

Status: **Recommended with Modifications**

Financial Officer: chenlu shi

APPLICATION SUMMARY

Application Summary	Budgeted	Requested	Recommended	Approved	Petitioned	Elected
APPLICATION TOTALS	\$(83,100.00)	\$83,100.00	\$57,581.00	\$57,581.00		
Joint Special Fees		\$83,100.00	\$57,581.00	\$57,581.00		
6110 - Officer Salary	\$(9,000.00)	\$9,000.00	\$600.00	\$600.00		
6320 - Technical Services	\$(27,000.00)	\$27,000.00	\$16,839.00	\$16,839.00		
7130 - Postage/Courier	\$(100.00)	\$100.00	\$50.00	\$50.00		
7200 - General Marketing Expenses	\$(3,500.00)	\$3,500.00	\$1,050.00	\$1,050.00		
7430 - Equipment Maintenance	\$(3,000.00)	\$3,000.00	\$0.00	\$0.00		
7520 - Facilities Janitorial	\$(13,500.00)	\$13,500.00	\$12,042.00	\$12,042.00		
7810 - Royalties Expense	\$(27,000.00)	\$27,000.00	\$27,000.00	\$27,000.00		
[All Expense Total]	\$(83,100.00)					

QUESTIONS & ANSWERS

Briefly, why are you applying Joint instead of as Undergraduate or Graduate only?

Our films are available for both undergraduate and graduate students.

How do you plan to publicize your events/programs to the greater Stanford community? Have you registered with Events at Stanford?

Yes we are registered with Events@Stanford. We plan to publicize events through the FLICKS Facebook group, create Facebook events, email lists, design and distribute posters for every showing, advertise through our website etc

If you are an umbrella group, please list the groups for which you are applying for Special Fees, their ASSU account numbers, and contact information for their financial officers.

We are not an umbrella group.

Please define the services provided by your group with the Special Fee, as per the ASSU Constitution:

ASSU Sunday FLICKS provides weekly screenings of a second-run film every Sunday night for the enjoyment of the Stanford community.

Please provide four contacts for your group (two undergraduate, two graduate).

These individuals should be prepared to be called by the Undergraduate Senate or the GSC during the evaluation of the group. Please list their name, title in organization, school/degree program, e-mail, and phone.

Because FLICKS does not have any formal members, we do not have any contact information other than the contact information for the officer core, which is listed below:

FLICKS Co-Directors:

Kendall Ernst, kendalle@stanford.edu, (252-509-1014)
Alex Carney, abcarney@stanford.edu (703-967-8601)

FLICKS Marketing Officer:

Yasmine Hamdouche, yasmineh@stanford.edu (310-801-6081)

FLICKS Financial Officer:

Maria Carolina Roller, roeller@stanford.edu, (650-888-7785)

What events/programs does your group hold throughout the year for the Stanford Community?

ASSU Sunday FLICKS provides weekly screenings of a second-run film every Sunday night for the enjoyment of the Stanford community.

What percentage of your beneficiaries are (explain basis or how this was determined) graduates and undergraduates?

Undergraduate: 65% Graduate: 35% Based on a loose estimate from seeing our audiences each week.

Have you applied for Special Fees in the past 3 years? If so, please detail the outcome of each attempt.

2007-2008: \$69,857 approved
2008-2009: \$76,730 approved
2009-2010: \$78,900 approved

If you applied for Special Fees last year, is there an increase in the amount you're seeking this year? If so, why?

Yes there is. The reason is that we are attempting to provide 9 showings per quarter instead of 8 per quarter last year.

List separately your group's plan and budget for reaching each target audience for Graduate Students- 1) On-campus, 2) Off-campus, and Undergraduate Students.

1) On-campus: FLICKS email list, graduate student events email list, Facebook, FLICKS Flyers, FLICKS website etc
2) Off-campus: FLICKS email list, graduate student events email list, Facebook, FLICKS website, etc
Undergraduate Students: FLICKS email list, Facebook, dorm email lists, FLICKS website, etc

Please list all:1) assets, 2) reserves, 3) authorized and unauthorized non-ASSU bank accounts, 4) sources of funding other than Special

We have none.

What are the three largest line item requests in your budget and why?

