

Status: **Recommended with Modifications**

Financial Officer: Akshay Gopalan

**APPLICATION SUMMARY**

<b>Application Summary</b>	Budgeted	Requested	Recommended	Approved	Petitioned	Elected
<b>APPLICATION TOTALS</b>	<b>\$(9,201.00)</b>	<b>\$9,201.00</b>	<b>\$4,691.00</b>	<b>\$4,691.00</b>	<b>\$9,201.00</b>	
Undergraduate Special Fees		\$9,201.00	\$4,691.00	\$4,691.00	\$9,201.00	
6310 - Honoraria Fees	\$(200.00)	\$200.00	\$200.00	\$200.00	\$200.00	
7060 - Programming Expenses	\$(991.00)	\$991.00	\$991.00	\$991.00	\$991.00	
7100 - General Office Expenses	\$(150.00)	\$150.00	\$150.00	\$150.00	\$150.00	
7120 - Phone	\$(3,310.00)	\$3,310.00	\$3,310.00	\$3,310.00	\$3,310.00	
7200 - General Marketing Expenses	\$(4,550.00)	\$4,550.00	\$40.00	\$40.00	\$4,550.00	
7220 - Marketing Copies / Print Expenses	\$0.00	\$0.00	\$0.00	\$0.00		
[All Expense Total]	\$(9,201.00)					

## QUESTIONS & ANSWERS

**Have you applied for Special Fees in the past 3 years? If so, please detail the outcome of each attempt.**

Yes, we have applied for Special Fees for the past 2 years. Both attempts were successful due to the generosity of the Stanford community and the ASSU.

**If you applied for Special Fees last year, is there an increase in the amount you're seeking this year? If so, why?**

An increased amount for programming expenses, mainly due us realizing the need for a more wide spread event base for the Stanford community to promote awareness. We also are asking for more funding for the water bottles, as the number we purchased last year weren't sufficient for campus-wide new student coverage.

**Please define the services provided by your group with the Special Fee, as per the ASSU Constitution:**

Established in 1971, The Bridge Peer Counseling Center is a twenty-four hour a day, seven day a week peer counseling resource for the Stanford community. Staffed around the clock by trained and dedicated Stanford students, the Bridge provides free, anonymous, and confidential services to Stanford students, ensuring that they have a place to talk about any issues at any time. The Bridge has offered invaluable services to many students over the years, on issues including, but not limited to, depression, anxiety, sexuality, disordered eating, and relationships. We are proud of the trust which students place in us to assist them in coping with the stressors of life at Stanford. The counseling statistics speak to the rate of utilization of our services on campus. In addition, senior Bridge staffers have been involved in a wide variety of student mental and sexual health ventures across campus, including the Alcohol Advisory Board, Sexual Violence Advisory Board, Mental Health and Well Being Task Force, Mirror, Stanford Peace of Mind, Sexual Health Peer Resource Center, in addition to many other panels and workshops. Finally, Bridge staffers are heavily involved in the administration of EDUC 193A and 193P, background courses in peer counseling, which are available to students with interest in working as peer service providers on the Stanford campus.

**What are the three largest line item requests in your budget and why?**

\$4700 - Marketing expenses for the 2000 water bottles that we distribute to freshmen and new graduate students at the start of every academic year to make them aware of the Bridge as a resource.  
 \$3310 - Phone bill for the 24 hour phone service at the Bridge  
 \$1005 - programming expenses for the various events that the Bridge puts on throughout the year. This includes specific marketing for events, event details and event specific equipment

**How do you plan to publicize your events/programs to the greater Stanford community? Have you registered with Events at Stanford?**

We have not registered with events.stanford.edu, as we do not hold particular "events" per se, however we have made use of the following advertising resources: Haas Center Public Service Fair, New Student Orientation Open House, Student Activities Fair, Admit Weekend Student Activities Fair, International Student Activities Fair, Graduate Student Welcome Luncheon, and many more. In addition, we regularly flyer the campus, provide inserts in new student orientation bags, and hand out the popular Bridge mugs/water bottles to all frosh.

**If you are an umbrella group, please list the groups for which you are applying for Special Fees, their ASSU account numbers, and contact information for their financial officers.**

N/A

**Please list all: 1) assets, 2) reserves, 3) authorized and unauthorized non-ASSU bank accounts, 4) sources of funding other than Special**

- 1) \$11,592.14
- 2) \$7,559.72
- 3) 2800 THE BRIDGE : \$8.10  
2830 THE STANFORD FUND \$466.69  
SPECIAL FEES
- 4) N/A (Stanford Fund discontinued as of this year)

**What events/programs does your group hold throughout the year for the Stanford Community?**

None, as the Bridge does not hold events "per se." Please see question nine for a listing of direct and indirect services provided to the Stanford community.

