Financial Officer: Melissa Aphayrath

ASSU Special Fees 2/22/2011

Status: Recommended with Modifications

[All Expense Total]

APPLICATION SUMMARY								
Application Summary	Budgeted	Requested	Recommended	Approved	Petitioned	Elected		
APPLICATION TOTALS	\$(27,693.90)	\$26,193.90	\$19,520.31	\$19,520.31				
Undergraduate Special Fees		\$26,193.90	\$19,520.31	\$19,520.31				
6090 - Labor Fees/Taxes	\$(1,320.00)	\$1,320.00	\$1,320.00	\$1,320.00				
6240 - Casual Labor	\$(200.00)	\$200.00	\$200.00	\$200.00				
6310 - Honoraria Fees	\$(5,450.00)	\$5,450.00	\$4,450.00	\$4,450.00				
6320 - Technical Services	\$(2,165.00)	\$2,165.00	\$2,165.00	\$2,165.00				
6500 - Training Mat	\$(900.00)	\$900.00	\$900.00	\$900.00				
6560 - Event Food	\$(6,803.00)	\$6,803.00	\$5,374.41	\$5,374.41				
7080 - Event Supplies Expenses	\$(250.00)	\$250.00	\$250.00	\$250.00				
7100 - General Office Expenses	\$(3,040.00)	\$3,040.00	\$1,580.00	\$1,580.00				
7140 - Copies (Not Marketing)	\$(50.00)	\$50.00	\$50.00	\$50.00				
7200 - General Marketing Expenses	\$(1,725.00)	\$1,725.00	\$40.00	\$40.00				
7220 - Marketing Copies / Print Expenses	\$(1,650.00)	\$1,650.00	\$550.00	\$550.00				
7420 - Equipment Rental	\$(1,190.90)	\$1,190.90	\$1,190.90	\$1,190.90				
7510 - Facilities Rental	\$(1,200.00)	\$1,200.00	\$1,200.00	\$1,200.00				
7720 - Gas	\$(250.00)	\$250.00	\$250.00	\$250.00				

\$(27,693.90)

#### **QUESTIONS & ANSWERS**

## Have you applied for Special Fees in the past 3 years? If so, please detail the outcome of each attempt.

2008-2009: Requested: \$23,795.50; Approved: \$22,985.90 2009-2010: Requested: \$24,280.90; Approved: \$23,813.90 2010-2011: Requested: \$27,758.90; Approved: \$17,507.00

#### If you applied for Special Fees last year, is there an increase in the amount you're seeking this year? If so, why?

SWIB is requesting more this year because the organization is growing at a faster rate than ever before. As one of the prominent student organizations on campus, more and more students are becoming interested in becoming SWIB members and attending SWIB events every year. In order to facilitate the growth and make sure that the mission of SWIB is fulfilled, there is an increase in the amount of money requested for the 2011-2012 year. For the 2010-2011 school year, there was a definite decrease in the amount that was given to SWIB compared to the other years. It is understandable that the economy has fallen under tough times during the past couple of years and that the budget to allocate money to different groups may fall under that strain, but SWIB still remains one of the strongest groups on campus and in order to continue to help students learn more about business through events that SWIB hosts every year, there needs to be more funds provided to SWIB.

### Please define the services provided by your group with the Special Fee, as per the ASSU Constitution:

Stanford Women in Business will continue to educate the student body about the many different aspects of the business realm and prepare students for a bright future in business. If given the opportunity to take part in Special Fees, SWIB will spend the funds on events that will help students grow and learn from experienced business experts from Stanford and the Bay Area. There will also be events where this knowledge can be instilled in each SWIB member and member of the Stanford Community.

## What are the three largest line item requests in your budget and why?

The three largest line item requests in the budget are the honorarium fees for the Spring and Winter conferences and the event food for the winter conference. The honorarium fees are quite large for the Spring and the Winter conferences because those two events include keynote speakers and panelists who are prominent in their certain specialty within business. These renown speakers come from many places across the nation and SWIB would like to invite the most inspiring speakers to give Stanford students a first hand account of what business is really all about without hindering the guest speakers with the cost of airfare and travel. The Spring conference food budget is large as well because this is the conference that has had the most attendees throughout past years therefore, the projected student attendance will increase from year to year.

#### What is the average attendance at your events?

Mentor Mocha: 20 attendees; Large Business Bites 60-80 attendees; Small Business Bites: 30-50 attendees; Conferences: 250-300 attendees; Power panels: 30-50 attendees; mini MBA: 50 attendees

## How do you plan to publicize your events/programs to the greater Stanford community? Have you registered with Events at Stanford?

E-mail, posters, flyers, banners, business cards, and postcards. Yes, SWIB has registered with Events at Stanford.

If you are an umbrella group, please list the groups for which you are applying for Special Fees, their ASSU account numbers, and contact

information for their financial officers.

SWIB is not an umbrella group.

