

Status: **Recommended with Modifications**

Financial Officer: Roxanne Dickinson

APPLICATION SUMMARY

Application Summary	Budgeted	Requested	Recommended	Approved	Petitioned	Elected
APPLICATION TOTALS	\$(158,387.85)	\$138,705.00	\$133,055.00	\$133,055.00		
Undergraduate Special Fees		\$138,705.00	\$133,055.00	\$133,055.00		
6110 - Officer Salary	\$(7,000.00)	\$7,000.00	\$2,550.00	\$2,550.00		
6210 - Regular Staff	\$(4,080.00)	\$4,080.00	\$4,080.00	\$4,080.00		
6310 - Honoraria Fees	\$(81,000.00)	\$81,000.00	\$81,000.00	\$81,000.00		
6320 - Technical Services	\$(14,000.00)	\$14,000.00	\$14,000.00	\$14,000.00		
7020 - Co-Sponsorship Expenses	\$(15,000.00)	\$15,000.00	\$15,000.00	\$15,000.00		
7060 - Programming Expenses	\$(14,000.00)	\$14,000.00	\$14,000.00	\$14,000.00		
7130 - Postage/Courier	\$(125.00)	\$125.00	\$125.00	\$125.00		
7220 - Marketing Copies / Print Expenses	\$(2,000.00)	\$2,000.00	\$800.00	\$800.00		
7410 - Equipment Purchase (Non-Cap)	\$(1,500.00)	\$1,500.00	\$1,500.00	\$1,500.00		
[All Expense Total]	\$(158,387.85)					

QUESTIONS & ANSWERS

Have you applied for Special Fees in the past 3 years? If so, please detail the outcome of each attempt.

Yes. Last year and the years before that we received all the Special Fees funding we requested.

If you applied for Special Fees last year, is there an increase in the amount you're seeking this year? If so, why?

Yes, we have requested roughly 3,500 more because we have overspent already on our CoHo series in order to bring better artists, and we requested more postage because we use it more than we normally budget for. Also we requested more in Honoraria because this line item allows us the most flexibility in allowing us to bring more or more prominent artists to campus.

Please define the services provided by your group with the Special Fee, as per the ASSU Constitution:

We present a diversity of contemporary entertainment events in both size and content which appeals to students. We have a concert producing system which provides hands on educational opportunities for students to learn how to produce a variety of events. We act as a central resource for all other student organizations in bringing contemporary acts to campus.

What are the three largest line item requests in your budget and why?

The three largest line item requests are honoraria, programming expenses and co-sponsorships. Honoraria is the largest because we have to spend a great deal on bands and performers that are expected to attract the student body, especially for our spring shows and other medium shows like Black/FutureFest and SnowChella type concerts. Co-sponsorships allow SCN is be a central resource in helping other student groups provide diversity in entertainment. Programming and Technical services will cover some logistical issues that we have deemed important this year such as janitorial services, hospitality, accomodations, staging and tent rental.

What is the average attendance at your events?

Our regular house show draw approximately close to the capacity depending on the venue (Synergy, Block Party, EBF, Chi Theta Chi, Kappa Sigma). We expect 1000-2000 attendees of FutureFest/BlackFest. We had about 500 attendees of SnowChella and we expect 500 at our 4/19 show. Our weekly CoHo series draws 30-50 people each week.

How do you plan to publicize your events/programs to the greater Stanford community? Have you registered with Events at Stanford?

Yes. We plan to publicize with flyers, facebook ads, word of mouth, mass emails, buttons, stickers and any other manner than our publicity team comes up with.

If you are an umbrella group, please list the groups for which you are applying for Special Fees, their ASSU account numbers, and contact information for their financial officers.

We are not an umbrella group.

Please list all:1) assets, 2) reserves, 3) authorized and unauthorized non-ASSU bank accounts, 4) sources of funding other than Special

1) Current total assets are \$170,850.50. This includes the money in our reserves, ASSU accounts and special fees. 2) Reserves: \$68,051.77. SCN is unique because we need a large amount of reserves in order to bring larger artists to campus (ie for Spring Show) and also to anticipate unexpected costs that we may incur for a particular concert which can be particularly hefty. Please see Nanci Howe for more details on our "unexpected cost" policy. 3) Our 7062 Account has a balance of \$180,259.20.

What events/programs does your group hold throughout the year for the Stanford Community?

SCN has a weekly concert series every Thursday in the CoHo throughout the entire school year excluding summer quarter. These shows feature student, local or small signed artists and usually a student opener. We generally have one-three medium shows in either White Plaza stage or one of the houses on campus such as Kappa Sigma, EBF, etc. We also cosponsor many group events such as Blackfest, FutureFest, and SnowChella in addition to providing sound techs and equipment for an Dance Marathon, Art Affair, Mixed Company, SAID, Hawaiian Club Luau, etc. In addition, we help bring musicians on campus together to form bands and other musical groups. We typically hold a Big Game show of medium size and have now undertaken the responsibility of throwing a many more medium shows because a show in Frost Amphitheater takes two-year budgeting.

