

Status: **Recommended with Modifications**

Financial Officer: Huan Sheng

APPLICATION SUMMARY

Application Summary	Budgeted	Requested	Recommended	Approved	Petitioned	Elected
APPLICATION TOTALS	\$(40,997.00)	\$40,997.00	\$34,848.00	\$34,848.00		
Undergraduate Special Fees		\$40,997.00	\$34,848.00	\$34,848.00		
7220 - Marketing Copies / Print Expenses	\$(122.00)	\$122.00	\$122.00	\$122.00		
7410 - Equipment Purchase (Non-Cap)	\$(40,053.00)	\$40,053.00	\$33,904.00	\$33,904.00		
7510 - Facilities Rental	\$(822.00)	\$822.00	\$822.00	\$822.00		
[All Expense Total]	\$(40,997.00)					

QUESTIONS & ANSWERS

Have you applied for Special Fees in the past 3 years? If so, please detail the outcome of each attempt.

Yes. We were approved last year and 3 years ago.

If you applied for Special Fees last year, is there an increase in the amount you're seeking this year? If so, why?

We're only asking for a 2.7% increase, in line with the inflation rate.

Please define the services provided by your group with the Special Fee, as per the ASSU Constitution:

SNRP provides Stanford students with free copies of the New York Times and Mercury News in an attempt to break the Stanford bubble giving the students a chance to connect with the world outside of Stanford. SNRP also organizes quarterly speaker events where notable figures in the field of news reporting (i.e. columnists, reporters) are invited to come and speak with Stanford students. These events are organized in collaboration with the Department of Communication.

What are the three largest line item requests in your budget and why?

Purchase of newspaper.

What is the average attendance at your events?

Based on our survey, 80% of students have picked up newspaper from our racks.

How do you plan to publicize your events/programs to the greater Stanford community? Have you registered with Events at Stanford?

We plan to use emails, flyers, tabling and other means to publicize the events.

If you are an umbrella group, please list the groups for which you are applying for Special Fees, their ASSU account numbers, and contact

information for their financial officers.

NA

Please list all:1) assets, 2) reserves, 3) authorized and unauthorized non-ASSU bank accounts, 4) sources of funding other than Special

asset: \$31622.5

What events/programs does your group hold throughout the year for the Stanford Community?

We hold a quarterly speaker event. We are looking at ways to offer more and expand our presence on campus.

Why are you requesting Special Fees?

Special Fees allows us to continue delivery quality newspaper to Stanford.

BUDGET DETAIL

		Budgeted	Requested	Recommend	Approved	Petitioned	Elected
Newspaper purchase for academic year 2010-2011		\$(40,053.00)	\$40,053.00	\$33,904.00	\$33,904.00		
Weekly delivery of 2500 copies of The New York Times and 1570 copies of San Jose Mercury Nes							
Location:	Contact:				Attendance:	2500(total)	
Url:						UG: 2000	Staff: 100
						Grad: 500	Other: 50
						Petitioned	Elected
7410	<i>Fund to account for the delivery of 2500 copies of The New York Times and 1570 copies of San Jose Mercury News to Stanford campus on a weekly basis</i>	\$(40,053.00)	\$40,053.00	\$33,904.00	\$33,904.00		
Equipment Purchase (Non-Cap) (Undergraduate Special Fees/Annual)							
Quarterly Speaker Event		\$(822.00)	\$822.00	\$822.00	\$822.00		
Host an outside speaker on campus each quarter, open to all students							
Location:	Contact:				Attendance:		
Url:							
7510	<i>Fund to pay facility rental fee for quarterly speaker event</i>	\$(822.00)	\$822.00	\$822.00	\$822.00		
Facilities Rental (Undergraduate Special Fees/Annual)							
Quarterly Speaker Event Publicity		\$(122.00)	\$122.00	\$122.00	\$122.00		
Printing out flyers to publicize each event							
Location:	Contact:				Attendance:		
Url:							
7220	<i>Fund to pay for marketing material for quarterly speaker event publicity</i>	\$(122.00)	\$122.00	\$122.00	\$122.00		
Marketing Copies / Print Expenses (Undergraduate Special Fees/Annual)							
APPLICATION TOTALS		\$(40,997.00)	\$40,997.00	\$34,848.00	\$34,848.00		

ACCOUNT BALANCES

Account		Balance
2-7666-1-0-2800	ST NEWS READERSHIP PROGRAM	-\$14.69
2-7666-2-5-7090	SNRP SPEC FEE PRIOR YEAR EXP	-\$22,886.83
2-7666-2-5-7220	SNRP SPEC FEE MKTG COPIES/PRINT EXP	\$100.00
2-7666-2-5-7410	SNRP SPEC FEE EQUIP (NON-CAP)	\$24,334.25
2-7666-9-0-2820	SNRP RESERVE	\$25,668.12