# Please list all:1) assets, 2) reserves, 3) authorized and unauthorized non-ASSU bank accounts, 4) sources of funding other than Special

1. Assets: \$17,824.65 2. Reserve: \$7,967.34 3. Personal: 0 4. Other: 0

## What events/programs does your group hold throughout the year for the Stanford Community?

Mentor mochas, power panels, the Fantasy Stock Exchange, Spring conference, Winter conference, Business Bites, mini MBA's, workshops, and an internship program.

#### Why are you requesting Special Fees?

SWIB is a large group on campus that is growing larger each year. Special fees would help facilitate the growth of this organization and allow SWIB to help educate and reach out to the student body. In turn, Special Fees would help SWIB make a positive impact in the minds of Stanford students by teaching motivated students about the fast paced world of business. In addition, there is not a group like SWIB on campus that empowers and gives women the opportunity to be exposed to inspirational speakers and business figures that are in Stanford and the Bay Area.

		BUDGET DETA	IL				
"I Don't Know t	o CEO" Conference	Budgeted \$(9,752.60)	Requested \$9,752.60	\$5,529.01	Approved \$5,529.01	Petitioned	Elected
Location: Url:		Contact:			Attendance:		
<b>6090</b> Labor Fees/Taxes	4 table and chair workers at \$60/hr premium (stanford event services)	<b>Budgeted</b> \$(240.00)	Requested \$240.00	Recommend \$240.00	<b>Approved</b> \$240.00	Petitioned	Elected
(Undergraduate Special Fees/Annual) <b>6240</b> Casual Labor (Undergraduate Special	Facilities Labor Costs (Including setup, cleanup, unlocking facility)	\$(200.00)	\$200.00	\$200.00	\$200.00		
ees/Annual) <b>6310</b> Honoraria Fees (Undergraduate Special	(1 keynote honorarium x \$500/keynote honorarium) + (10 workshop speaker gifts x \$200/gift)	\$(2,500.00) -1,000.00	\$2,500.00	\$1,500.00	\$1,500.00		
Fees/Annual) <b>6320</b> Fechnical Services (Undergraduate Special	5 technicians x \$80/technician	\$(400.00)	\$400.00	\$400.00	\$400.00		
Fees/Annual) <b>6560</b> Event Food (Undergraduate Special	200 sodas x \$.70/soda	\$(140.00)	\$140.00	\$140.00	\$140.00		
Fees/Annual) <b>6560</b> Event Food (Undergraduate Special	350 snacks for conference attendees \$2/snack	\$(700.00)	\$700.00	\$271.41	\$271.41		
Fees/Annual) <b>6560</b> Event Food (Undergraduate Special	250 waters x \$.50/bottle	\$(125.00)	\$125.00	\$125.00	\$125.00		
Fees/Annual) 6560 Event Food (Undergraduate Special	300 sandwiches for conference attendees \$5/sandwich	\$(1,500.00) -500.00	\$1,500.00	\$1,000.00	\$1,000.00		
Fees/Annual) 7080 Event Supplies Expenses (Undergraduate Special	Event supplies costs (paper, copies, sign-in sheets, brochures)-essentially 1000 copies for .05/copy + 400 color brochures x .50/brochure	\$(250.00)	\$250.00	\$250.00	\$250.00		
Fees/Annual) <b>7100</b> General Office Expenses (Undergraduate Special Fees/Annual)	10 tablecloths x \$5/tablecloth	\$(50.00)	\$50.00	\$50.00	\$50.00		
<b>7100</b> General Office Expenses (Undergraduate Special	250 folders for conference attendees x \$1/folder	\$(250.00)	\$250.00	\$250.00	\$250.00		
Fees/Annual) 7100 General Office Expenses (Undergraduate Special	90 take-away souvenir mugs for attendees x \$10/mug	\$(900.00) 15 speakers	\$900.00	\$150.00	\$150.00		
rees/Annual) 7100 General Office Expenses Undergraduate Special	30 trash bags x \$1/trash bag	\$(30.00)	\$30.00	\$30.00	\$30.00		
ees/Annual) 7100 General Office Expenses Undergraduate Special	Logo Design Services for \$100	\$(100.00)	\$100.00	\$100.00	\$100.00		
rees/Annual) 7200 General Marketing Expenses Undergraduate Special	75 t-shirts for event logistics team x \$15/shirt	\$(1,125.00)	\$1,125.00	\$0.00	\$0.00		
ees/Annual) 7220 flarketing Copies / Print expenses Undergraduate Special	500 postcards x \$.5/postcard	\$(250.00) individuals names	\$250.00	\$200.00	\$200.00		
Fees/Annual) 7220 Marketing Copies / Print Expenses Undergraduate Special	1000 black & white flyers x \$.05/flyer	\$(50.00)	\$50.00	\$40.00	\$40.00		
Expenses	300 color flyers x \$1/flyer	\$(300.00)	\$300.00	\$40.00	\$40.00		
Marketing Copies / Print Expenses (Undergraduate Special Fees/Annual)							

