327-2-5-6310	ST FILM SPEC FEE HONORARIA FEES	\$2,000.00	
2-7327-2-5-6320	ST FILM SPEC FEE TECHNICAL SERVICES	\$8,342.66	
2-7327-2-5-6510	ST FILM SPEC FEE MEETING FOOD	\$1,103.04	
2-7327-2-5-6560	ST FILM SPEC FEE EVENT FOOD	\$1,021.24	
2-7327-2-5-7090	ST FILM SPEC FEE PRIOR YEAR EXP	-\$110.00	
2-7327-2-5-7130	ST FILM SPEC FEE POSTAGE/COURIER	\$195.00	
2-7327-2-5-7140	ST FILM SPEC FEE COPIES (NOT MKTG)	\$0.00	
2-7327-2-5-7150	ST FILM SPEC FEE OFFICE SUPPLIES	\$1,340.48	
2-7327-2-5-7200	ST FILM SPEC FEE GEN MKTG EXP	\$1,870.00	
2-7327-2-5-7220	ST FILM SPEC FEE MKTG COPIES/PRINT EXP	\$334.06	
2-7327-2-5-7410	ST FILM SPEC FEE EQUIP (NON-CAP)	\$9,800.00	
2-7327-2-5-7420	ST FILM SPEC FEE EQIUP RENTAL	\$0.00	
2-7327-2-5-7520	ST FILM SPEC FEE FACILITIES JANITORIAL	\$2,742.00	
2-7327-2-5-7710	ST FILM SPEC FEE TRAVEL FARES	\$55.00	
2-7327-2-5-7740	ST FILM SPEC FEE ACCOMMODATIONS	\$320.00	
2-7327-9-0-2820	ST FILM RESERVE	\$30,525.12	