

Status: **Recommended with Modifications**

Financial Officer: Emily Mitchell

APPLICATION SUMMARY

Application Summary	Budgeted	Requested	Recommended	Approved	Petitioned	Elected
APPLICATION TOTALS	\$(60,775.15)	\$60,357.00	\$60,357.00	\$60,357.00		
Undergraduate Special Fees		\$60,357.00	\$60,357.00	\$60,357.00		
6320 - Technical Services	\$(9,780.00)	\$9,780.00	\$9,780.00	\$9,780.00		
6340 - Security Services	\$(1,600.00)	\$1,600.00	\$1,600.00	\$1,600.00		
6560 - Event Food	\$(570.00)	\$570.00	\$570.00	\$570.00		
7020 - Co-Sponsorship Expenses	\$(17,500.00)	\$17,500.00	\$17,500.00	\$17,500.00		
7080 - Event Supplies Expenses	\$(1,300.00)	\$1,300.00	\$1,300.00	\$1,300.00		
7140 - Copies (Not Marketing)	\$(100.00)	\$100.00	\$100.00	\$100.00		
7150 - Office Supplies	\$(40.00)	\$40.00	\$40.00	\$40.00		
7200 - General Marketing Expenses	\$(80.00)	\$80.00	\$80.00	\$80.00		
7220 - Marketing Copies / Print Expenses	\$(260.00)	\$260.00	\$260.00	\$260.00		
7410 - Equipment Purchase (Non-Cap)	\$(700.00)	\$700.00	\$700.00	\$700.00		
7420 - Equipment Rental	\$(2,000.00)	\$2,000.00	\$2,000.00	\$2,000.00		
7510 - Facilities Rental	\$(26,000.00)	\$26,000.00	\$26,000.00	\$26,000.00		
7520 - Facilities Janitorial	\$(427.00)	\$427.00	\$427.00	\$427.00		
[All Expense Total]	\$(60,775.15)					

QUESTIONS & ANSWERS

Have you applied for Special Fees in the past 3 years? If so, please detail the outcome of each attempt.

Yes, we have applied and received special in the past 3 years.

If you applied for Special Fees last year, is there an increase in the amount you're seeking this year? If so, why?

Yes. The two main sources of the increase are:

- 1. The money we supply for the Arts Grant program was decreased from \$15000 to \$12750. The Arts Grant board has specifically requested that the amount be reinstated to \$15000 so they can provide better funding for the students who apply.
2. The addition of the 'Arts Party' twice a year. This is a new event that we started this year. It is a party in the Fall and the Spring that showcases Stanford bands, has interactive art, and provides a more cultured and intimate atmosphere than most typical weekend parties on campus. We did not have a laid out budget for these parties this year and would like to have reliable funding to make this a consistent, biannual event to raise art appreciation and exposure in the daily lives of our peers.

Please define the services provided by your group with the Special Fee, as per the ASSU Constitution:

Technical Services, Security services, Event food, copies, General Marketing, Equipment rental, facilities rental, Facilities Janitorial, Co-Sponsorship expenses, Equipment purchase, Office supplies, Event supplies

What are the three largest line item requests in your budget and why?

- 1. 26,000 for two tents and a stage for Vision eARTH. These are needed to house all of the student art submissions and to provide a space for performances by dancers, musicians, etc.
2. 15,000 for cosponsorship of the Arts Grant program that funds student art projects with large grants throughout the school year. This promotes the production of art in the Stanford community.
3. \$7504 for technical services to manage the sound during Vision eARTH on the stage. This allows projection throughout White Plaza so speakers, performers, and bands can be fully appreciated.

What is the average attendance at your events?

Weekly meetings: 10 people
Arts Party: 200 people
Vision eARTH (Formerly An Art Affair): 2000

How do you plan to publicize your events/programs to the greater Stanford community? Have you registered with Events at Stanford?

