

Status:

Financial Officer: Olivia Hu

APPLICATION SUMMARY

Application Summary	Budgeted	Requested	Recommended	Approved	Petitioned	Elected
APPLICATION TOTALS	\$(15,223.90)	\$8,323.90			\$9,823.90	
Undergraduate Special Fees		\$8,323.90			\$9,823.90	
6500 - Training Mat	\$(150.00)	\$150.00			\$150.00	
6560 - Event Food	\$(120.00)	\$120.00			\$120.00	
7060 - Programming Expenses	\$(3,555.00)	\$2,140.00			\$2,140.00	
7080 - Event Supplies Expenses	\$(5,795.00)	\$5,775.00			\$7,275.00	
7200 - General Marketing Expenses	\$(203.90)	\$138.90			\$138.90	
[All Expense Total]	\$(15,223.90)					

QUESTIONS & ANSWERS

Have you applied for Special Fees in the past 3 years? If so, please detail the outcome of each attempt.

no

If you applied for Special Fees last year, is there an increase in the amount you're seeking this year? If so, why?

N/A

Please define the services provided by your group with the Special Fee, as per the ASSU Constitution:

The Green Living Council provides the entire Stanford campus with greater awareness about the existing environmental situation and encourages behavioral change through a grassroots level that gets everyone involved and aware of the issues and the possibilities and alternatives made ready for every individual out there. The GLC does more than just impact its 100+ members to make change, but they in turn spread their own passions and enthusiasms to the rest of the dorms and the rest of the Stanford campus through different projects and events. For a VSO that makes such a large impact, we are asking for a little more than our normal expenditure budget and hope to make an even bigger impact on a more deeper and sustainable level than the existing changes that have been implemented.

What are the three largest line item requests in your budget and why?

Event Supplies- These are all necessary items for our interventions and projects as well as for our annual Conservation Cup and Fall Quarter class. These are the foundations of the GLC and what we dedicate ourselves to, our approach to the environmental sustainability issue at hand.

Marketing Supplies- This is to better promote our group and what we do, especially making our work known to others for greater cooperation and attracting a larger student base.

Printing Supplies- This is for greater visibility throughout campus of our events and just a way for dorms to show support and generate greater awareness to the entire student body.

What is the average attendance at your events?

Attendance varies for each event. For our Residence Interventions, Green Screens may result in 15-20 residents and a solid 80% of residents for shorter showers. For our Symposium, roughly 30 attendees show up and for our Conservation Cup, roughly 15 dorms participate with varying numbers per dorm.

How do you plan to publicize your events/programs to the greater Stanford community? Have you registered with Events at Stanford?

Yes. We hope to utilize our website, e-flyers, chalking and getting the word out through our GLC members. In addition, publicity materials will further enhance our visibility and our events.

If you are an umbrella group, please list the groups for which you are applying for Special Fees, their ASSU account numbers, and contact information for their financial officers.

N/A

Please list all:1) assets, 2) reserves, 3) authorized and unauthorized non-ASSU bank accounts, 4) sources of funding other than Special

Green Fund, Mel Lane Grant

What events/programs does your group hold throughout the year for the Stanford Community?

Conservation Cup, a diverse range of dorm events ranging from panels to discussions to movie showings, a class, a dorm leader who keeps the dorm updated and actively focused on sustainability efforts, residential interventions, and a GLC Symposium for the entire Stanford population to benefit from

Why are you requesting Special Fees?

This year, we are hoping to expand even more than before. We realized the limitations we faced due to monetary confinements and how that hindered many of us from doing a lot more and making a much greater impact than we already have. We have over 100 members and as we become more and more of an established student groups with greater prominence within residences (we worked with the RA's this year which was a drastic improvement from last year and now we are hoping to gain the support of RF's as well), we hope to further develop that impact without financial resources as a constraint. We all have great ideas and plans to implement, and we do have the administrative support as well as a large student body support, but we don't have the financial support to do so. Special Fees will help us overcome that, hopefully.

