

Status: **Recommended As-is**

Financial Officer: Thinh Nguyen Duc

APPLICATION SUMMARY

Application Summary	Budgeted	Requested	Recommended	Approved	Petitioned	Elected
APPLICATION TOTALS	\$(43,000.00)	\$41,000.00				
Undergraduate Special Fees		\$41,000.00				
7220 - Marketing Copies / Print Expenses	\$(300.00)	\$100.00				
7410 - Equipment Purchase (Non-Cap)	\$(83,000.00)	\$40,000.00				
7510 - Facilities Rental	\$(1,800.00)	\$900.00				
[All Expense Total]	\$(43,000.00)					

QUESTIONS & ANSWERS

Have you applied for Special Fees in the past 3 years? If so, please detail the outcome of each attempt.

Yes we have applied for Special Fees in the past three years. Two of the three years, we got approved.

If you applied for Special Fees last year, is there an increase in the amount you're seeking this year? If so, why?

There is a slight increase in the amount of money that we would like to request for this year (the increase is under 10%) - the reason for this increase is we would like to expand the program. Right now newspapers are only delivered to major dining halls and certain hot spot on campus. we would like to expand the program to the row - one or two paper daily to each of the row houses on campus. We are requesting the extra money because we want to expand the program while at the same maintain the existing number of paper delivered daily to the existing locations.

Please define the services provided by your group with the Special Fee, as per the ASSU Constitution:

SNRP provides free daily newspapers to the entire undergraduate communities. The mission of the group is to provide Stanford Undergraduate with readership of the nations' top newspaper (NYT and Mercury News) and in doing so bursting the Stanford bubble and keeping Stanford student more abreast with world events and news.

What are the three largest line item requests in your budget and why?

The three largest item requests in my budget are: equipment purchase - this is the largest line item that we have on the budget since it will be used to pay for daily deliveries of newspaper to dorms on campus. The second largest line item that we have on the budget is Facilities Rental - this is money that we will need to organize our quarterly speaker event. The money will be used to pay for equipment rental (sounds, table, chairs etc...). The last and the smallest line item on our budget is MarketingCopies/Print Expenses - this is money that we would like to request to pay for our flying purposes to advertise for speaker event.

What is the average attendance at your events?

Stanford News Readership Program serves the entire undergraduate student population by providing free copies of NYT and Mercury News papers on a daily basis. For our quarterly speaker event, the turnout in the past has been from 150-200 undergraduate and graduate students included.

How do you plan to publicize your events/programs to the greater Stanford community? Have you registered with Events at Stanford?

We will flyer and spam different mailing lists. We are also partnered with Stanford Speaker Bureau.

If you are an umbrella group, please list the groups for which you are applying for Special Fees, their ASSU account numbers, and contact information for their financial officers.

I am not under any umbrella group.

Please list all:1) assets, 2) reserves, 3) authorized and unauthorized non-ASSU bank accounts, 4) sources of funding other than Special

none.

What events/programs does your group hold throughout the year for the Stanford Community?

We try to hold quarterly speaker event where NYT OR Mercury News columnist come and speak to student.

Why are you requesting Special Fees?

We are requesting special fee because our budget is quite large. We also feel that since we serve the entire undergraduate and sometimes graduate, special fee would be a fitting source of funding to apply for.

BUDGET DETAIL

		Budgeted	Requested	Recommend	Approved	Petitioned	Elected
Newspaper purchase for academic year 2009-2010		\$(42,000.00)	\$40,000.00				
Fund to account for the delivery of 2500 copies of the New York Times and 1570 copies of the Mercury News to Stanford's Residences on a weekly basis in 2009-2010 academic year.							
Location:	Stanford Campus						
Url:							
					Attendance:	(total)	
						UG: 100%	Staff:
						Grad:	Other:
		Budgeted	Requested	Recommend	Approved	Petitioned	Elected
7410	<i>Fund requested to pay for daily delivery of NewYorkTimes and MercuryNews papers throughout the academic year of 2009-2010</i>	\$(42,000.00)	\$40,000.00				
Equipment Purchase (Non-Cap) (Undergraduate Special Fees/Annual)							
Quarterly Speaker Event		\$(900.00)	\$900.00				
Host an outside speaker on campus each quarter, open to all students							
Location:	Stanford						
Url:							
					Attendance:		
		Budgeted	Requested	Recommend	Approved	Petitioned	Elected
7510	<i>Fund to pay for rental fee for quarterly speaker event</i>	\$(900.00)	\$900.00				
Facilities Rental (Undergraduate Special Fees/Annual)							
Quarterly Speaker Event Publicity		\$(100.00)	\$100.00				
Printing out flyers to publicize each event							
Location:	Stanford						
Url:							
					Attendance:		
		Budgeted	Requested	Recommend	Approved	Petitioned	Elected
7220	<i>Fund to pay for marketing material for quarterly speaker event publicity</i>	\$(100.00)	\$100.00				
Marketing Copies / Print Expenses (Undergraduate Special Fees/Annual)							
APPLICATION TOTALS		\$(43,000.00)	\$41,000.00				

ACCOUNT BALANCES

Account		Balance
2-7666-1-0-2800	ST NEWS READERSHIP PROGRAM	\$0.31
2-7666-2-5-7220	SNRP SPEC FEE MKTG COPIES/PRINT EXP	\$120.00
2-7666-2-5-7410	SNRP SPEC FEE EQUIP (NON-CAP)	\$37,254.00
2-7666-2-5-7510	SNRP SPEC FEE FACILITIES RENTAL	\$800.00
2-7666-9-0-2820	SNRP RESERVE	\$29.77