**What is the average attendance at your events?**

Bridge Only sponsored events have between a 20-100 participants. The Bridge also co-sponsors events with Vaden Health Center, SHPRC and ASSU Executive Health and Wellness which have similar attendance or are campus wide promotional events.

Number of counsels are listed in the following table:

	Winter	Spring	Summer	Fall
2004	87	65	16	44
2005	52	37	15	68
2006	58	66	25	76
2007	97	61	28	90
2008	67	93	12	81
2009	71	86	14	84

**Why are you requesting Special Fees?**

To fund our phone bills for the 24 hour phone counseling service at the Bridge. We also need funds to continuously market ourselves as a Peer Resources Center for the continued wellness of the Stanford community.

**BUDGET DETAIL**

	<b>Budgeted</b>	<b>Requested</b>	<b>Recommend</b>	<b>Approved</b>	<b>Petitioned</b>	<b>Elected</b>
<b>General Overhead Expenses</b>	<b>\$(9,201.00)</b>	<b>\$9,201.00</b>	<b>\$4,691.00</b>	<b>\$4,691.00</b>	<b>\$9,201.00</b>	
General Overhead Expenses for Bridge Peer Counseling Center						
<b>Location:</b>	Bridge Peer Counseling Center, Rogers House, 581 C		<b>Contact:</b>	Laurence Moore, Whitney Martin		<b>Attendance:</b>
<b>Url:</b>	http://www.stanford.edu/group/bridge/		Inmoore@stanford.edu, wimar		(total)	UG: Staff:
			(650) 353-1060, (650) 723-3:		Grad:	Other:
	<b>Budgeted</b>	<b>Requested</b>	<b>Recommend</b>	<b>Approved</b>	<b>Petitioned</b>	<b>Elected</b>
<b>6310</b>						
Honoraria Fees						
(Undergraduate Special Fees/Annual)						
	<i>To pay Honoraria (guest speakers, educators) for continuing education programs</i>					
	\$(200.00)	\$200.00	\$200.00	\$200.00	\$200.00	
<b>7060</b>						
Programming Expenses						
(Undergraduate Special Fees/Annual)						
	<i>Includes costs of our bi-annual Advisory Board meetings and outreach programming in Stanford dorms and in the community at large.</i>					
	\$(991.00)	\$991.00	\$991.00	\$991.00	\$991.00	
<b>7100</b>						
General Office Expenses						
(Undergraduate Special Fees/Annual)						
	<i>Supplies for running the Bridge Counseling class.</i>					
	\$(150.00)	\$150.00	\$150.00	\$150.00	\$150.00	
<b>7120</b>						
Phone						
(Undergraduate Special Fees/Annual)						
	<i>Phone bills for 24 hour phone service at the Bridge</i>					
	\$(3,310.00)	\$3,310.00	\$3,310.00	\$3,310.00	\$3,310.00	
<b>7200</b>						
General Marketing Expenses						
(Undergraduate Special Fees/Annual)						
	<i>Pay for the Bridge Water Bottles and outreach and awareness campaigns to new students.</i>					
	\$(4,550.00)	\$4,550.00	\$40.00	\$40.00	\$4,550.00	
<b>7220</b>						
Marketing Copies / Print Expenses						
(Undergraduate Special Fees/Annual)						
	<i>Copies of fliers and notices for Bridge events</i>					
	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
<b>APPLICATION TOTALS</b>	<b>\$(9,201.00)</b>	<b>\$9,201.00</b>	<b>\$4,691.00</b>	<b>\$4,691.00</b>	<b>\$9,201.00</b>	

ACCOUNT BALANCES

Account		Balance
2-8801-1-0-2800	THE BRIDGE	\$91.90
2-8801-1-0-2830	THE BRIDGE STANFORD FUND	\$466.69
2-8801-2-5-6110	BRIDGE SPEC FEE OFFICER SALARY	\$100.00
2-8801-2-5-7060	BRIDGE SPEC FEE PROGRAMMING EXPENSES	\$420.20
2-8801-2-5-7090	BRIDGE SPEC FEE PRIOR YEAR EXP	-\$33.95
2-8801-2-5-7100	BRIDGE SPEC FEE GENERAL OFFICE EXPENSES	\$72.27
2-8801-2-5-7120	BRIDGE SPEC FEE PHONE	\$614.80
2-8801-2-5-7200	BRIDGE SPEC FEE GEN MKTG EXP	\$580.65
2-8801-2-5-7410	BRIDGE SPEC FEE EQUIPMENT PURCHASE (NON-CAP)	\$472.26
2-8801-9-0-2820	BRIDGE RESERVE	\$7,559.72