BUDGET DETAIL

		Budgeted	Requested	Recommend	Approved	Petitioned	Elected
Conservation Cup Kick-Off - - WP		\$(1,856.95)	\$1,856.95			\$1,856.95	
This is the annual kick-off event to start off the Conservation Cup, a campus-wide competition among residences to live sustainably for a week to raise awareness and encourage sustainable behavior.							
Location:		Contact:			Attendance:		
Url:	glc.stanford.edu				60(total)	UG: 45	Staff: 0
					Grad: 15		Other: 0
		Budgeted	Requested	Recommend	Approved	Petitioned	Elected
6560	<i>Food: We hope to provide snacks during our Conservation Cup Kick-Off Event to attract students to participate and to garner greater attention to the Kick-Off Event.</i>	\$(50.00)	\$50.00			\$50.00	
Event Food (Undergraduate Special Fees/Annual)							
7080	<i>(\$.10 * 300 flyers) + (\$0 large sheet banner) + (\$15 paint sets) + (\$10 markers * 2 sets for the year) = \$65. These expenses will be used for marketing our annual Conservation Cup, a tournament among residences to work diligently towards a sustainable goal each week.</i>	\$(65.00)	\$65.00			\$65.00	
Event Supplies Expenses (Undergraduate Special Fees/Annual)							
7080	<i>\$50 at Meyer for 44 x 44 * 30 dorms = \$1500. These large posters will be used to track progress of each individual in the dorm and to be displayed within the lounges of each dorm to showcase each individual's contribution and encourage others to follow suit. It is essential for making these efforts visible to the student body in each dorm lounge as well as encourage participation.</i>	\$(1,500.00)	\$1,500.00			\$1,500.00	
Event Supplies Expenses (Undergraduate Special Fees/Annual)							
7080	<i>\$12 per dozen * 5 boxes (2 markers per dorm) = \$60. In conjunction to the posters that will be put up in each dorm for the Conservation Cup, we hope to provide markers for people to mark down their progress.</i>	\$(60.00)	\$60.00			\$60.00	
Event Supplies Expenses (Undergraduate Special Fees/Annual)							
7080	<i>\$50 for 44 x 44 from Meyer *2 = \$100. 2 large posters around campus showing a map of which dorms are participating.</i>	\$(100.00)	\$100.00			\$100.00	
Event Supplies Expenses (Undergraduate Special Fees/Annual)							
7200	<i>50 free from HAAS + 1 package of 250 pin back buttons * \$31.95 per pack = \$31.95 from The American Buttons Machine</i>	\$(31.95)	\$31.95			\$31.95	
General Marketing Expenses (Undergraduate Special Fees/Annual)							
7200	<i>\$50 for 500 stickers</i>	\$(50.00)	\$50.00			\$50.00	
General Marketing Expenses (Undergraduate Special Fees/Annual)							
GLC Course		\$(500.00)	\$500.00			\$500.00	
Fall Quarter Course							
Location:		Contact:			Attendance:		
Url:					30(total)	UG: 30	Staff: 0
					Grad: 0		Other: 0
		Budgeted	Requested	Recommend	Approved	Petitioned	Elected
7080	<i>10 projects x \$50 each = \$500. During Fall quarter, we run a course on designing sustainable interventions that culminates with a project by each student within their resident that promotes sustainability change and utilizes the research and behavioral change models taught by the class. In order to fund these students' projects, we hope to provide every two or three students (depending on the class size, this year there were 25 students) with a budget of \$50 for their projects. Since the whole course is dedicated to designing a project, we want money to implement those projects although we are not able to itemize, at the moment, exactly what materials would be bought (examples include dorm recycling or composting bins, hooks for hanging towels, cloth towels for residents, personalized posters featuring residents being conservation &quot;heroes&quot;).</i>	\$(500.00)	\$500.00			\$500.00	
Event Supplies Expenses (Undergraduate Special Fees/Annual)							
GLC Symposium		\$(570.00)	\$570.00			\$570.00	
display of GLC work							
Location:		Contact:			Attendance:		
Url:					50(total)	UG: 30	Staff: 10
					Grad: 10		Other: 0
		Budgeted	Requested	Recommend	Approved	Petitioned	Elected

