

Status: **Recommended with Modifications**

Financial Officer: Alicia DeSantola

APPLICATION SUMMARY

Application Summary	Budgeted	Requested	Recommended	Approved	Petitioned	Elected
APPLICATION TOTALS	\$(20,340.00)	\$18,240.00	\$15,897.86			
Undergraduate Special Fees		\$18,240.00	\$15,897.86			
7140 - Copies (Not Marketing)	\$(18,000.00)	\$18,000.00	\$15,897.86			
7420 - Equipment Rental	\$(240.00)	\$240.00	\$0.00			
[All Expense Total]	\$(20,340.00)					

QUESTIONS & ANSWERS

Have you applied for Special Fees in the past 3 years? If so, please detail the outcome of each attempt.

Yes, we applied for special fees for the last three years and received special fees for all times.

If you applied for Special Fees last year, is there an increase in the amount you're seeking this year? If so, why?

As stated before, this year printing costs have gone up 40%. I have submitted the budget that the magazine requires to function. I am willing to work with the Senate to bring down our special fees increase to 10%. My presentation will demonstrate why 10% is the absolute minimum increase necessary to ensure the survival of the magazine given current print costs, even with a large reduction in print volume and the elimination of color in the center of the magazine.

Please define the services provided by your group with the Special Fee, as per the ASSU Constitution:

Publication of the Stanford Progressive both in print form and online.

What are the three largest line item requests in your budget and why?

Printing costs to publish the magazine, which is our stated mission.

What is the average attendance at your events?

Our events are almost strictly our publications, which come out twice a quarter and provide Progressive commentary and news analysis on current events. They are distributed around campus as well as published on our website. Our magazine has a print on campus distribution 3,200 readers. We have an online annual readership of 40,000. This year we also brought John Perkins, author of Confessions of an Economic Hitman, to campus. The event Drew an attendance of 175 students. In the past we have had debates with other publications on campus and organized film screenings and Q&A with directors. This year we also hosted a journalism workshop for our staff, the funding for which was not derived from special fees. Average attendance was about 20-30 people.

How do you plan to publicize your events/programs to the greater Stanford community? Have you registered with Events at Stanford?

We distribute our magazines twice a quarter and also email lists (both our list and other lists) to announce our publication. We have a website that is updated with each new issue and magazine stands located around campus. We have registered with Events at Stanford.

If you are an umbrella group, please list the groups for which you are applying for Special Fees, their ASSU account numbers, and contact information for their financial officers.

We are not an umbrella group.

Please list all:1) assets, 2) reserves, 3) authorized and unauthorized non-ASSU bank accounts, 4) sources of funding other than Special

We receive an annual \$2000 donation from the Center for American Progress. This year, we also received a \$6000 private donation.

What events/programs does your group hold throughout the year for the Stanford Community?

We publish biquarterly issues of The Progressive which are distributed around campus as well as host occasional movie screenings or debates. We also have brought in big speakers, including John Perkins, author of Confessions of an Economic Hitman, at no charge to the student body using independent grant money and private donations.

Why are you requesting Special Fees?

For publication of print copies of the Stanford Progressive. This year printing costs have gone up 40%. I have submitted the budget that the magazine requires to function. I am willing to work with the Senate to bring down our special fees increase to 10%. My presentation will demonstrate why 10% is the absolute minimum increase necessary to ensure the survival of the magazine given current print costs, even with a large reduction in print volume and the elimination of color in the center of the magazine.

BUDGET DETAIL

		Budgeted	Requested	Recommend	Approved	Petitioned	Elected
Copies of Stanford Progressive		\$(18,000.00)	\$18,000.00	\$15,897.86			
Print copies of the Stanford Progressive.							
Location:	Contact:				Attendance:	(total)	
Url:						UG:	Staff:
						Grad:	Other:
		Budgeted	Requested	Recommend	Approved	Petitioned	Elected
7140	<i>Print copies of the Progressive for distribution on campus.</i>	\$(18,000.00)	\$18,000.00	\$15,897.86			
Copies (Not Marketing) (Undergraduate Special Fees/Annual)							
Distribution of Stanford Progressive		\$(240.00)	\$240.00	\$0.00			
Distributing print copies of the Stanford Progressive around campus.							
Location:	Contact:				Attendance:	(total)	
Url:						UG:	Staff:
						Grad:	Other:
		Budgeted	Requested	Recommend	Approved	Petitioned	Elected
7420	<i>Renting golf cart from the Stanford Daily at a rate of \$40/ distribution. We distribute six times a year. Our boxes are heavy and we cannot get them around campus without a golf cart.</i>	\$(240.00)	\$240.00	\$0.00			
Equipment Rental (Undergraduate Special Fees/Annual)							
APPLICATION TOTALS		\$(18,240.00)	\$18,240.00	\$15,897.86			

ACCOUNT BALANCES

Account		Balance
2-8670-1-0-2800	THE STANFORD PROGRESSIVE	\$5,849.86
2-8670-1-0-9010	THE STANFORD PROGRESSIVE O/S PURCHASE ORDER	\$0.00
2-8670-2-5-7140	ST PROGRESSIVE SPEC FEE COPIES (NOT MKTG)	\$9,990.00
2-8670-9-0-2820	ST PROGRESSIVE RESERVE	\$2,826.96