ASSU Special Fees 3/26/2010

Status: Recommended with Modifications

Financial Officer: James Do

APPLICATION SUMMARY							
Application Summary	Budgeted	Requested	Recommended	Approved	Petitioned	Elected	
APPLICATION TOTALS	\$(23,130.00)	\$11,550.00	\$8,700.00	\$8,700.00			
Undergraduate Special Fees		\$11,550.00	\$8,700.00	\$8,700.00			
7220 - Marketing Copies / Print Expenses	\$(36,550.00)	\$11,550.00	\$8,700.00	\$8,700.00			
[All Expense Total]	\$(38,830.00)						
[Revenue GL]1000 - Donations	\$13,500.00						
[Revenue GL]1000 - Product / Service Sales	\$2,200.00						
[All Revenue Total]	\$15,700.00						

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QUESTIONS & ANSWERS

Have you applied for Special Fees in the past 3 years? If so, please detail the outcome of each attempt.

Yes. We have been approved in the past.

If you applied for Special Fees last year, is there an increase in the amount you're seeking this year? If so, why?

No

Please define the services provided by your group with the Special Fee, as per the ASSU Constitution:

We print magazines for students, and host events with big figures in the scientific community.

What are the three largest line item requests in your budget and why?

Printing costs comprise the largest part of our budget, since our group's primary function is to publish a quarterly magazine.

What is the average attendance at your events?

Approximately 60-70 people

How do you plan to publicize your events/programs to the greater Stanford community? Have you registered with Events at Stanford?

We plan to publicize through traditional means--email lists, fliers, and word of mouth. We will register with Events at Stanford shortly.

If you are an umbrella group, please list the groups for which you are applying for Special Fees, their ASSU account numbers, and contact

information for their financial officers.

N/A

Please list all:1) assets, 2) reserves, 3) authorized and unauthorized non-ASSU bank accounts, 4) sources of funding other than Special

Accounts: Reserve: \$11995.39, Special Fees: \$2844.25, Stanford Scientific Review: \$20504.30. Other sources of funding may include other organizations' grants and the ASSU Publication Board.

What events/programs does your group hold throughout the year for the Stanford Community?

We bring guest speakers to campus, and host a kickoff party when our first issue is published to connect with the student body.

Why are you requesting Special Fees?

We publish our science, technology, and ethics magazine and hosting events that benefit the undergraduate student body.

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BUDGET DETAIL							
Fall Issue Launch Pa	rty	Budgeted \$(11,550.00)	Requested \$11,550.00	\$8,700.00	Approved \$8,700.00	Petitioned	Elected
Location: Url:		Contact:			Attendance:		
		Budgeted	Requested	Recommend	Approved	Petitioned	Elected
7220 Marketing Copies / Print Expenses (Undergraduate Special Fees/Annual)	Print out magazine copies and promotional materials for fall issue.	\$(11,550.00)	\$11,550.00	\$8,700.00	\$8,700.00		
APPLICATION TOTAL	S	\$(11,550.00)	\$11,550.00	\$8,700.00	\$8,700.00		

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ACCOUNT BALANCES					
Account		Balance			
2-7834-1-0-2800	ST SCIENTIFIC REVIEW	\$17,504.30			
2-7834-2-5-7220	SCI REVIEW SPEC FEE MKTG COPIES/PRINT EXP	\$2,844.25			
2-7834-9-0-2820	SCI REVIEW RESERVE	\$11,949.83			