Why are you requesting Special Fees?

The Stanford Concert Network is dependent on funding from Special Fees in order to afford to produce the number and variety of shows and concerts on the Stanford campus that the undergraduate student body has come to expect of our organization over the years. Since we provide significantly reduced ticket prices and free tickets to students on all shows, ticket revenues are not nearly sufficient to cover the expense of production and payment to our featured artists. Special Fees funding is necessary to cover the difference between our revenues and expenses.

BUDGET DETAIL

		Budgeted	Requested	Recommend	Approved	Petitioned	Elected
Co-Sponsorships		\$(15,000.00)	\$15,000.00	\$15,000.00	\$15,000.00		
Each year we co-sponsor up to 30 events related to music with other groups on campus. Many of them ask us to donate substantial sums so that they can bring certain artists to campus, provide professional sound, etc. Co-Sponsorships allow SCN to put its name out there while also allowing various groups to afford quality musical entertainment.							
Location:	Contact:			Attendance:			
Url:							
		Budgeted	Requested	Recommend	Approved	Petitioned	Elected
7020	<i>Co-sponsorships for Winter Quarter</i>	\$(5,000.00)	\$5,000.00	\$5,000.00	\$5,000.00		
Co-Sponsorship Expenses (Undergraduate Special Fees/Annual)							
7020	<i>Co-sponsorships for Spring Quarter</i>	\$(5,000.00)	\$5,000.00	\$5,000.00	\$5,000.00		
Co-Sponsorship Expenses (Undergraduate Special Fees/Annual)							
7020	<i>Co-sponsorships for Fall Quarter</i>	\$(5,000.00)	\$5,000.00	\$5,000.00	\$5,000.00		
Co-Sponsorship Expenses (Undergraduate Special Fees/Annual)							
Communications		\$(125.00)	\$125.00	\$125.00	\$125.00		
Office expenses, such as copies, contract paper, postage, and other office supplies.							
Location:	Contact:			Attendance:		(total)	
Url:						UG:	Staff:
						Grad:	Other:
		Budgeted	Requested	Recommend	Approved	Petitioned	Elected
7130	<i>To pay for postage to send checks and contracts to bands and agencies</i>	\$(125.00)	\$125.00	\$125.00	\$125.00		
Postage/Courier (Undergraduate Special Fees/Annual)							
Equipment		\$(1,500.00)	\$1,500.00	\$1,500.00	\$1,500.00		
Upkeep and replacement of our equipment in order to ensure quality of the shows.							
Location:	Contact:			Attendance:		(total)	
Url:						UG:	Staff:
						Grad:	Other:
		Budgeted	Requested	Recommend	Approved	Petitioned	Elected
7410	<i>To repair broken or breaking speakers, mixers or microphones</i>	\$(1,500.00)	\$1,500.00	\$1,500.00	\$1,500.00		
Equipment Purchase (Non-Cap) (Undergraduate Special Fees/Annual)							
Medium Shows		\$(51,000.00)	\$51,000.00	\$51,000.00	\$51,000.00		
Medium-sized shows that are held throughout the year with up-and-coming artists.							
Location:	Contact:			Attendance:		(total)	
Url:						UG:	Staff:
						Grad:	Other:
		Budgeted	Requested	Recommend	Approved	Petitioned	Elected
6310	<i>To pay for rising artists to come to Stanford and to pay for Big Game Show.</i>	\$(41,000.00)	\$41,000.00	\$41,000.00	\$41,000.00		
Honoraria Fees (Undergraduate Special Fees/Annual)							
6320	<i>Equipment rental (specifically stages and lighting)</i>	\$(6,000.00)	\$6,000.00	\$6,000.00	\$6,000.00		
Technical Services (Undergraduate Special Fees/Annual)							
7060	<i>Hospitality, transportation, janitorial, tent rentals, and to pay for our pollstar account to look up the average price for different bands</i>	\$(4,000.00)	\$4,000.00	\$4,000.00	\$4,000.00		
Programming Expenses (Undergraduate Special Fees/Annual)							
Publicity and Promotions		\$(2,000.00)	\$2,000.00	\$800.00	\$800.00		
SCN runs extensive publicity campaigns to ensure attendance at concerts, promote our special fees, recruit staffers, etc.							
Location:	Contact:			Attendance:		(total)	
Url:						UG:	Staff:
						Grad:	Other:
		Budgeted	Requested	Recommend	Approved	Petitioned	Elected
7220	<i>Fliers to publicize concerts on campus</i>	\$(2,000.00)	\$2,000.00	\$800.00	\$800.00		
Marketing Copies / Print Expenses (Undergraduate Special Fees/Annual)							
Salary		\$(11,080.00)	\$11,080.00	\$6,630.00	\$6,630.00		
Used to pay for officers, sound techs, and other members of the group.							
Location:	Contact:			Attendance:		(total)	
Url:						UG:	Staff:
						Grad:	Other:
		Budgeted	Requested	Recommend	Approved	Petitioned	Elected