Most of our events are publicized through email, except for Vision eARTH which we like to publicize for with posters and other creative strategies that turn marketing into a form of art across campus instead of simply an excess of paper on a haphazard bulletin board.

If you are an umbrella group, please list the groups for which you are applying for Special Fees, their ASSU account numbers, and contact information for their financial officers.

Stanford Concert Network 7062, contact Adam Pharr awpharr@stanford.edu
Arts Grant Program 5014, contact Gabriela Ruchelli ruchelli@stanford.edu

Please list all:1) assets, 2) reserves, 3) authorized and unauthorized non-ASSU bank accounts, 4) sources of funding other than Special

- 1) current monetary assets: \$48,778.43
2) reserve: \$5,111.29
3)ASSU account 8454
4) no other sources of funding currently

What events/programs does your group hold throughout the year for the Stanford Community?

Arts Party twice a year, Vision eARTH in the Spring, 1-2 art outreach activities per quarter, the Stanford Soundtrack release party, monthly artist receptions for new exhibits in the CoHo

Why are you requesting Special Fees?

To fund events and projects that promote student interest in art on campus

BUDGET DETAIL

		Budgeted	Requested	Recommend	Approved	Petitioned	Elected
Arts Grant		\$(15,000.00)	\$15,000.00	\$15,000.00	\$15,000.00		
Pays for the materials and other expenses of grant-winning student artists							
Location:	Contact: Rachel Hovde				Attendance:	(total)	
Url:	rhovde@stanford.edu					UG: 0	Staff: 0
	513-673-2679					Grad: 0	Other: 0
		Budgeted	Requested	Recommend	Approved	Petitioned	Elected
7020	<i>Co-sponsorship of Arts Grant program; goes to roughly 30 annual student grants to pay for material costs for creative projects</i>	\$(15,000.00)	\$15,000.00	\$15,000.00	\$15,000.00		
Co-Sponsorship Expenses (Undergraduate Special Fees/Annual)							
Arts Party		\$(1,000.00)	\$1,000.00	\$1,000.00	\$1,000.00		
We want to host a new kind of program for the arts community at Stanford called the Arts Access Program. We are looking to produce a forum for year-round artist relationships comparable to the close-knit community of artists that is fostered in the Arts Intensive program that currently takes place each year in August. We intend to kick start this movement with a party called "Arts Party" for all the members of the arts community at Stanford, complete with performances, food, and artistic activities.							
Location:	Contact:				Attendance:	120(total)	
Url:						UG: 110	Staff: 0
						Grad: 10	Other: 0
		Budgeted	Requested	Recommend	Approved	Petitioned	Elected
7080	<i>decorations and art supplies for "Arts Party"; SOCA's biannual party with student groups, interactive art, and musical performances</i>	\$(1,000.00)	\$1,000.00	\$1,000.00	\$1,000.00		
Event Supplies Expenses (Undergraduate Special Fees/Annual)							
Mural Project		\$(300.00)	\$300.00	\$300.00	\$300.00		
Mural painting							
Location:	Contact:				Attendance:		
Url:							
		Budgeted	Requested	Recommend	Approved	Petitioned	Elected
7410	<i>Paint, canvases, and brushes for mural project</i>	\$(300.00)	\$300.00	\$300.00	\$300.00		
Equipment Purchase (Non-Cap) (Undergraduate Special Fees/Annual)							
Stanford Soundtrack		\$(4,040.00)	\$4,040.00	\$4,040.00	\$4,040.00		
CD's of Stanford Student Artist Music							
Location:	Contact:				Attendance:		
Url:							
		Budgeted	Requested	Recommend	Approved	Petitioned	Elected
6320	<i>Soundtrack mastering fee</i>	\$(1,500.00)	\$1,500.00	\$1,500.00	\$1,500.00		
Technical Services (Undergraduate Special Fees/Annual)							
7020	<i>transferred to the Stanford Concert Network to pay for production of 1500 Soundtrack CDs</i>	\$(2,500.00)	\$2,500.00	\$2,500.00	\$2,500.00		
Co-Sponsorship Expenses (Undergraduate Special Fees/Annual)							
7200	<i>Flyers advertising Soundtrack CD application and release</i>	\$(40.00)	\$40.00	\$40.00	\$40.00		
General Marketing Expenses (Undergraduate Special Fees/Annual)							
Student Gallery Openings		\$(850.00)	\$850.00	\$850.00	\$850.00		
Receptions to celebrate the opening of student art exhibits in the CoHo and Old Union							
Location: Old Union	Contact: Rachel Hovde				Attendance:	100(total)	
Url:	rhovde@stanford.edu					UG: 70	Staff: 10
	513 624-9345					Grad: 20	Other: 0
		Budgeted	Requested	Recommend	Approved	Petitioned	Elected
6560	<i>Refreshments for exhibition opening receptions for student artists. Attendance ~20 people, 9 times per year</i>	\$(270.00)	\$270.00	\$270.00	\$270.00		
Event Food (Undergraduate Special Fees/Annual)							
7220	<i>flyers with information about current artist exhibits for placement in the CoHo or other galleries</i>	\$(180.00)	\$180.00	\$180.00	\$180.00		
Marketing Copies / Print Expenses (Undergraduate Special Fees/Annual)							
7410	<i>Installation and maintenance materials for rotating student exhibits in CoHo and Student Union: decorations, labels, matting, tracking, mounting, and framing of artwork</i>	\$(400.00)	\$400.00	\$400.00	\$400.00		
Equipment Purchase (Non-Cap) (Undergraduate Special Fees/Annual)							

