

Status: **Recommended with Modifications**

Financial Officer: Susan Lou

**APPLICATION SUMMARY**

<b>Application Summary</b>	Budgeted	Requested	Recommended	Approved	Petitioned	Elected
<b>APPLICATION TOTALS</b>	<b>\$(19,995.00)</b>	<b>\$9,460.00</b>	<b>\$8,960.00</b>			
Undergraduate Special Fees		\$9,460.00	\$8,960.00			
6110 - Officer Salary	\$(100.00)	\$100.00	\$100.00			
7060 - Programming Expenses	\$(600.00)	\$600.00	\$600.00			
7100 - General Office Expenses	\$(150.00)	\$150.00	\$150.00			
7120 - Phone	\$(3,310.00)	\$3,310.00	\$3,310.00			
7200 - General Marketing Expenses	\$(13,225.00)	\$4,000.00	\$4,000.00			
7220 - Marketing Copies / Print Expenses	\$(500.00)	\$500.00	\$0.00			
7410 - Equipment Purchase (Non-Cap)	\$(800.00)	\$800.00	\$800.00			
[All Expense Total]	\$(19,995.00)					

**QUESTIONS & ANSWERS**

**Have you applied for Special Fees in the past 3 years? If so, please detail the outcome of each attempt.**

Yes, last year was our first in applying for special fees. We were most grateful to receive funding.

**If you applied for Special Fees last year, is there an increase in the amount you're seeking this year? If so, why?**

Yes, we are hoping to refurbish our organization's website (<http://www.stanford.edu/group/bridge/>) so as to provide more helpful information to the Stanford community, and as such will provide a \$100 stipend to a staffer to complete the renovation. In addition, the Bridge's current computer, which holds the database for all information about our counsels, is old, and is need of replacement. We are asking for \$800 for a new computer.

**Please define the services provided by your group with the Special Fee, as per the ASSU Constitution:**

Established in 1971, The Bridge Peer Counseling Center is a twenty-four hour a day, seven day a week peer counseling resource for the Stanford community. Staffed around the clock by trained and dedicated Stanford students, the Bridge provides free, anonymous, and confidential services to Stanford students, ensuring that they have a place to talk about any issues at any time.

The Bridge has offered invaluable services to many students over the years, on issues including, but not limited to, depression, anxiety, sexuality, disordered eating, and relationships. We are proud of the trust which students place in us to assist them in coping with the stressors of life at Stanford. The counseling statistics speak to the rate of utilization of our services on campus.

In addition, senior Bridge staffers have been involved in a wide variety of student mental and sexual health ventures across campus, including the Alcohol Advisory Board, Sexual Violence Advisory Board, Mental Health and Well Being Task Force, Mirror, Stanford Peace of Mind, Sexual Health Peer Resource Center, in addition to many other panels and workshops.

Finally, Bridge staffers are heavily involved in the administration of EDUC 193A and 193P, background courses in peer counseling, which are available to students with interest in working as peer service providers on the Stanford campus.

**What are the three largest line item requests in your budget and why?**

\$3310 covers the cost of maintaining the telephone lines for students to call the Bridge. \$4000 covers a major of the cost of purchasing the classic Bridge mugs used for publicity. \$800 covers the purchase of a new computer to log and store all counseling information.

**What is the average attendance at your events?**

Numbers of counsels per quarter are listed in the following table:

	Winter	Spring	Summer	Fall
2004	87	65	16	44
2005	52	37	15	68
2006	58	66	25	76
2007	97	61	28	90
2008	67	93	12	TBD

**How do you plan to publicize your events/programs to the greater Stanford community? Have you registered with Events at Stanford?**

We have not registered with events.stanford.edu, as we do not hold particular "events" per se, however we have made use of the following advertising resources: Haas Center Public Service Fair, New Student Orientation Open House, Student Activities Fair, Admit Weekend Student Activities Fair, International Student Activities Fair, Graduate Student Welcome Luncheon, and many more. In addition, we regularly flyer the campus, provide inserts in new student orientation bags, and hand out the popular Bridge mugs to all frosh.

**If you are an umbrella group, please list the groups for which you are applying for Special Fees, their ASSU account numbers, and contact information for their financial officers.**

N/A

**Please list all:1) assets, 2) reserves, 3) authorized and unauthorized non-ASSU bank accounts, 4) sources of funding other than Special**

The Bridge: \$6281.14  
 The Bridge Stanford Fund: \$480.13  
 Special Fees \$6278.73

**What events/programs does your group hold throughout the year for the Stanford Community?**

None, as the Bridge does not hold events "per se." Please see question nine for a listing of direct and indirect services provided to the Stanford community.

