

Status: Recommended with Modifications

Financial Officer: Ryan Tong

APPLICATION SUMMARY						
Application Summary	Budgeted	Requested	Recommended	Approved	Petitioned	Elected
APPLICATION TOTALS	\$(16,152.00)	\$13,150.00	\$10,884.00			
Undergraduate Special Fees		\$13,150.00	\$10,884.00			
7220 - Marketing Copies / Print Expenses	\$(31,352.00)	\$13,150.00	\$10,884.00			
[All Expense Total]	\$(32,652.00)					
[Revenue GL]1000 - Donations	\$13,500.00					
[Revenue GL]1000 - Product / Service Sales	\$2,200.00					
[Revenue GL]6310 - Honoraria Fees	\$600.00					
[Revenue GL]7140 - Copies (Not Marketing)	\$200.00					
[All Revenue Total]	\$16,500.00					

QUESTIONS & ANSWERS

Have you applied for Special Fees in the past 3 years? If so, please detail the outcome of each attempt.
We have been successful in our Special Fees applications over the past 4 years.

If you applied for Special Fees last year, is there an increase in the amount you're seeking this year? If so, why?
We are seeking a small increase (less than 10%) in funding from last year because we are looking to expand our publication numbers to accommodate our growing readership. While we do generate more revenue as we expand the magazine, this revenue comes after expansion, and thus we need to obtain additional funding from last year to cover a substantial portion of this expansion the immediate context.

Please define the services provided by your group with the Special Fee, as per the ASSU Constitution:
The events we requested to be covered by Special Fees are the printing of our magazine.

What are the three largest line item requests in your budget and why?
We have been expanding our publication at an incredible rate over the past few years. We have doubled our magazine length twice over its short history, and are also distributing to an expanding audience every year. With that, we aim to publish third issues of our magazine next year, giving us one issue per quarter. That said, the three biggest items in our budget are the printing costs of our publications. We have requested funding for two of our three issues. We will be covering our third issue and all other expenses, including all involved with the hosting of the semi-annual Public Lecture series in Science.

What is the average attendance at your events?
We normally have between 20 to 40 members at our weekly meetings. Our Public Lecutre series in Science normally attracts between 200 to 500 guests.

How do you plan to publicize your events/programs to the greater Stanford community? Have you registered with Events at Stanford?
We publicize our publication and events through our website (www.stanfordscientific.org), the Stanford Alumni Association, print flyers, emails, and the Facebook.com. Our events are all appropriately registered when needed.

If you are an umbrella group, please list the groups for which you are applying for Special Fees, their ASSU account numbers, and contact information for their financial officers.
NA

Please list all:1) assets, 2) reserves, 3) authorized and unauthorized non-ASSU bank accounts, 4) sources of funding other than Special
Our assets consist of copies of all issues of the magazine past and present, publishing software, and the funds currently in our ASSU bank account. We have no cash reserves. We have only our authorized ASSU bank account. Our non-Special Fees funding come from donations from various departments on campus, paid subscriptions to the magazine by non-local readers, a yearly Howard Hughes Medical Institute grant, and from advertisements in the magazine.

What events/programs does your group hold throughout the year for the Stanford Community?
The Stanford Scientific Magazine is distrubuted free of charge throughout the Stanford Community to students, faculty, alumni, and all other local residents who are interested in our publication. We also feature events for the community such as the Public Lecture Series in Science free of charge.

Why are you requesting Special Fees?
we are requesting Special Fees to cover a portion of the costs of publishing our journal. Special Fees funding is only used to cover printing costs and does not fund meeting refreshments, special events or miscellaneous costs. While we are very cost effective compared with other publications of similar quality, the costs of our semiannual print run of 4,000 issues puts us out of the range of our collection of grants and donations. we plan to cover a large portion of the printing costs through external fund-raising, but are requesting special fees to cover the remainder, as we do provide free publications and services to the Stanford community.

BUDGET DETAIL						
	Budgeted	Requested	Recommend	Approved	Petitioned	Elected
Fall Issue Printing	\$(13,150.00)	\$13,150.00	\$10,884.00			
Printing of our fall issue.						
Location: Tressider Union	Contact:			Attendance:		
Url:						
	Budgeted	Requested	Recommend	Approved	Petitioned	Elected
7220 Total Publication Printing Expenses	\$(13,150.00)	\$13,150.00	\$10,884.00			
Marketing Copies / Print Expenses	2266 funded from the reserves					
(Undergraduate Special Fees/Annual)						
APPLICATION TOTALS	\$(13,150.00)	\$13,150.00	\$10,884.00			

ACCOUNT BALANCES		
Account		Balance
2-7834-1-0-2800	ST SCIENTIFIC REVIEW	\$17,946.14
2-7834-2-5-7220	SCI REVIEW SPEC FEE MKTG COPIES/PRINT EXP	\$1,105.39
2-7834-9-0-2820	SCI REVIEW RESERVE	\$10,890.00