

Status: **Recommended with Modifications**

Financial Officer: Iris Jovel

APPLICATION SUMMARY

| Application Summary | Budgeted | Requested | Recommended | Approved | Petitioned | Elected |
|-------------------------------------|----------------------|--------------------|--------------------|--------------------|------------|---------|
| APPLICATION TOTALS | \$(32,800.00) | \$10,600.00 | \$12,367.65 | \$12,367.65 | | |
| Modification | | \$100.00 | \$100.00 | \$100.00 | | |
| 6330 - Janitorial Services | | \$100.00 | \$100.00 | \$100.00 | | |
| 2-5290-2-5-6320 | | | | | | |
| Undergraduate Special Fees | | \$10,500.00 | \$12,267.65 | \$12,267.65 | | |
| 6320 - Technical Services | \$(23,500.00) | \$7,500.00 | \$7,500.00 | \$7,500.00 | | |
| 6340 - Security Services | \$(1,300.00) | \$650.00 | \$650.00 | \$650.00 | | |
| 6560 - Event Food | \$(3,150.00) | \$1,250.00 | \$3,017.65 | \$3,017.65 | | |
| 7140 - Copies (Not Marketing) | \$(1,800.00) | \$900.00 | \$900.00 | \$900.00 | | |
| 7410 - Equipment Purchase (Non-Cap) | \$(2,350.00) | \$200.00 | \$200.00 | \$200.00 | | |
| [All Expense Total] | \$(32,800.00) | | | | | |

QUESTIONS & ANSWERS

Have you applied for Special Fees in the past 3 years? If so, please detail the outcome of each attempt.

Yes, we applied for Special Fees last year resulting in an approved budget of around 11,000 dollars. Three years ago we applied for Special Fees and received a budget around 12,000.

If you applied for Special Fees last year, is there an increase in the amount you're seeking this year? If so, why?

No.

Please define the services provided by your group with the Special Fee, as per the ASSU Constitution:

The Stanford Axe Committee is a student group devoted to supporting Stanford's incredible athletics program and Stanford's rich and varied traditions. We play a large role promoting student spirit at individual sporting events and throughout campus with Rally and Countdown. One of our primary responsibilities is to guard and care for the Stanford Axe, the trophy of the annual Big Game between Stanford and UC Berkeley. At many events we blow the Stanford train whistle each time that Stanford scores and run and wave the Stanford Flags. In addition, during football season we are on the sidelines during each game. We are in charge of the operation of a large boom cannon and end zone nets on the field.

What are the three largest line item requests in your budget and why?

Big Game Rally is the largest line item, and is the annual Rally that requires lighting, sound, a stage, technical services, and clean up. The Lighting of Hoover Tower is expensive because of the cost of the power for the lights and security to man them at night. The final line item is to fund much needed repairs for the wear and tear on the football game day equipment including the Whistle, Cannon, and Cart.

What is the average attendance at your events?

Our events include the home football games, with attendance averaging 40,000. Rally has drawn up to 1500 people in the past. Countdown is obvious to everyone in White Plaza and audible all throughout campus. The banners and fountain dying have a presence at several prominent places in campus and the return of the lighting of Hoover Tower would be an extremely visible symbol during Big Game Week. Our recruitment barbecues bring at least twenty people per instance.

How do you plan to publicize your events/programs to the greater Stanford community? Have you registered with Events at Stanford?

We plan to publicize events through Facebook events, banners in White Plaza, e-fliers through emails, and dorm meetings.

If you are an umbrella group, please list the groups for which you are applying for Special Fees, their ASSU account numbers, and contact

information for their financial officers.

Nope.

Please list all:1) assets, 2) reserves, 3) authorized and unauthorized non-ASSU bank accounts, 4) sources of funding other than Special

All of our assets and reserves are in our ASSU account, 5290. We only applied for funding from The Stanford Fund last year (2009-2010) when we did not apply for Special Fees.

