

Status: **Recommended with Modifications**

Financial Officer: Maria Carolina Roller

APPLICATION SUMMARY

Application Summary	Budgeted	Requested	Recommended	Approved	Petitioned	Elected
APPLICATION TOTALS	\$(100,130.67)	\$79,400.00	\$78,900.00			
Joint Special Fees		\$79,400.00	\$78,900.00			
6110 - Officer Salary	\$(18,000.00)	\$9,000.00	\$9,000.00			
6320 - Technical Services	\$(35,730.67)	\$24,000.00	\$24,000.00			
7100 - General Office Expenses	\$(500.00)	\$500.00	\$0.00			
7130 - Postage/Courier	\$(100.00)	\$100.00	\$100.00			
7200 - General Marketing Expenses	\$(3,500.00)	\$3,500.00	\$3,500.00			
7430 - Equipment Maintenance	\$(3,000.00)	\$3,000.00	\$3,000.00			
7520 - Facilities Janitorial	\$(12,300.00)	\$12,300.00	\$12,300.00			
7810 - Royalties Expense	\$(24,000.00)	\$24,000.00	\$24,000.00			
7900 - Overhead Expenses	\$(3,000.00)	\$3,000.00	\$3,000.00			
[All Expense Total]	\$(100,130.67)					

QUESTIONS & ANSWERS

Briefly, why are you applying Joint instead of as Undergraduate or Graduate only?

Our films are available for both undergraduate and graduate students.

How do you plan to publicize your events/programs to the greater Stanford community? Have you registered with Events at Stanford?

Yes we are registered with Events@Stanford. We plan to publicize events through the FLiCKS Facebook group, create Facebook events, email lists, design and distribute posters for every showing, advertise through our website etc

If you are an umbrella group, please list the groups for which you are applying for Special Fees, their ASSU account numbers, and contact information for their financial officers.

N/A

Please define the services provided by your group with the Special Fee, as per the ASSU Constitution:

ASSU Sunday FLiCKS provides showings of a second-run film every Sunday night for the enjoyment of the Stanford community.

Please provide four contacts for your group (two undergraduate, two graduate).

These individuals should be prepared to be called by the Undergraduate Senate or the GSC during the evaluation of the group. Please list their name, title in organization, school/degree program, e-mail, and phone.

Because FLiCKS does not have any formal members, we do not have any contact information other than the contact information for the officer core, which is listed below:

FLiCKS Co-Directors:

Kyle Evaldez, kedemon@stanford.edu, (210-748-9328)

Kendall Ernst, kendalle@stanford.edu, (252-509-1014)

FLiCKS Marketing Executive:

Lauren Rosas, Irosas@stanford.edu, (562-237-3228)

FLiCKS Financial Executive:

Maria Carolina Roller, roeller@stanford.edu, (650-888-7785)

What events/programs does your group hold throughout the year for the Stanford Community?

ASSU Sunday FLiCKS provides weekly screenings of a second-run film every Sunday night for the enjoyment of the Stanford community.

What percentage of your beneficiaries are (explain basis or how this was determined) graduates and undergraduates?

Undergraduate: 65% Graduate: 35% Based on a loose estimate from seeing or audiences each week.

Have you applied for Special Fees in the past 3 years? If so, please detail the outcome of each attempt.

Yes.

2006-2007: \$79,002 approved

2007-2008: \$69,857 approved

2008-2009: \$76,730 approved

If you applied for Special Fees last year, is there an increase in the amount you're seeking this year? If so, why?

Yes. This increase is mostly due to the rising cost of labor charges through Event and Labor Services. As a student group, we are often limited to Stanford service provides due to labor union and university regulation issue. After several meetings with ELS general manager Chris Gennuso and OSA coordinator Troy Steinmetz, we came to the conclusion that in order to continue operation and comply with University policies, FLiCKS will be required to hire a premium technician to supervise us on Sundays.

List separately your group's plan and budget for reaching each target audience for Graduate Students- 1) On-campus, 2) Off-campus, and Undergraduate Students.

1) On-campus: FLiCKS email list, graduate student events email list, Facebook, FLiCKS website etc

2) Off-campus: FLiCKS email list, graduate student events email list, Facebook, FLiCKS website, etc

Undergraduate Students: FLiCKS email list, Facebook, dorm email lists, FLiCKS website, etc

Please list all:1) assets, 2) reserves, 3) authorized and unauthorized non-ASSU bank accounts, 4) sources of funding other than Special

none

What are the three largest line item requests in your budget and why?

1. Royalty - We need to pay movie distributors such as Universal Studios or SWANK approx. \$1000 per showing.

2. Facility Janitorial - we are required to purchase this service through ABM (\$446/showing) for general cleanups.

3. Technical Services - This account is used to pay contingency fees, equipment rental, and most importantly, projectionist salary (both student and premium) etc to ELS, all of which are required by the university.

