

Status: **Recommended with Modifications**

Financial Officer: Christopher Holve

APPLICATION SUMMARY

Application Summary	Budgeted	Requested	Recommended	Approved	Petitioned	Elected
APPLICATION TOTALS	\$(67,150.00)	\$63,250.00	\$59,530.00	\$59,530.00		
Joint Special Fees		\$63,250.00	\$59,530.00	\$59,530.00		
6110 - Officer Salary	\$(6,000.00)	\$6,000.00	\$3,000.00	\$3,000.00		
6320 - Technical Services	\$(21,600.00)	\$21,600.00	\$21,600.00	\$21,600.00		
7130 - Postage/Courier	\$(100.00)	\$100.00	\$100.00	\$100.00		
7200 - General Marketing Expenses	\$(1,800.00)	\$1,800.00	\$1,080.00	\$1,080.00		
7520 - Facilities Janitorial	\$(8,100.00)	\$8,100.00	\$8,100.00	\$8,100.00		
7810 - Royalties Expense	\$(25,650.00)	\$25,650.00	\$25,650.00	\$25,650.00		
[All Expense Total]	\$(67,150.00)					

QUESTIONS & ANSWERS

Briefly, why are you applying Joint instead of as Undergraduate or Graduate only?

Our films are available for the entire Stanford community which includes both undergraduate and graduate students.

How do you plan to publicize your events/programs to the greater Stanford community? Have you registered with Events at Stanford?

Yes we are registered with Events@Stanford. We plan to publicize events through the FLICKS Facebook group, create Facebook events, email lists, design and distribute posters for each quarter, and advertise through our website.

If you are an umbrella group, please list the groups for which you are applying for Special Fees, their ASSU account numbers, and contact information for their financial officers.

We are not an umbrella group.

Please define the services provided by your group with the Special Fee, as per the ASSU Constitution:

ASSU Sunday FLICKS provides weekly screenings of a second-run film every Sunday night for the enjoyment of the Stanford community.

Please provide four contacts for your group (two undergraduate, two graduate).

These individuals should be prepared to be called by the Undergraduate Senate or the GSC during the evaluation of the group. Please list their name, title in organization, school/degree program, e-mail, and phone.

Flicks is in a transition period so we only have three official members, but hope to increase in the coming weeks as we prepare for the next year. Flicks Director: George Tsiveriotis, Undergrad, georget1@stanford.edu, 908-347-0243 FLICKS Marketing and Public Relations Executive: Alie Bollaidlaw, Undergrad, aliebol@stanford.edu, 240-460-5621 FLICKS Financial Executive: Chris Holve, cholve@stanford.edu, 928-606-1619

What events/programs does your group hold throughout the year for the Stanford Community?

ASSU Sunday FLICKS provides weekly screenings of a second-run film every Sunday night for the enjoyment of the Stanford community. This has become a tradition that has been on the Stanford campus for multiple decades. In addition we help to put on Campus Movie Fest, bring independent films to campus, and hold pre-screenings of films not yet released in theaters.

What percentage of your beneficiaries are (explain basis or how this was determined) graduates and undergraduates?

Undergraduate: 65% Graduate: 35% Based on a loose estimate from seeing our audiences each week.

Have you applied for Special Fees in the past 3 years? If so, please detail the outcome of each attempt.

2008-2009: \$76,730 approved 2009-2010: \$78,900 approved 2010-2011: \$57,581.00

If you applied for Special Fees last year, is there an increase in the amount you're seeking this year? If so, why?

The amount of funding for this past year will not fund us completely. We will have to draw into our reserves during spring quarter.

List separately your group's plan and budget for reaching each target audience for Graduate Students- 1) On-campus, 2) Off-campus, and Undergraduate Students.

1) On-campus: FLICKS email list, graduate student events email list, Facebook, FLICKS Flyers, FLICKS website. 2) Off-campus: FLICKS email list, graduate student events email list, Facebook, FLICKS website, and Events at Stanford Undergraduate Students: FLICKS email list, Facebook, dorm email lists, FLICKS website, etc

Please list all:1) assets, 2) reserves, 3) authorized and unauthorized non-ASSU bank accounts, 4) sources of funding other than Special

We have none.