		Budgeted	Requested	Recommend	Approved	Petitioned	Elected
Vision eARTH		\$(38,787.00)	\$38,787.00	\$38,787.00	\$38,787.00		
Vision eARTH will be a three-day art and sustainability festival based on the idea that good solutions require creative thinking, beautiful aesthetics, unconventional combinations, and a sense of passion and risk. Vision Earth will celebrate the artistic skills and creative achievements of members of the Stanford community, and spotlight interdisciplinary opportunities for student engagement in local and global sustainability challenges. Along with guest speakers, musical artists, and educational activities, Vision Earth will showcase the work of student artists and innovators.							
Location:		Contact:		Attendance:		2000(total)	
Url:						UG: 1000	Staff: 20
						Grad: 800	Other: 80
		Budgeted	Requested	Recommend	Approved	Petitioned	Elected
6320	Hiring a professional sound technician to deliver and set up speakers and lighting for performances	\$(7,504.00)	\$7,504.00	\$7,504.00	\$7,504.00		
Technical Services (Undergraduate Special Fees/Annual)							
6320	hiring workers to move display boards into and out of tents	\$(776.00)	\$776.00	\$776.00	\$776.00		
Technical Services (Undergraduate Special Fees/Annual)							
6340	guard for tents containing student art and rental equipment during the 3 nights stages are set up	\$(1,600.00)	\$1,600.00	\$1,600.00	\$1,600.00		
Security Services (Undergraduate Special Fees/Annual)							
6560	food for 50-100 students and artists who attend the opening night reception for Vision eARTH	\$(300.00)	\$300.00	\$300.00	\$300.00		
Event Food (Undergraduate Special Fees/Annual)							
7140	printing of 200 copies of programs for dance, musician, and other artist performances	\$(100.00)	\$100.00	\$100.00	\$100.00		
Copies (Not Marketing) (Undergraduate Special Fees/Annual)							
7200	creative, non-paper advertising pertaining to the Vision eARTH theme for the year	\$(40.00)	\$40.00	\$40.00	\$40.00		
General Marketing Expenses (Undergraduate Special Fees/Annual)							
7220	Vision eARTH fliers and posters	\$(40.00)	\$40.00	\$40.00	\$40.00		
Marketing Copies / Print Expenses (Undergraduate Special Fees/Annual)							
7420	rental and setup of a portable dance floor for the White Plaza stage	\$(1,000.00)	\$1,000.00	\$1,000.00	\$1,000.00		
Equipment Rental (Undergraduate Special Fees/Annual)							
7420	rental of two drum sets	\$(300.00)	\$300.00	\$300.00	\$300.00		
Equipment Rental (Undergraduate Special Fees/Annual)							
7420	piano rental fee	\$(700.00)	\$700.00	\$700.00	\$700.00		
Equipment Rental (Undergraduate Special Fees/Annual)							
7510	rental fee for two tents and one stage	\$(26,000.00)	\$26,000.00	\$26,000.00	\$26,000.00		
Facilities Rental (Undergraduate Special Fees/Annual)							
7520	paying events and labor services to turn off the White Plaza sprinklers during Vision eARTH	\$(77.00)	\$77.00	\$77.00	\$77.00		
Facilities Janitorial (Undergraduate Special Fees/Annual)							
7520	grounds and maintenance fee to hire workers to assist group members with event clean-up	\$(350.00)	\$350.00	\$350.00	\$350.00		
Facilities Janitorial (Undergraduate Special Fees/Annual)							
Weekly Meetings		\$(380.00)	\$380.00	\$380.00	\$380.00		
Weekly Meetings/ Discussions							
Location:	Terra House	Contact:		Attendance:			
Url:							
		Budgeted	Requested	Recommend	Approved	Petitioned	Elected
7080	spray paint, tie dye, stencils, etc. for art outreach events in White Plaza	\$(300.00)	\$300.00	\$300.00	\$300.00		
Event Supplies Expenses (Undergraduate Special Fees/Annual)							
7150	tape, glue, pens, etc. for projects during meetings	\$(40.00)	\$40.00	\$40.00	\$40.00		
Office Supplies (Undergraduate Special Fees/Annual)							
7220	fliers for group meetings	\$(40.00)	\$40.00	\$40.00	\$40.00		
Marketing Copies / Print Expenses (Undergraduate Special Fees/Annual)							
APPLICATION TOTALS		\$(60,357.00)	\$60,357.00	\$60,357.00	\$60,357.00		