Royalty - because it costs about \$1000 per showing and we have 27 showings per year (We need to pay movie distributors such as Universal Studios or SWANK)
Technical Services - because it costs about \$1000 per showing and we have 27 showings per year (This account is used to pay contingency fees, equipment rental, and most importantly, projectionist salary (both student and premium) etc to ELS, all of which are required by the university.)
Facilities Janitorial - because it costs about \$500 per showing and we have 27 showings per year (we are required to purchase this service through ABM for general cleanups).

What is the average attendance at your events?

About 700 per night

Why are you requesting Special Fees?

FLICKS has been funded by Special Fees in the past because our budget is as large as \$80000. As a Stanford tradition, we provide crucial services to the student body and local communities.

BUDGET DETAIL

		Budgeted	Requested	Recommend	Approved	Petitioned	Elected
Sunday FLICKS		\$(83,100.00)	\$83,100.00	\$57,581.00	\$57,581.00		
Weekly movie screening every Sunday night							
Location:	Memorial Auditorium	Contact:		Attendance:			
Url:							
		Budgeted	Requested	Recommend	Approved	Petitioned	Elected
6110	<i>\$500*4Officer*3Quarter+\$250*4Associates*3Quarters = \$9000</i>	\$(9,000.00)	\$9,000.00	\$600.00	\$600.00		
Officer Salary (Joint Special Fees/Annual)							
6320	<i>Approximately \$1000 per showing, 27 showings per year (9 showings per quarter)</i>	\$(27,000.00)	\$27,000.00	\$16,839.00	\$16,839.00		
Technical Services (Joint Special Fees/Annual)							
<i>Budget is used to pay for event and labor service technicians and equipment</i>							
7130	<i>General postage fees</i>	\$(100.00)	\$100.00	\$50.00	\$50.00		
Postage/Courier (Joint Special Fees/Annual)							
7200	<i>Flyering, printing posters, etc.</i>	\$(3,500.00)	\$3,500.00	\$1,050.00	\$1,050.00		
General Marketing Expenses (Joint Special Fees/Annual)							
7430	<i>Maintenance of equipment in Memorial Auditorium</i>	\$(3,000.00)	\$3,000.00	\$0.00	\$0.00		
Equipment Maintenance (Joint Special Fees/Annual)							
7520	<i>Approximately \$500 per showing, 27 showings a year (9 per quarter)</i>	\$(13,500.00)	\$13,500.00	\$12,042.00	\$12,042.00		
Facilities Janitorial (Joint Special Fees/Annual)							
7810	<i>Approximately \$1000 per showing, 27 showings per year (9 per quarter)</i>	\$(27,000.00)	\$27,000.00	\$27,000.00	\$27,000.00		
Royalties Expense (Joint Special Fees/Annual)							
APPLICATION TOTALS		\$(83,100.00)	\$83,100.00	\$57,581.00	\$57,581.00		

ACCOUNT BALANCES

Account		Balance
1-5025-0-0-1700	ASSU SUNDAY FLICKS LOAN ACCOUNT	-\$5,779.84
2-5025-1-0-2800	ASSU SUNDAY FLICKS	\$7,327.41
2-5025-1-0-9010	ASSU SUNDAY FLICKS O/S PURCHASE ORDER	\$6,613.20
2-5025-2-5-6090	ASSU FLICKS SPEC FEE LABOR FEES/TAXES	-\$197.12
2-5025-2-5-6110	ASSU FLICKS SPEC FEE OFFICER SALARY	\$3,250.00
2-5025-2-5-6320	ASSU FLICKS SPEC FEE TECHNICAL SERVICES	\$14,827.34
2-5025-2-5-7120	ASSU FLICKS SPEC FEE PHONE	-\$89.40
2-5025-2-5-7130	ASSU FLICKS SPEC FEE POSTAGE/COURIER	\$76.89
2-5025-2-5-7200	ASSU FLICKS SPEC FEE GEN MKTG EXP	\$3,210.58
2-5025-2-5-7410	ASSU FLICKS SPEC FEE EQUIP (NON CAP)	-\$1,495.86
2-5025-2-5-7430	ASSU FLICKS SPEC FEE EQUIP MAINT	\$3,000.00
2-5025-2-5-7520	ASSU FLICKS SPEC FEE FACILITIES JANITORIAL	\$5,083.00
2-5025-2-5-7810	ASSU FLICKS SPEC FEE ROYALTIES EXP	\$10,454.00
2-5025-2-5-7900	ASSU FLICKS SPEC FEE OVERHEAD EXP	\$3,000.00
2-5025-9-0-2820	ASSU SUNDAY FLICKS RESERVE	\$29,235.66