

Status: **Recommended with Modifications**

Financial Officer: Susan Rebellon

APPLICATION SUMMARY

Application Summary	Budgeted	Requested	Recommended	Approved	Petitioned	Elected
APPLICATION TOTALS	\$(28,337.60)	\$13,805.00	\$9,464.00	\$9,464.00		
Modification		\$3,565.00	\$3,751.00	\$3,751.00		
6560 - Event Food	2-6776-9-0-2820	\$720.00	\$0.00	\$0.00		
7080 - Event Supplies Expenses	2-6776-9-0-2820	\$300.00	\$300.00	\$300.00		
7460 - Costumes / Uniforms	2-6776-9-0-2820	\$700.00	\$1,606.00	\$1,606.00		
7510 - Facilities Rental	2-6776-9-0-2820	\$1,845.00	\$1,845.00	\$1,845.00		
Undergraduate Special Fees		\$10,240.00	\$5,713.00	\$5,713.00		
6310 - Honoraria Fees		\$(3,000.00)	\$3,000.00	\$3,000.00	\$3,000.00	
7150 - Office Supplies		\$(70.00)	\$70.00	\$70.00	\$70.00	
7220 - Marketing Copies / Print Expenses		\$(330.00)	\$330.00	\$330.00	\$330.00	
7410 - Equipment Purchase (Non-Cap)		\$(200.00)	\$200.00	\$200.00	\$200.00	
7460 - Costumes / Uniforms		\$(2,700.00)	\$2,000.00	\$0.00	\$0.00	
7510 - Facilities Rental		\$(3,845.00)	\$2,000.00	\$2,000.00	\$2,000.00	
7720 - Gas		\$(90.00)	\$90.00	\$0.00	\$0.00	
7740 - Accomodations		\$(1,350.00)	\$1,350.00	\$13.00	\$13.00	
7820 - Registration Expense		\$(1,200.00)	\$1,200.00	\$100.00	\$100.00	
[All Expense Total]		\$(28,337.60)				

QUESTIONS & ANSWERS

Have you applied for Special Fees in the past 3 years? If so, please detail the outcome of each attempt.

We have applied for special fees for all the past 3 years, and obtained funds each year. Last year, however, we experience some cuts in food, facilities rental, and costume budget items, which we have tried to reallocate funds for in this year's application.

If you applied for Special Fees last year, is there an increase in the amount you're seeking this year? If so, why?

There is a slight increase in funds requested this year, representing some increased costs as indicated by the 2009-10 spending patterns (gas, office supply), and some fund reallocation (no janitorial expenses, increased Congress costs).

Please define the services provided by your group with the Special Fee, as per the ASSU Constitution:

Our dance lessons, socials, individual performances, and shows, which are all held free of charge, are all services provided by Los Salseros de Stanford to Stanford students and alumni.

What are the three largest line item requests in your budget and why?

The three largest item requests are honoraria, costumes, and facilities rental. Honoraria is a high budget item due to the high fees charged by live bands, technique instructors, and choreographers. Costumes is another high budget item, which are used throughout the year at a wide range of performances. This year, for instance, we have performed for the Women's Basketball half-time, El Centro's La Posada Event, and the International SF Salsa Congress. Facilities rental fees directly reflect the cost of renting out Dink Auditorium for our annual spring show.

What is the average attendance at your events?

Our weekly lessons attract 30-40 people on a weekly basis, our biweekly socials attract 50+ people, and our end of the year show attracts 200+ individuals.

How do you plan to publicize your events/programs to the greater Stanford community? Have you registered with Events at Stanford?

Our main publicity venue is our mailing list, which individuals can register to according to instructions on our regularly updated website. Fliers, requests, and outing announcements are shared on this list. Regular and upcoming events can also be found on our website. Before our Spring Show during Spring quarter, we also print fliers and posters to post and distribute campus wide.

If you are an umbrella group, please list the groups for which you are applying for Special Fees, their ASSU account numbers, and contact information for their financial officers.

NA

Please list all:1) assets, 2) reserves, 3) authorized and unauthorized non-ASSU bank accounts, 4) sources of funding other than Special

- 1) Assets: dresses ~\$300
- 2) Reserves: \$17,500
- 3) Bank Accounts: N/A
- 4) Other Funding: N/A

What events/programs does your group hold throughout the year for the Stanford Community?

We have weekly beginner and intermediate lessons at the Axe and Palm, biweekly salsa socials in a number of venues on campus (sometimes in collaboration with other student groups or organizations), and an annual Spring Show.

Why are you requesting Special Fees?

