

Status: **Recommended with Modifications**

Financial Officer: Elliot Damashek

**APPLICATION SUMMARY**

<b>Application Summary</b>	Budgeted	Requested	Recommended	Approved	Petitioned	Elected
<b>APPLICATION TOTALS</b>	<b>\$(25,999.90)</b>	<b>\$15,840.00</b>	<b>\$15,640.00</b>	<b>\$15,640.00</b>		
Undergraduate Special Fees		\$15,840.00	\$15,640.00	\$15,640.00		
6310 - Honoraria Fees	\$(12,000.00)	\$12,000.00	\$12,000.00	\$12,000.00		
6320 - Technical Services	\$(3,675.90)	\$2,940.00	\$2,940.00	\$2,940.00		
6560 - Event Food	\$(600.00)	\$600.00	\$400.00	\$400.00		
7460 - Costumes / Uniforms	\$(2,500.00)	\$300.00	\$300.00	\$300.00		
[All Expense Total]	\$(25,999.90)					

**QUESTIONS & ANSWERS**

**Have you applied for Special Fees in the past 3 years? If so, please detail the outcome of each attempt.**

We have applied for Special Fees during each of the past three years, and have received the majority of our requests each time.

**If you applied for Special Fees last year, is there an increase in the amount you're seeking this year? If so, why?**

There is a minimal increase in the amount we seek this year, which accounts for an increased awareness of the technical costs associated with our annual spring show. In the past, the group has vastly underestimated these costs, and we have had trouble figuring out how to pay for these costs.

**Please define the services provided by your group with the Special Fee, as per the ASSU Constitution:**

N/A

**What are the three largest line item requests in your budget and why?**

The three largest requests are as follows: 1) honoraria fees, 2) Spring Show technical expenses, and 3) Spring Show food expenses.

1) Honoraria fees for the instructors of Music 157: Introduction to Mariachi Ensemble make up the bulk of our budget. This class has always been essential towards the development of the group, and we feel it is important to have it taught by professional musicians. Mariachi music is not mainstream in the United States, so there are few individuals in the area who can adequately represent the style of mariachi. Most people who enroll in the class have never participated in mariachi previous to attending the class; therefore, our members benefit greatly from professional instructors who can truly share the unique musical culture.

2) Technical fees for our annual spring show. This annual show represents the culmination of a year's hard work and dedication, and is our greatest opportunity to spread mariachi music to the Stanford campus. Past financial officers have significantly underestimated the technical costs of this production. This year, we are applying for more funding for these technical expenses (based on ABM quotes from previous years) because we have had great difficulty meeting these financial obligations in the past.

3) Food for our annual spring show. The show is a demonstration of Mexican culture, and therefore, the experience is not complete without a Mexican meal.

**What is the average attendance at your events?**

Average attendance at our events ranges from around 40 people (classes and recitals) to more than 200 (annual Spring Show).

**How do you plan to publicize your events/programs to the greater Stanford community? Have you registered with Events at Stanford?**

Our main avenues of publicizing include Events at Stanford, traditional paper flyering, emails, Facebook events, and general word of mouth.

**If you are an umbrella group, please list the groups for which you are applying for Special Fees, their ASSU account numbers, and contact information for their financial officers.**

N/A

**Please list all:1) assets, 2) reserves, 3) authorized and unauthorized non-ASSU bank accounts, 4) sources of funding other than Special**

Other sources of funding include our performance fees (in our group's ASSU general account) and The Stanford Fund Partnership.

**What events/programs does your group hold throughout the year for the Stanford Community?**

Mariachi Cardenal offers weekly mariachi classes, free of charge and open to the public. A two-hour class is taught every Monday by professional mariachi musicians from around the Bay Area. Mariachi Cardenal performs regularly at on-campus events, including FACES, Dia de los Muertos, Raza Day, Community Day, and a wide variety of campus parties (Gran Fiesta Latina, Party on the Edge). We also organize an annual spring performance, free of charge and open to the public. Performance pieces frequently involve collaboration with other student groups on campus (including Ballet Folklorico de Stanford and Kuumba Dance and Drum Ensemble).

**Why are you requesting Special Fees?**

We are requesting Special Fees because there exist no other sources of funding for something as large as our honoraria fees for the Music 157 class.

