

Status:

Financial Officer: Abra Jeffers

**APPLICATION SUMMARY**

<b>Application Summary</b>	Budgeted	Requested	Recommended	Approved	Petitioned	Elected
<b>APPLICATION TOTALS</b>	<b>\$(79,338.00)</b>	<b>\$81,338.00</b>	<b>\$66,856.33</b>	<b>\$66,856.33</b>		
Undergraduate Special Fees		\$81,338.00	\$66,856.33	\$66,856.33		
6090 - Labor Fees/Taxes	\$(2,400.00)	\$2,400.00	\$2,400.00	\$2,400.00		
6110 - Officer Salary	\$(35,950.00)	\$35,950.00	\$28,500.00	\$28,500.00		
7120 - Phone	\$(5,790.00)	\$5,790.00	\$5,790.00	\$5,790.00		
7130 - Postage/Courier	\$(900.00)	\$900.00	\$900.00	\$900.00		
7150 - Office Supplies	\$(800.00)	\$800.00	\$800.00	\$800.00		
7200 - General Marketing Expenses	\$(400.00)	\$400.00	\$400.00	\$400.00		
7220 - Marketing Copies / Print Expenses	\$(500.00)	\$500.00	\$500.00	\$500.00		
7410 - Equipment Purchase (Non-Cap)	\$(19,426.00)	\$19,426.00	\$19,426.00	\$19,426.00		
7710 - Travel Fares	\$(10,950.00)	\$10,950.00	\$4,983.33	\$4,983.33		
7810 - Royalties Expense	\$(2,557.00)	\$2,557.00	\$2,557.00	\$2,557.00		
7820 - Registration Expense	\$(1,665.00)	\$1,665.00	\$600.00	\$600.00		
[All Expense Total]	\$(81,338.00)					
[Revenue GL]1000 - Donations	\$2,000.00					
[All Revenue Total]	\$2,000.00					

## QUESTIONS & ANSWERS

**Have you applied for Special Fees in the past 3 years? If so, please detail the outcome of each attempt.**

Yes, we've received undergraduate special fees consistently for the past 3 years. We were denied joint special fees one year due to not enough votes in the graduate community.

**If you applied for Special Fees last year, is there an increase in the amount you're seeking this year? If so, why?**

Yes. Our budget has been slashed over the past decade and we cannot continue to function at current funding levels. We would like our return to previous budget levels.

**Please define the services provided by your group with the Special Fee, as per the ASSU Constitution:**

KZSU is Stanford University's FM radio station, broadcasting across the Bay Area on 90.1 FM and across the world at kzsulive.stanford.edu. We exist to serve the Stanford community with quality radio broadcasts, including music, sports, news, and public affairs programming.

Besides our music shows, KZSU has news and public affairs programming, broadcasts of important Stanford events, the weekly Palo Alto City Council on Monday nights, live musical performances on Wednesday Night Live, and other specials.

During the regular school year, KZSU Sports broadcasts games from eight different Stanford sports. These include men's/women's soccer, women's volleyball, men's/women's basketball, football, baseball, and softball.

**What are the three largest line item requests in your budget and why?**

Officer salaries - We employ a Chief Engineer to maintain our air sound at all times. The other student officers deserve compensation for their large commitment.

Equipment purchases (non-cap) - Studio equipment, computer upgrades to comply with Stanford IT guidelines for computer replacement, parts and supplies for equipment maintenance. These are all necessary for us to remain a functional radio station.

Travel - We provide broadcast live coverage of many sports games. We cannot do this without being able to transport our broadcasters and gear to the away games.

**What is the average attendance at your events?**

200

**How do you plan to publicize your events/programs to the greater Stanford community? Have you registered with Events at Stanford?**

Flyers, program guides, public service announcements, tailgates. Yes, we have registered with Events.

**If you are an umbrella group, please list the groups for which you are applying for Special Fees, their ASSU account numbers, and contact**

**information for their financial officers.**

N/A

**Please list all:1) assets, 2) reserves, 3) authorized and unauthorized non-ASSU bank accounts, 4) sources of funding other than Special**

Our assets include the physical station itself and the equipment and music within.

Other than Special Fees, we raise money through the Stanford Fund, and donations solicited on-air.

KZSU 90.1 FM General Fund - \$42,792.82

KZSU Credit Card Account - \$10,000

KZSU Special Fee Labor Fees/Taxes - \$569.92

KZSU Special Fee Officer Salary - \$11,374.95

KZSU Special Fee Prior Year Exp - (\$52.51)

KZSU Special Fee Phone - \$709.17

KZSU Special Fee Postage/Courier - \$265.93

KZSU Special Fee Office Supplies - \$431.37

KZSU Special Fee Gen Mktg Exp - \$90

KZSU Special Fee Mktg Copies/Print Exp - \$450

KZSU Special Fee Registration Exp - \$70

KZSU Reserve - \$13,396.63

**What events/programs does your group hold throughout the year for the Stanford Community?**

We strive to broadcast radio 24/7/365 all year. We DJ parties for dorms and other student groups. We provide music entertainment to undergraduate dining halls. We broadcast many sports games and special events