ACCOUNT BALANCES

Account		Balance
2-8454-1-0-2800	STDNTS ORG COMMITTEE FOR THE ARTS (SOCA)	\$1,080.20
2-8454-1-0-2830	STDNT ORG COM FOR THE ARTS (SOCA) STANFORD FU	\$0.00
2-8454-1-0-9010	SOCA O/S PURCHASE ORDER	\$0.00
2-8454-2-5-6320	SOCA SPEC FEE TECHNICAL SERVICES	\$9,307.00
2-8454-2-5-6340	SOCA SPEC FEE SECURITY SERVICES	\$1,300.00
2-8454-2-5-6560	SOCA SPEC FEE EVENT FOOD	\$177.71
2-8454-2-5-7020	SOCA SPEC FEE COSPONSORSHIP EXP	\$3,000.00
2-8454-2-5-7140	SOCA SPEC FEE COPIES (NOT MKTG)	\$125.00
2-8454-2-5-7150	SOCA SPEC FEE OFFICE SUPPLIES	\$40.00
2-8454-2-5-7200	SOCA SPEC FEE GEN MKTG EXP	\$30.84
2-8454-2-5-7220	SOCA SPEC FEE MKTG COPIES/PRINT EXP	\$112.79
2-8454-2-5-7410	SOCA SPEC FEE EQUIP (NON CAP)	\$1,064.19
2-8454-2-5-7420	SOCA SPEC FEE EQUIP RENTAL	\$1,950.00
2-8454-2-5-7510	SOCA SPEC FEE FACILITIES RENTAL	\$24,970.00
2-8454-2-5-7520	SOCA SPEC FEE FACILITIES JANITORIAL	\$310.00
2-8454-9-0-2820	SOCA RESERVE	\$5,111.29