		Budgeted	Requested	Recommend	Approved	Petitioned	Elected
GLC Symposium		\$(570.00)	\$570.00			\$570.00	
display of GLC work							
Location:	Contact:				Attendance:	50(total)	
Url:						UG: 30	Staff: 10
						Grad: 10	Other: 0
		Budgeted	Requested	Recommend	Approved	Petitioned	Elected
6560	\$20 per fruit platter * 2 + \$30 for refreshments = \$70. During the GLC Symposium, we also hope to provide refreshments for our audience to nourish the mind and body.	\$(70.00)	\$70.00			\$70.00	
Event Food (Undergraduate Special Fees/Annual)							
7080	Posters: \$50 per 44x44 poster printed in Meyer * 10 posters = \$500. For our annual GLC Symposium that displays students' projects and interventions in the Y2E2 Building each year, these costs will go to printing out posters that outline and discuss in full detail about the projects and interventions that were put forth by GLC members this year. This helps to invoke discussion amongst students, faculty, and all interested to discuss, reflect, and analyze the projects and different ideas that would make the projects more efficient.	\$(500.00)	\$500.00			\$500.00	
Event Supplies Expenses (Undergraduate Special Fees/Annual)							
Interventions		\$(6,671.95)	\$5,171.95			\$6,671.95	
Residence Projects							
Location:	Contact:				Attendance:	100(total)	
Url:						UG: 100	Staff: 0
						Grad: 0	Other: 0
		Budgeted	Requested	Recommend	Approved	Petitioned	Elected
7060	Laundry Racks: (\$20 per large rack * 1 large laundry rack per dorm * 15 more dorms) + (\$7 per small rack * 4 small laundry racks per dorm * 15 more dorms) = \$720 from IKEA. These laundry racks are necessary to implement our behavioral changing interventions on using laundry racks as an alternative to dryers. We are hoping to expand the currently existing six dorms that already have made this alternative possible in their dorms, allowing it to be more accessible to more residences across campus.	\$(720.00)	\$720.00			\$720.00	
Programming Expenses (Undergraduate Special Fees/Annual)							
7060	Shower Timers: \$12.95 each * 10 timers per dorm * 10 more dorms + free timers from Housing (temporary support) = \$1295. To further implement our current water conservation intervention, we will be increasing the number of shower timers already made accessible to the student body in certain dorms. This allows for greater awareness of one's water consumption as well as promotes sustainable behavioral change in daily activities.	\$(1,295.00)	\$1,295.00			\$1,295.00	
Programming Expenses (Undergraduate Special Fees/Annual)							
7060	.10 per page, 4 per page, want a total of 2000 pledge sheets to put up on each person's door or room.	\$(50.00)	\$50.00			\$50.00	
Programming Expenses (Undergraduate Special Fees/Annual)							
7080	Residential Birdhouse Project: (\$10 wood * 30 residences) + (\$10 pack of 5 spools of string) + (\$20 bird food * 30 residences) + (\$10 paint set * 30 residences) + (\$7 per pack of 2 bottles of glue * 15 packs). In an effort to enhance community building, campus beautification, and institute a fun event that also promotes our cause, this will act as the preliminary universal project for all GLC members. By assigning this intervention as the first intervention for GLC members to start with, new members will have a place to begin since the leaders will be designing this intervention for them. GLC members will use this first step to establish their role in their residence, and use this experience to build forth and take on further projects throughout the year on their own.	\$(1,315.00)	\$1,315.00			\$1,315.00	
Event Supplies Expenses (Undergraduate Special Fees/Annual)							