		Budgeted	Requested	Recommend	Approved	Petitioned	Elected
Salary		\$(11,080.00)	\$11,080.00	\$6,630.00	\$6,630.00		
Used to pay for officers, sound techs, and other members of the group.							
Location:		Contact:			Attendance:		
Url:					(total)	UG:	Staff:
					Grad:		Other:
		Budgeted	Requested	Recommend	Approved	Petitioned	Elected
6110	<i>Officer salary (director, financial officer, publicity director, hospitality director, etc)</i>	\$(7,000.00)	\$7,000.00	\$2,550.00	\$2,550.00		
Officer Salary (Undergraduate Special Fees/Annual)							
6210	<i>Pays for the students who tech the concerts (set up, sound check, live mixing, and take down)</i>	\$(4,080.00)	\$4,080.00	\$4,080.00	\$4,080.00		
Regular Staff (Undergraduate Special Fees/Annual)							
Small Shows		\$(5,000.00)	\$5,000.00	\$5,000.00	\$5,000.00		
Small-sized shows held throughout the year, usually featuring Stanford students and other small time performers. These small shows are usually held in the Axe and Palm or the CoHo.							
Location:		Contact:			Attendance:		
Url:					(total)	UG:	Staff:
					Grad:		Other:
		Budgeted	Requested	Recommend	Approved	Petitioned	Elected
6310	<i>CoHo and miscellaneous small shows (more specifically at EBF and Chi Theta Chi)</i>	\$(5,000.00)	\$5,000.00	\$5,000.00	\$5,000.00		
Honoraria Fees (Undergraduate Special Fees/Annual)							
Spring Show		\$(53,000.00)	\$53,000.00	\$53,000.00	\$53,000.00		
The Alumni Association and SCN are trying to put on an annual Spring Show in Frost Amphitheater with a big name artist. The Alumni Association is fronting most of the costs. SCN has to cover the losses. The show will be sometime in the Spring (April or May). Dates TBA.							
Location:	Frost Amphitheater	Contact:			Attendance:		
Url:					(total)	UG:	Staff:
					Grad:		Other:
		Budgeted	Requested	Recommend	Approved	Petitioned	Elected
6310	<i>Money for a big name artist to perform for a large Spring show</i>	\$(35,000.00)	\$35,000.00	\$35,000.00	\$35,000.00		
Honoraria Fees (Undergraduate Special Fees/Annual)							
6320	<i>Equipment rental, lights rental, and labor from ELS/Stuart rental if a tent is needed</i>	\$(8,000.00)	\$8,000.00	\$8,000.00	\$8,000.00		
Technical Services (Undergraduate Special Fees/Annual)							
7060	<i>Hospitality, transportation and lodging for the bands, janitorial services, and security</i>	\$(10,000.00)	\$10,000.00	\$10,000.00	\$10,000.00		
Programming Expenses (Undergraduate Special Fees/Annual)							
APPLICATION TOTALS		\$(138,705.00)	\$138,705.00	\$133,055.00	\$133,055.00		

ACCOUNT BALANCES

Account		Balance
1-7062-0-0-1700	SCN LOAN ACCOUNT	\$0.00
2-7062-1-0-2800	ST CONCERT NETWORK OPERATING	\$33.03
2-7062-1-0-2805	SCN OPERATING CREDIT CARD ACCOUNT	\$2,000.00
2-7062-1-0-9010	SCN OPER O/S PURCHASE ORDER	\$19,564.43
2-7062-2-5-6090	ST CONCERT OPER WORKERS COMP EXP	\$0.00
2-7062-2-5-6110	ST CONCERT OPER SPEC FEE OFFICER SALARY	\$7,000.00
2-7062-2-5-6210	ST CONCERT OPER SPEC FEE REGULAR STAFF	\$3,422.43
2-7062-2-5-6310	ST CONCERT OPER SPEC FEE HONORARIA FEES	\$49,251.85
2-7062-2-5-6320	ST CONCERT OPER SPEC FEE TECHNICAL SERVICES	\$2,973.37
2-7062-2-5-6500	ST CONCERT OPER SPEC FEE TRAINING MAT	\$75.00
2-7062-2-5-7020	ST CONCERT OPER SPEC FEE COSPONSORSHIP EXP	\$7,966.90
2-7062-2-5-7060	ST CONCERT OPER SPEC FEE PROGRAMMING EXP	\$15,337.52
2-7062-2-5-7090	ST CONCERT OPER SPEC FEE PRIOR YEAR EXP	-\$98.64
2-7062-2-5-7130	ST CONCERT OPER SPEC FEE POSTAGE/COURIER	\$5.00
2-7062-2-5-7220	ST CONCERT OPER SPEC FEE MKTG COPIES/PRINT EXP	\$2,000.00
2-7062-2-5-7410	ST CONCERT OPER SPEC FEE EQUIP (NON-CAP)	-\$25.00
2-7062-8-0-2810	ST CONCERT OPER SAVINGS	\$9,577.00
2-7062-9-0-2820	ST CONCERT OPER RESERVE	\$68,051.77