**Why are you requesting Special Fees?**

The Bridge is in need of financial assistance in order to continue to provide supportive counseling services to the Stanford community.

**BUDGET DETAIL**

		Budgeted	Requested	Recommend	Approved	Petitioned	Elected
<b>General Overhead Expenses</b>		<b>\$(9,460.00)</b>	<b>\$9,460.00</b>	<b>\$8,960.00</b>			
General Overhead Expenses for Bridge Peer Counseling Center							
<b>Location:</b>	Bridge Peer Counseling Center, Rogers House, 581 C	<b>Contact:</b>		Laurence Moore, Whitney Martin	<b>Attendance:</b> (total)		
<b>Url:</b>	http://www.stanford.edu/group/bridge/			Inmoore@stanford.edu, wimar	UG:	Staff:	
				(650) 353-1060, (650) 723-3:	Grad:	Other:	
		<b>Budgeted</b>	<b>Requested</b>	<b>Recommend</b>	<b>Approved</b>	<b>Petitioned</b>	<b>Elected</b>
<b>6110</b>	<i>Webmaster/Webmistress: We are hoping to provide information about our services on the web, so that students may make an informed decision as to which supportive services to utilize.</i>	\$(100.00)	\$100.00	\$100.00			
Officer Salary (Undergraduate Special Fees/Annual)							
<b>7060</b>	<i>Includes costs of our bi-annual Advisory Board meetings and outreach programming in Stanford dorms and in the community at large.</i>	\$(600.00)	\$600.00	\$600.00			
Programming Expenses (Undergraduate Special Fees/Annual)							
<b>7100</b>	<i>Includes supplies for running the Bridge's Counseling class and to support the Bridge's quotidian functioning.</i>	\$(150.00)	\$150.00	\$150.00			
General Office Expenses (Undergraduate Special Fees/Annual)							
<b>7120</b>	<i>Ten months of telephone expenses to operate the Bridge Peer Counseling Center's 24-hour telephone counseling lines.</i>	\$(3,310.00)	\$3,310.00	\$3,310.00			
Phone (Undergraduate Special Fees/Annual)							
<b>7200</b>	<i>Includes online advertisements, mugs for freshmen, publicity events.</i>	\$(4,000.00)	\$4,000.00	\$4,000.00			
General Marketing Expenses (Undergraduate Special Fees/Annual)							
<b>7220</b>	<i>Ten months of telephone expenses to operate the Bridge Peer Counseling Center's 24-hour telephone counseling lines.</i>	\$(500.00)	\$500.00	\$0.00			
Marketing Copies / Print Expenses (Undergraduate Special Fees/Annual)							
<b>7410</b>	<i>Computer will be used to relieve the current computer (many years old) which stores all data on counsels provided at the Bridge. This data is of great importance to campus administrators and student leaders in determining best practices in providing continued services to the Stanford community.</i>	\$(800.00)	\$800.00	\$800.00			
Equipment Purchase (Non-Cap) (Undergraduate Special Fees/Annual)							
<b>APPLICATION TOTALS</b>		<b>\$(9,460.00)</b>	<b>\$9,460.00</b>	<b>\$8,960.00</b>			

ACCOUNT BALANCES

Account		Balance
2-8801-1-0-2800	THE BRIDGE	\$6,281.14
2-8801-1-0-2830	THE BRIDGE STANFORD FUND	\$480.13
2-8801-2-5-6500	BRIDGE SPEC FEE TRAINING MAT	-\$26.02
2-8801-2-5-6560	BRIDGE SPEC FEE EVENT FOOD	\$0.00
2-8801-2-5-7120	BRIDGE SPEC FEE PHONE	\$4,042.80
2-8801-2-5-7140	BRIDGE SPEC FEE COPIES (NOT MKTG)	\$2.09
2-8801-2-5-7150	BRIDGE SPEC FEE OFFICE SUPPLIES	\$64.61
2-8801-2-5-7200	BRIDGE SPEC FEE GEN MKTG EXP	\$490.79
2-8801-2-5-7220	BRIDGE SPEC FEE MKTG COPIES/PRINT EXP	\$78.44
2-8801-2-5-7740	BRIDGE SPEC FEE ACCOMMODATIONS	\$1,600.00