What events/programs does your group hold throughout the year for the Stanford Community?

The major event that we hold is Big Game Rally, traditionally the Thursday before Big Game. The goal of this event is to pump up students for the game, share Stanford traditions, bring out the football seniors and recognize the team. We work the flags at basketball games in addition to field duties (whistle, cannons, nets, flags) during football games. We also help put up the BEAT CAL banners on Meyer, dye the fountains red, and camp out in White Plaza to countdown the 114 hours to the 114th Big Game, all in an effort to spread school spirit.

Why are you requesting Special Fees?

To fund the various traditional and spirit promoting events that Axe Comm helps run throughout campus.

BUDGET DETAIL

| | | Budgeted | Requested | Recommend | Approved | Petitioned | Elected |
|---|--|---------------------|-------------------|--------------------|-------------------|-------------|-----------|
| Axe Case | | \$(650.00) | \$650.00 | \$650.00 | \$650.00 | | |
| Home of the Stanford AXE when it is in Stanford's possession. Located in Arrillaga Family Sports Center, the AXE is on display, along with other historical athletics memorabilia, to the whole campus, yet secure from theft in vault-like case. The Axe Committee maintains it for the University. | | | | | | | |
| Location: | Arrillaga Family Sports Center | Contact: | | Attendance: | | | |
| Url: | | | | | | | |
| 6340 | <i>The payment required for the Stanford Axe security case.</i> | \$(650.00) | \$650.00 | \$650.00 | \$650.00 | | |
| Security Services (Undergraduate Special Fees/Annual) | | | | | | | |
| Big Game Countdown 2010 | | \$(350.00) | \$350.00 | \$450.00 | \$450.00 | | |
| The Axe Committee will spend 113 hours in White Plaza, counting down the hours until the start of Big Game. | | | | | | | |
| Location: | | Contact: | | Attendance: | | 55(total) | |
| Url: | | | | | | UG: 45 | Staff: 0 |
| | | | | | | Grad: 10 | Other: 0 |
| 6560 | <i>Axe Comm will be hosting Cal's Rally Comm for dinner in the week before Big Game as we have traditionally for many years.</i> | \$(150.00) | \$150.00 | \$250.00 | \$250.00 | | |
| Event Food (Undergraduate Special Fees/Annual) +100 | | | | | | | |
| 7410 | <i>Countdown clock repairs. Banner supplies, fountain dye, countdown setup materials.</i> | \$(200.00) | \$200.00 | \$200.00 | \$200.00 | | |
| Equipment Purchase (Non-Cap) (Undergraduate Special Fees/Annual) | | | | | | | |
| Big Game Rally 2010 | | \$(7,600.00) | \$7,600.00 | \$7,600.00 | \$7,600.00 | | |
| Big Game Rally involves student performances, guest speakers, and the Stanford Football team rallying for Stanford before Big Game. | | | | | | | |
| Location: | | Contact: | | Attendance: | | 1000(total) | |
| Url: | | | | | | UG: 900 | Staff: 50 |
| | | | | | | Grad: 50 | Other: 0 |
| 6320 | <i>Big Game Rally requires labor, lighting, amplified sound, barriers, and special electrical supplies.</i> | \$(7,500.00) | \$7,500.00 | \$7,500.00 | \$7,500.00 | | |
| Technical Services (Undergraduate Special Fees/Annual) | | | | | | | |
| 6330 | <i>Lawn repair and trash pick-up after Rally.</i> | \$(100.00) | \$100.00 | \$100.00 | \$100.00 | | |
| Janitorial Services (Modification/Modification) | | | | | | | |
| Football Game | | \$(800.00) | \$800.00 | \$1,317.65 | \$1,317.65 | | |
| Each football game requires the use of the cannon, whistle, flags. | | | | | | | |
| Location: | | Contact: | | Attendance: | | 30(total) | |
| Url: | | | | | | UG: 28 | Staff: 0 |
| | | | | | | Grad: 2 | Other: 0 |
| 6560 | <i>Food for away games (Axe Committee recruiting barbecues) and one End of the Year Barbecue (annual banquet).</i> | \$(800.00) | \$800.00 | \$1,317.65 | \$1,317.65 | | |
| Event Food (Undergraduate Special Fees/Annual) + 517.65 | | | | | | | |
| Game Day Responsibilities | | \$(300.00) | \$300.00 | \$1,450.00 | \$1,450.00 | | |
| Familiar sounds at Stanford athletic events, especially home football games, the Boom Cannon and Train Whistle sound punctuate each Stanford goal, run or touchdown. The are run off of nitrogen and helium gas, respectively. | | | | | | | |
| Location: | Stanford Sporting Facilities (mostly Stanford Stad | Contact: | | Attendance: | | | |
| Url: | | | | | | | |
| 6560 | <i>Snacks and water for the committee members during the 6 home football games.</i> | \$(300.00) | \$300.00 | \$1,450.00 | \$1,450.00 | | |
| Event Food (Undergraduate Special Fees/Annual) + 1150 in Equipment Purchase | | | | | | | |
| Handbook of Stanford University | | \$(900.00) | \$900.00 | \$900.00 | \$900.00 | | |
| The Official Handbook of Stanford University, formerly called the "Freshman Bible," is a compendium of Stanford trivia and traditions published by the Axe committee. Contents include: a brief history of Stanford University, the history of the Stanford AXE, Big Game History, recognition of Stanford's excellence in athletics, Fountain Hopping and Frisbee Golf information, Stanford songs/hymns, trivia and traditions. A sample can be viewed at http://axecomm.stanford.edu/handbook.pdf | | | | | | | |
| Location: | | Contact: | | Attendance: | | | |
| Url: | | | | | | | |
| 7140 | <i>The Stanford Handbook is a publication that provides a comprehensive Stanford history and details Stanford traditions.</i> | \$(900.00) | \$900.00 | \$900.00 | \$900.00 | | |
| Copies (Not Marketing) (Undergraduate Special Fees/Annual) | | | | | | | |