**BUDGET DETAIL**

		<b>Budgeted</b>	<b>Requested</b>	<b>Recommend</b>	<b>Approved</b>	<b>Petitioned</b>	<b>Elected</b>
<b>Capital Equipment Purchases</b>		<b>\$(2,500.00)</b>	<b>\$300.00</b>	<b>\$300.00</b>	<b>\$300.00</b>		
The group purchases uniforms for new members that stay within the group even after the member leaves--it is in use for AT LEAST 4 years, if not more.							
<b>Location:</b>		<b>Contact:</b>		<b>Attendance:</b>			
<b>Url:</b>							
		<b>Budgeted</b>	<b>Requested</b>	<b>Recommend</b>	<b>Approved</b>	<b>Petitioned</b>	<b>Elected</b>
<b>7460</b>	<i>The group purchases uniforms for new members that stay with the group even after the member leaves. 4 trajes, at \$600 each, plus \$100 in repairs for current trajes.</i>	\$(2,500.00)	\$300.00	\$300.00	\$300.00		
Costumes / Uniforms (Undergraduate Special Fees/Annual)							
<b>Mariachi Spring Show, May 29, 2011</b>		<b>\$(4,275.90)</b>	<b>\$3,540.00</b>	<b>\$3,340.00</b>	<b>\$3,340.00</b>		
The group puts on an annual spring show in White Plaza, free of charge to the Stanford community. This includes a free show and dinner for attendees. This is in collaboration with groups like Kuumba and Ballet Folklorico.							
<b>Location:</b>		<b>Contact:</b>		<b>Attendance:</b>			
<b>Url:</b>						300(total) UG: 260      Staff: 0 Grad: 40     Other: 0	
		<b>Budgeted</b>	<b>Requested</b>	<b>Recommend</b>	<b>Approved</b>	<b>Petitioned</b>	<b>Elected</b>
<b>6320</b>	<i>Technical service fees for Mariachi Cardenal's annual spring show.</i>	\$(3,675.90)	\$2,940.00	\$2,940.00	\$2,940.00		
Technical Services (Undergraduate Special Fees/Annual)							
<b>6560</b>	<i>Food: 200 people at \$3.00 per dinner = \$600.</i>	\$(600.00)	\$600.00	\$400.00	\$400.00		
Event Food (Undergraduate Special Fees/Annual)							
<b>Music 157 - Introduction to Mariachi Ensemble</b>		<b>\$(12,000.00)</b>	<b>\$12,000.00</b>	<b>\$12,000.00</b>	<b>\$12,000.00</b>		
One-unit music class that is offered to all the Stanford community, taught by four professional instructors from San Jose. Funding burden falls on Mariachi Cardenal, since the Music Department does not support this class financially.							
<b>Location:</b>	Music Building	<b>Contact:</b>		<b>Attendance:</b>			
<b>Url:</b>							
		<b>Budgeted</b>	<b>Requested</b>	<b>Recommend</b>	<b>Approved</b>	<b>Petitioned</b>	<b>Elected</b>
<b>6310</b>	<i>For four instructors: bass, violin, trumpet, and rhythm instructors. They are each paid \$100 per class. There are 10 classes per quarter, including a recital. Classes are offered all three quarters. 4 instructors x \$100 x 10 classes x 3 quarters = \$12,000.</i>	\$(12,000.00)	\$12,000.00	\$12,000.00	\$12,000.00		
Honoraria Fees (Undergraduate Special Fees/Annual)							
<b>APPLICATION TOTALS</b>		<b>\$(18,775.90)</b>	<b>\$15,840.00</b>	<b>\$15,640.00</b>	<b>\$15,640.00</b>		

**ACCOUNT BALANCES**

<b>Account</b>		<b>Balance</b>
2-7631-1-0-2800	MARIACHI CARDENAL DE STANFORD	\$3,349.67
2-7631-1-0-2830	MARIACHI CARDENAL DE STANFORD STANFORD FUND	\$7,766.95
2-7631-2-5-6310	MARIACHI SPEC FEE HONORARIA FEES	\$7,700.00
2-7631-2-5-6320	MARIACHI SPEC FEE TECHNICAL SERVICES	\$638.25
2-7631-2-5-6560	MARIACHI SPEC FEE EVENT FOOD	\$600.00
2-7631-2-5-7460	MARIACHI SPEC FEE COSTUMES/UNIFORMS	\$1,485.00
2-7631-2-5-7510	MARIACHI SPEC FEE FACILITIES RENTAL	\$550.00
2-7631-9-0-2820	MARIACHI CARDENAL RESERVE	\$2,625.20