What are the three largest line item requests in your budget and why?

Royalties - because it costs about \$950 per showing and we have 27 showings per year (We need to pay movie distributors such as Universal Studios or SWANK) Technical Services - because it costs about \$800 per showing and we have 27 showings per year (This account is used to pay contingency fees, equipment rental, and most importantly, projectionist salary (both student and premium) etc to ELS, all of which are required by the university.) Facilities Janitorial - because it costs about \$300 per showing and we have 27 showings per year (we are required to purchase this service through ABM for general cleanups).

What is the average attendance at your events?

Varies anywhere between 200 and 700 people depending on the film. On average approximately 400 people this year.

Why are you requesting Special Fees?

FLICKS has been funded by Special Fees in the past because our budget is as large as \$60000. As a Stanford tradition, we provide crucial services to the student body and local communities.

BUDGET DETAIL

	Budgeted	Requested	Recommend	Approved	Petitioned	Elected
FLiCKS Weekly Screening	\$(63,250.00)	\$63,250.00	\$59,530.00	\$59,530.00		
Location:	Contact:		Attendance:			
Url:						
	Budgeted	Requested	Recommend	Approved	Petitioned	Elected
6110 Officer Salary (Joint Special Fees/Annual)	\$500 for Director and Financial officer. \$250 per quarter for 4 other officers. = \$2000/quarter \$6000 per year	\$(6,000.00)	\$6,000.00	\$3,000.00	\$3,000.00	
6320 Technical Services (Joint Special Fees/Annual)	9 showings a quarter*3 quarters=27 showings* at \$800 each= \$21,600	\$(21,600.00)	\$21,600.00	\$21,600.00	\$21,600.00	
7130 Postage/Courier (Joint Special Fees/Annual)	Sony pictures does not pay for shipping of reels. Reels cost \$40 to ship each way.	\$(100.00)	\$100.00	\$100.00	\$100.00	
7200 General Marketing Expenses (Joint Special Fees/Annual)	Printing of 30 Posters each quarter*\$20 each to then hang up in dorms and around campus.	\$(1,800.00)	\$1,800.00	\$1,080.00	\$1,080.00	
7520 Facilities Janitorial (Joint Special Fees/Annual)	27 showings a year* \$300 each showing= \$8,100	\$(8,100.00)	\$8,100.00	\$8,100.00	\$8,100.00	
7810 Royalties Expense (Joint Special Fees/Annual)	9 showings a quarter * 3 quarters= 27 showings* \$950= \$25,650	\$(25,650.00)	\$25,650.00	\$25,650.00	\$25,650.00	
APPLICATION TOTALS		\$(63,250.00)	\$63,250.00	\$59,530.00	\$59,530.00	

ACCOUNT BALANCES

Account		Balance
1-5025-0-0-1700	ASSU SUNDAY FLICKS LOAN ACCOUNT	-\$5,779.84
2-5025-1-0-2800	ASSU SUNDAY FLICKS	\$6,937.32
2-5025-1-0-9010	ASSU SUNDAY FLICKS O/S PURCHASE ORDER	\$11,172.06
2-5025-2-5-6090	ASSU FLICKS SPEC FEE LABOR FEES/TAXES	\$0.00
2-5025-2-5-6110	ASSU FLICKS SPEC FEE OFFICER SALARY	\$600.00
2-5025-2-5-6320	ASSU FLICKS SPEC FEE TECHNICAL SERVICES	\$4,363.23
2-5025-2-5-7090	ASSU FLICKS SPEC FEE PRIOR YEAR EXP	\$3,854.00
2-5025-2-5-7130	ASSU FLICKS SPEC FEE POSTAGE/COURIER	\$2.19
2-5025-2-5-7200	ASSU FLICKS SPEC FEE GEN MKTG EXP	\$935.28
2-5025-2-5-7520	ASSU FLICKS SPEC FEE FACILITIES JANITORIAL	\$6,910.00
2-5025-2-5-7810	ASSU FLICKS SPEC FEE ROYALTIES EXP	\$15,413.61
2-5025-9-0-2820	ASSU SUNDAY FLICKS RESERVE	\$46,775.39