What is the average attendance at your events?

~700/night. We are combining our 7pm & 10pm showings to just one 8pm showing next year, so we expect higher turnout/showing.

Why are you requesting Special Fees?

FLiCKS has been funded by Special Fees in the past because our budget > \$8000. As a Stanford tradition, we provide crucial services to the student body and local communities.

BUDGET DETAIL

	Budgeted	Requested	Recommend	Approved	Petitioned	Elected
Sunday FLiCKS	\$(19,100.00)	\$19,100.00	\$18,600.00			
Weekly movie screening every Sunday night						
Location: Memorial Auditorium	Contact:		Attendance:			
Url:						
6110 Wages for managers, associates, webmasters etc	\$(9,000.00)	\$9,000.00	\$9,000.00			
Officer Salary (Joint Special Fees/Annual)						
7100 office supplies etc	\$(500.00)	\$500.00	\$0.00			
General Office Expenses (Joint Special Fees/Annual)	redundant line item					
7130 postage	\$(100.00)	\$100.00	\$100.00			
Postage/Courier (Joint Special Fees/Annual)						
7200 Quarterly posters and flyers, weekly flyers, material/equipment, such as tape, poster boards, markers, and tripods, FLiCKS banners, promo material like decorations and miscellaneous items for special events, staff t-shirts, and a concession stand.	\$(3,500.00)	\$3,500.00	\$3,500.00			
General Marketing Expenses (Joint Special Fees/Annual)						
7430 Maintenance, purchase, and replacement of equipment	\$(3,000.00)	\$3,000.00	\$3,000.00			
Equipment Maintenance (Joint Special Fees/Annual)						
7900 ASSU office space, loan payment	\$(3,000.00)	\$3,000.00	\$3,000.00			
Overhead Expenses (Joint Special Fees/Annual)						
Weekly Movie Showing	\$(60,300.00)	\$60,300.00	\$60,300.00			
Rocky Horror Picture						
Location:	Contact:		Attendance: 1000(total)			
Url: flicks.stanford.edu					UG: 600	Staff: 50
					Grad: 300	Other: 50
6320 Equipment/audio system fees, labor charges (i.e. Even & Labor Services) ~\$1000/showing *24 showings	\$(24,000.00)	\$24,000.00	\$24,000.00			
Technical Services (Joint Special Fees/Annual)						
7520 ABM janitorial cleanup fees ~\$446/night, 24 showings	\$(12,300.00)	\$12,300.00	\$12,300.00			
Facilities Janitorial (Joint Special Fees/Annual)						
7810 Approximately \$1000/showing* 24 showings	\$(24,000.00)	\$24,000.00	\$24,000.00			
Royalties Expense (Joint Special Fees/Annual)						
APPLICATION TOTALS	\$(79,400.00)	\$79,400.00	\$78,900.00			

ACCOUNT BALANCES

Account		Balance
1-5025-0-0-1700	ASSU SUNDAY FLICKS LOAN ACCOUNT	-\$5,779.84
2-5025-1-0-2800	ASSU SUNDAY FLICKS	\$7,181.31
2-5025-1-0-9010	ASSU SUNDAY FLICKS O/S PURCHASE ORDER	\$16,607.60
2-5025-2-5-6090	ASSU FLICKS SPEC FEE LABOR FEES/TAXES	-\$151.39
2-5025-2-5-6110	ASSU FLICKS SPEC FEE OFFICER SALARY	\$1,250.00
2-5025-2-5-6210	ASSU FLICKS SPEC FEE REGULAR STAFF	\$2,000.00
2-5025-2-5-6320	ASSU FLICKS SPEC FEE TECHNICAL SERVICES	\$880.21
2-5025-2-5-7090	ASSU FLICKS SPEC FEE PRIOR YEAR EXP	-\$2,982.43
2-5025-2-5-7130	ASSU FLICKS SPEC FEE POSTAGE/COURIER	\$100.00
2-5025-2-5-7200	ASSU FLICKS SPEC FEE GEN MKTG EXP	\$2,284.38
2-5025-2-5-7430	ASSU FLICKS SPEC FEE EQUIP MAINT	\$4,000.00
2-5025-2-5-7520	ASSU FLICKS SPEC FEE FACILITIES JANITORIAL	\$4,577.00
2-5025-2-5-7810	ASSU FLICKS SPEC FEE ROYALTIES EXP	\$15,799.85
2-5025-2-5-7900	ASSU FLICKS SPEC FEE OVERHEAD EXP	\$0.00
2-5025-9-0-2820	ASSU SUNDAY FLICKS RESERVE	\$0.00