		Budgeted	Requested	Recommend	Approved	Petitioned	Elected
Interventions		\$(6,671.95)	\$5,171.95			\$6,671.95	
Residence Projects							
Location:		Contact:			Attendance:		
Url:						100(total) UG: 100 Staff: 0 Grad: 0 Other: 0	
		Budgeted	Requested	Recommend	Approved	Petitioned	Elected
7080	<i>Recyclable Cups: \$4.50 per pack from the ASSU Green Store * 30 dorms = \$135. In order to demonstrate sustainable attitudes within event planning on campus, we will be having demonstrations and talks to show how students can make their events more sustainable- such as through the usage of recyclable cups. We will be purchasing these cups from the ASSU Green Store.</i>	\$(135.00)	\$135.00			\$135.00	
Event Supplies Expenses (Undergraduate Special Fees/Annual)							
7080	<i>Art supplies for creating large posters to put up in dorm lounges for the Green Living Pledge where each student pledges to sustainability behavior for the entire year.</i>	\$(100.00)	\$100.00			\$100.00	
Event Supplies Expenses (Undergraduate Special Fees/Annual)							
7080	<i>\$100 per banner *30 dorms/houses. Could ask for a system where we ask dorms to pledge to pay half of this out of dorm funds, so total cost is only \$50 per banner. Idea would be that the dorm takes the basic banner design, then personalizes it further. Then all of the members of the dorm sign the banner and they put it up outside to show support on Earth Day. These professionally printed banners outside of residences will create greater unity within the dorm and awareness outside of the dorm.</i>	\$(3,000.00)	\$1,500.00			\$3,000.00	
Event Supplies Expenses (Undergraduate Special Fees/Annual)							
7200	<i>Green Living Pledge Buttons: 250 buttons = \$31.95. In order to create greater visibility and to show support and pride for their pledges, buttons will serve as reminders as well as influence to others to take on the pledge as well.</i>	\$(31.95)	\$31.95			\$31.95	
General Marketing Expenses (Undergraduate Special Fees/Annual)							
7200	<i>Chalking: \$5 per box of chalk * 5 boxes = \$25</i>	\$(25.00)	\$25.00			\$25.00	
General Marketing Expenses (Undergraduate Special Fees/Annual)							
Training		\$(225.00)	\$225.00			\$225.00	
Training/Retreat							
Location:		Contact:			Attendance:		
Url:						20(total) UG: 20 Staff: 0 Grad: 0 Other: 0	
		Budgeted	Requested	Recommend	Approved	Petitioned	Elected
6500	<i>This year, we hope to go on a retreat and create a stronger, more unified core team by going on a retreat for members to get to know each other beforehand and thus work more efficiently and cohesively as a team to better run the GLC. Numerous times in the past, there have been much miscommunication and confusion. Hence, through training and a retreat, we hope to fix these problems from early on and thus be more efficiently lead the GLC. Team-building and communication materials will be borrowed from the HAAS Center.</i>	\$(150.00)	\$150.00			\$150.00	
Training Mat (Undergraduate Special Fees/Annual)							
7060	<i>Door Signs: Printing on card stock at 2 per page for 120 total, 60 pages, estimated price at Kinkos = \$75. Through greater visibility and by denoting one's role visible to the entire community, this also allows for more cohesion amongst all GLC members through door signs.</i>	\$(75.00)	\$75.00			\$75.00	
Programming Expenses (Undergraduate Special Fees/Annual)							
APPLICATION TOTALS		\$(9,823.90)	\$8,323.90			\$9,823.90	

ACCOUNT BALANCES

Account		Balance
2-5843-1-0-2800	GREEN LIVING COUNCIL	\$30.00
2-5843-4-5-7080	GREEN LIVING COUNCIL PUB BD ANN EVENT SUPPLIES I	\$145.17
2-5843-5-5-6320	GREEN LIVING COUNCIL COM SRV ANN TECHNICAL SER	\$0.00