**Why are you requesting Special Fees?**

Without special fees, the station cannot maintain its current operations

**BUDGET DETAIL**

	Budgeted	Requested	Recommend	Approved	Petitioned	Elected
<b>General Operating Expenses</b>	<b>\$(81,338.00)</b>	<b>\$81,338.00</b>	<b>\$66,856.33</b>	<b>\$66,856.33</b>		
General Operating Expenses						
<b>Location:</b>	<b>Contact:</b>		<b>Attendance:</b>		222(total)	
<b>Url:</b> www.kzsu.stanford.edu					UG: 80	Staff: 22
					Grad: 50	Other: 70
	<b>Budgeted</b>	<b>Requested</b>	<b>Recommend</b>	<b>Approved</b>	<b>Petitioned</b>	<b>Elected</b>
<b>6090</b>						
Payroll computer checks and labor fees.	\$(2,400.00)	\$2,400.00	\$2,400.00	\$2,400.00		
Labor Fees/Taxes (Undergraduate Special Fees/Annual)						
<b>6110</b>						
Salary for our part time Chief Engineer (\$26,650). Small stipend for General Managers (\$3000) and Business Manager (\$1500). Palo Alto City Council announcer (\$2400). Small stipend for Student Assistant Chief Engineer (\$800), Program Director (\$800), Music Director (\$800).	\$(35,950.00)	\$35,950.00	\$28,500.00	\$28,500.00		
Officer Salary (Undergraduate Special Fees/Annual)						
<b>7120</b>						
Multiple phone lines in station, infrastructure and fixed services (average of \$700/month). Lines and service charges to do remote broadcasts for away sports games.	\$(5,790.00)	\$5,790.00	\$5,790.00	\$5,790.00		
Phone (Undergraduate Special Fees/Annual)						
<b>7130</b>						
Two PO boxes (\$870 annually together); postage and materials for alumni fundraising and thank-yous.	\$(900.00)	\$900.00	\$900.00	\$900.00		
Postage/Courier (Undergraduate Special Fees/Annual)						
<b>7150</b>						
Basic office supplies such as paper, printer ink cartridges, staples, pens/pencils. Also supplies more specific to radio/media: CD-R's, labels, jewel cases and "thinpacks"; to store enormous CD collection in limited space.	\$(800.00)	\$800.00	\$800.00	\$800.00		
Office Supplies (Undergraduate Special Fees/Annual)						
<b>7200</b>						
4 training classes, alumni weekend, quarterly recruitment drive, 3 Stanford Sports tailgates, admit weekend open house	\$(400.00)	\$400.00	\$400.00	\$400.00		
General Marketing Expenses (Undergraduate Special Fees/Annual)						
<b>7220</b>						
Printing the KZSU Program Guide (\$125/quarter)	\$(500.00)	\$500.00	\$500.00	\$500.00		
Marketing Copies / Print Expenses (Undergraduate Special Fees/Annual)						
<b>7410</b>						
Studio equipment (\$10804), computer upgrades to comply with Stanford IT guidelines for computer replacement (\$3598), other small equipment (\$1024), parts and supplies for equipment maintenance (\$4000). More detail available upon request.	\$(19,426.00)	\$19,426.00	\$19,426.00	\$19,426.00		
Equipment Purchase (Non-Cap) (Undergraduate Special Fees/Annual)						
<b>7710</b>						
Travel for broadcasters to Stanford sporting events (\$150/game for 58 away games, not including tournaments). Travel to Stanford sports playoff/post-season events (estimated 15 games at \$150/game)	\$(10,950.00)	\$10,950.00	\$4,983.33	\$4,983.33		
Travel Fares (Undergraduate Special Fees/Annual)						
<b>7810</b>						
ASCAP (\$1639), SESAC (\$318), and SoundExchange (\$600) fees. Royalties we owe for broadcasting copyrighted music.	\$(2,557.00)	\$2,557.00	\$2,557.00	\$2,557.00		
Royalties Expense (Undergraduate Special Fees/Annual)						
<b>7820</b>						
CMJ (\$655), IBS (\$125), NAB (\$360), CBI (\$125). Groups we register with as part of being a college radio station. CBI conference (\$100), CMJ conference (\$300)	\$(1,665.00)	\$1,665.00	\$600.00	\$600.00		
Registration Expense (Undergraduate Special Fees/Annual)						
<b>APPLICATION TOTALS</b>	<b>\$(81,338.00)</b>	<b>\$81,338.00</b>	<b>\$66,856.33</b>	<b>\$66,856.33</b>		

**ACCOUNT BALANCES**

<b>Account</b>		<b>Balance</b>
2-6080-1-0-2800	KZSU 90.1FM	\$42,060.60
2-6080-1-0-2805	KZSU CREDIT CARD ACCOUNT	\$10,000.00
2-6080-1-0-9010	KZSU O/S PURCHASE ORDER	\$0.00
2-6080-2-5-6090	KZSU SPEC FEE LABOR FEES/TAXES	\$569.92
2-6080-2-5-6110	KZSU SPEC FEE OFFICER SALARY	\$11,374.95
2-6080-2-5-7090	KZSU SPEC FEE PRIOR YEAR EXP	-\$52.51
2-6080-2-5-7120	KZSU SPEC FEE PHONE	\$709.17
2-6080-2-5-7130	KZSU SPEC FEE POSTAGE/COURIER	\$265.93
2-6080-2-5-7150	KZSU SPEC FEE OFFICE SUPPLIES	\$431.37
2-6080-2-5-7200	KZSU SPEC FEE GEN MKTG EXP	\$90.00
2-6080-2-5-7220	KZSU SPEC FEE MKTG COPIES/PRINT EXP	\$450.00
2-6080-2-5-7410	KZSU SPEC FEE EQUIP (NON-CAP)	\$0.00
2-6080-2-5-7710	KZSU SPEC FEE TRAVEL FARES	-\$254.40
2-6080-2-5-7810	KZSU SPEC FEE ROYALTIES EXP	\$0.00
2-6080-2-5-7820	KZSU SPEC FEE REGISTRATION EXP	\$70.00
2-6080-9-0-2820	KZSU RESERVE	\$13,396.63