APPLICATION TOTALS

\$(10,600.00) \$10,600.00 \$12,367.65 \$12,367.65

ACCOUNT BALANCES

| Account | | Balance |
|-----------------|---------------------------------------|----------------|
| 2-5290-1-0-2800 | AXE COMMITTEE | \$595.21 |
| 2-5290-1-0-2830 | AXE COMMITTEE STANFORD FUND | \$800.00 |
| 2-5290-1-0-9010 | AXE COMMITTEE O/S PURCHASE ORDER | \$0.00 |
| 2-5290-2-5-6320 | AXE COMM SPEC FEE TECHNICAL SERVICES | \$3,357.30 |
| 2-5290-2-5-6330 | AXE COMM SPEC FEE JANITORIAL SERVICES | -\$562.50 |
| 2-5290-2-5-6340 | AXE COMM SPEC FEE SECURITY SERVICES | \$0.00 |
| 2-5290-2-5-6560 | AXE COMM SPEC FEE EVENT FOOD | \$46.68 |
| 2-5290-2-5-7090 | AXE COMM ANN SPEC FEE PRIOR YEAR EXP | \$100.00 |
| 2-5290-2-5-7140 | AXE COMM SPEC FEE COPIES (NOT MKTG) | \$500.00 |
| 2-5290-2-5-7410 | AXE COMM SPEC FEE EQUIP (NON-CAP) | \$960.12 |
| 2-5290-2-5-7720 | AXE COMM SPEC FEE GAS | \$72.59 |
| 2-5290-2-5-7840 | AXE COMM SPEC FEE TICKETS EXPENSE | \$200.00 |
| 2-5290-4-5-6340 | AXE COMM PROG BD ANN SECURITY EXP | -\$600.00 |
| 2-5290-9-0-2820 | AXE COMM RESERVE | \$634.42 |