Los Salseros de Stanford is a student group that dedicates a significant portion of its efforts and time towards creating a community of salsa dancers and campus wide appreciation for the culture and art of salsa dance. Our free socials and lessons regularly attract students and alumni and foster a positive, . Furthermore, we perform at numerous on and off campus events throughout the year.

BUDGET DETAIL

		Budgeted	Requested	Recommend	Approved	Petitioned	Elected
Performances		\$(8,080.00)	\$5,380.00	\$4,286.00	\$4,286.00		
We perform many on-campus events, as well as events beyond Stanford, such as in the East Palo Alto, and the SF Salsa Congress							
Location:	Contact:				Attendance:		
Url:							
		Budgeted	Requested	Recommend	Approved	Petitioned	Elected
6310	Professional performer to expose students to the range of salsa dancing in the Bay Area; price would include a technique workshop and learning of 2 new choreographies	\$(2,000.00)	\$2,000.00	\$2,000.00	\$2,000.00		
Honoraria Fees (Undergraduate Special Fees/Annual)							
7080	Purchase of decorations for our performances (i.e. balloons, poster boards, props, etc.); these will be reusable for following years	\$(300.00)	\$300.00	\$300.00	\$300.00		
Event Supplies Expenses (Modification/Modification)							
7220	Printing and distributing posters for all performances on campus. We do at least 5 every year with 400 copies for each. 1800 * \$0.10 = 180.00	\$(180.00)	\$180.00	\$180.00	\$180.00		
Marketing Copies / Print Expenses (Undergraduate Special Fees/Annual)							
7410	\$175 for a new stereo for rehearsals and workshops, and \$25 for a new microphone.	\$(200.00)	\$200.00	\$200.00	\$200.00		
Equipment Purchase (Non-Cap) (Undergraduate Special Fees/Annual)							
7460	3 costumes/per person/per year for 20 at \$40 each. T-shirts for 20 members at \$15 each; they are our uniform when we give workshops so that we are identifiable by the student body	\$(2,700.00)	\$2,000.00	\$0.00	\$0.00		
Costumes / Uniforms (Undergraduate Special Fees/Annual)							
7460	3 costumes/per person/per year for 20 at \$40 each. T-shirts for 20 members at \$15 each; they are our uniform when we give workshops so that we are identifiable by the student body	\$(2,700.00)	\$700.00	\$1,606.00	\$1,606.00		
Costumes / Uniforms (Modification/Modification)							
Practices/ regular meetings		\$(70.00)	\$70.00	\$70.00	\$70.00		
snacks, drinks, water for parties. 6 parties/quarter, \$50							
Location:	Contact:				Attendance:		
Url:							
		Budgeted	Requested	Recommend	Approved	Petitioned	Elected
7150	Batteries for speakers; markers and art supplies for auditions and banners	\$(70.00)	\$70.00	\$70.00	\$70.00		
Office Supplies (Undergraduate Special Fees/Annual)							
Quarterly Outings		\$(510.00)	\$510.00	\$0.00	\$0.00		
Once a quarter trips to local Salsa to expose the team to the variety of styles that exist, promote bonding and inspire dancers to work harder for the Stanford Community.							
Location:	Contact:				Attendance:		
Url:							
		Budgeted	Requested	Recommend	Approved	Petitioned	Elected
6560	Quarterly retreat dinner events, at \$7 per person for 20 people.	\$(420.00)	\$420.00	\$0.00	\$0.00		
Event Food (Modification/Modification)							
7720	\$30 per quarter	\$(90.00)	\$90.00	\$0.00	\$0.00		
Gas (Undergraduate Special Fees/Annual)							
Salsa Congress		\$(2,550.00)	\$2,550.00	\$113.00	\$113.00		
Well-known Salsa dancers from around the world come teach various workshops at a "Salsa Congress" in San Francisco and Los Angeles; we are planning to perform at this year's Congress							
Location:	Contact:				Attendance:	22(total)	
Url:						UG: 18	Staff:
						Grad: 4	Other:
		Budgeted	Requested	Recommend	Approved	Petitioned	Elected
7740	Funding for 12 students to attend the San Francisco Salsa Congress in November, 2009 for three nights, given four people per room (\$150/room/night). This congress is essential in that we will be performing and attending technique workshops.	\$(1,350.00)	\$1,350.00	\$13.00	\$13.00		
Accommodations (Undergraduate Special Fees/Annual)							
7820	Registration cost is \$200.00 in October for SF Congress. We will be partially subsidizing the SF Salsa Congress at \$100.00 per person for 12 people.	\$(1,200.00)	\$1,200.00	\$100.00	\$100.00		
Registration Expense (Undergraduate Special Fees/Annual)							
Salsa Parties		\$(1,000.00)	\$1,000.00	\$1,000.00	\$1,000.00		
live bands twice a year(which attract a larger audience and a DJ for smaller audiences)							

		Budgeted	Requested	Recommend	Approved	Petitioned	Elected
Salsa Parties		\$(1,000.00)	\$1,000.00	\$1,000.00	\$1,000.00		
live bands twice a year(which attract a larger audience and a DJ for smaller audiences)							
Location:		Contact:			Attendance:		
Url:							
		Budgeted	Requested	Recommend	Approved	Petitioned	Elected
6310	<i>Honoraria fees for a live band once a year at the Salsa Formal.</i>	\$(1,000.00)	\$1,000.00	\$1,000.00	\$1,000.00		
Honoraria Fees (Undergraduate Special Fees/Annual)							
Spring Show		\$(7,690.00)	\$3,845.00	\$3,845.00	\$3,845.00		
Our spring show							
Location:		Contact:			Attendance:		
Url:							
		Budgeted	Requested	Recommend	Approved	Petitioned	Elected
7510	<i>Rental of Kresge or Dinkelspiel Auditoriums for one night in Spring Quarter, including dress rehearsal. Includes space and equipment rental fees. Based on this and last year's estimates.</i>	\$(3,845.00)	\$2,000.00	\$2,000.00	\$2,000.00		
Facilities Rental (Undergraduate Special Fees/Annual)							
7510	<i>Rental of Kresge or Dinkelspiel Auditoriums for one night in Spring Quarter, including dress rehearsal. Includes space and equipment rental fees. Based on this and last year's estimates.</i>	\$(3,845.00)	\$1,845.00	\$1,845.00	\$1,845.00		
Facilities Rental (Modification/Modification)							
Workshops		\$(450.00)	\$450.00	\$150.00	\$150.00		
We provide biweekly lessons for beginners and intermediate dancers to learn salsa and enjoy the art form while engaging in the community.							
Location:		Contact:			Attendance:		
Url:							
		Budgeted	Requested	Recommend	Approved	Petitioned	Elected
6560	<i>Snacks, drinks, water for parties/workshops. \$20 per party and 5 parties per quarter</i>	\$(300.00)	\$300.00	\$0.00	\$0.00		
Event Food (Modification/Modification)							
7220	<i>For promoting all of our workshops & events across campus; (1250 copies at \$0.10 per page)</i>	\$(150.00)	\$150.00	\$150.00	\$150.00		
Marketing Copies / Print Expenses (Undergraduate Special Fees/Annual)							
APPLICATION TOTALS		\$(20,350.00)	\$13,805.00	\$9,464.00	\$9,464.00		

ACCOUNT BALANCES

Account		Balance
2-6776-1-0-2800	LOS SALSEROS de STANFORD (formerly SALSA!)	\$15.49
2-6776-1-0-9010	SALSA! O/S PURCHASE ORDER	\$3,844.20
2-6776-2-5-6310	SALSA! SPEC FEE HONORARIA FEES	\$2,700.00
2-6776-2-5-6560	SALSA! SPEC FEE EVENT FOOD	\$213.47
2-6776-2-5-7090	SALSA! SPEC FEE ANN PRIOR YEAR EXP	\$800.70
2-6776-2-5-7150	SALSA! SPEC FEE OFFICE SUPPLIES	\$3.78
2-6776-2-5-7220	SALSA! SPEC FEE MKTG COPIES/PRINT EXP	\$319.89
2-6776-2-5-7410	SALSA! SPEC FEE EQUIP (NON CAP)	\$175.00
2-6776-2-5-7460	SALSA! SPEC FEE COSTUMES/UNIFORMS	\$382.57
2-6776-2-5-7510	SALSA! SPEC FEE FACILITIES RENTAL	\$15.00
2-6776-2-5-7520	SALSA! SPEC FEE FACILITIES JANITORIAL	\$355.00
2-6776-2-5-7710	SALSA! SPEC FEE TRAVEL FARES	\$524.00
2-6776-2-5-7720	SALSA! SPEC FEE GAS	\$22.72
2-6776-2-5-7740	SALSA! SPEC FEE ACCOMODATIONS	\$665.27
2-6776-2-5-7820	SALSA! SPEC FEE REGISTRATION EXP	\$285.00
2-6776-9-0-2820	LOS SALSEROS RESERVE	\$17,501.57