		Budgeted	Requested	Recommend	Approved	Petitioned	Elected
"I Don't Know to	CEO" Conference	<i>\$(9,752.60)</i>	\$9,752.60	\$5,529.01	\$5,529.01		
Location:		Contact:			Attendance:		
Url:							
		Budgeted	Requested	Recommend	Approved	Petitioned	Elected
<b>7220</b> Marketing Copies / Print Expenses	2 banners x \$100/banner	\$(200.00)	\$200.00	\$100.00	\$100.00		
Undergraduate Special Fees/Annual)							
<b>7420</b> Equipment Rental (Undergraduate Special Fees/Annual)	4 tables x \$10.65/day	\$(42.60)	\$42.60	\$42.60	\$42.60		
<b>7420</b> Equipment Rental Undergraduate Special	10 Sound Systems x \$40/sound system	\$(400.00)	\$400.00	\$400.00	\$400.00		
ees/Annual) Business Bites		\$(2,495.00)	\$2,495.00	\$2,260.00	\$2,260.00		
	ops on practical business skills held five times a year	ar on such topics as: c	ase interview p	reparation, neg	otiation,		
getting venture funding, v are: Oct. 10, Nov.21, Jan	valuing a company, and personal finance. These are	e open to all of campu	s and advertise	d widely. Appro	ximate dates		
	ak West usually, but Old Union Ballroom	<b>.</b>	ma Garg g@stanford.edu 507-4673		Attendance:	100(total) UG: 100 Staf Grad: Oth	
		Budgeted	Requested	Recommend	Approved	Grad: Oth	Elected
<b>6090</b> Labor Fees/Taxes (Undergraduate Special	Estimate of \$60 for 5 events.	\$(300.00)	\$300.00	\$300.00	\$300.00		
Fees/Annual) <b>6310</b> Honoraria Fees (Undergraduate Special Fees/Annual)	Estimate of \$55 for one speaker per event with a total of 5 events.	\$(275.00)	\$275.00	\$275.00	\$275.00		
<b>6320</b> Technical Services (Undergraduate Special Fees/Annual)	1 technical person for each event and a total of 5 events at E&LS rate of \$65	\$(325.00)	\$325.00	\$325.00	\$325.00		
6560	Snacks at \$2/person for 80 people for 5 events	\$(800.00)	\$800.00	\$600.00	\$600.00		
Event Food (Undergraduate Special		-200.00					
Fees/Annual) 7220 Marketing Copies / Print	300 black and white flyers @ 5 cents each for 5 events	\$(75.00)	\$75.00	\$40.00	\$40.00		
Expenses (Undergraduate Special							
Fees/Annual) <b>7420</b> Equipment Rental (Undergraduate Special	Equipment rental (sound 1 package at \$24/ session x 5 sessions.	\$(120.00)	\$120.00	\$120.00	\$120.00		
Fees/Annual) 7510 Facilities Rental	Tressider Oak Room rental rate from TSM = \$120 x 5 rentals	\$(600.00)	\$600.00	\$600.00	\$600.00		
(Undergraduate Special Fees/Annual)							
•	sessions with one speaker, which are open to all o twice in fall and twice in winter, only once in sprin	· · · · · · · · · · · · · · · · · · ·					
	ommunity Center Conference Room	Contact: Leslie leslie			Attendance:	25(total) UG: 23 Stat Grad: 2 Oth	
6560	Event snacks for 20 people at \$2/person for 5	Budgeted	-	Recommend	Approved	Petitioned	Elected
<b>5560</b> Event Food Undergraduate Special Fees/Annual)	events	\$(300.00)	\$300.00	\$0.00	\$0.00		
Company Visits Twice a year, SWIB mem of campus, including men	bers may visit a company in the Bay Area. This is c . The idea of the trips is to get a sense for the inte	•	•	•			
	in late winter and early spring. companies (e.g., Google)		g@stanford.edu		Attendance:	20(total) UG: 20 Staf	
		Budgeted	507-4673 Requested	Recommend	Approved	Grad: Oth	er: <b>Elected</b>
<b>7720</b> Gas (Undergraduate Special	Gas money for trips to companies in the Bay Area, budgeted at \$.25/mile for 50 miles for four cars, twice a year	\$(100.00)	\$100.00	\$100.00	\$100.00		
Fees/Annual)	cais, twice a yeai						
Marketing Expenses		\$(640.00)	\$640.00	\$40.00	\$40.00		

[#6179]

		Budgete		uested	Recommend	Approved	Petitione	d	Elected
Marketing Expenses		\$(640.00	)) \$	640.00	\$40.00	\$40.00			
Location:		Contact:				Attendance:			
Url:									
		Budgete	ed Req	uested	Recommend	Approved	Petitione	d	Elected
<b>7220</b> Marketing Copies / Print	General marketing business cards; 1000 cards; 8 designs, \$80/design. One-time SWIB expense,	\$(640.00	0) :	\$640.00	\$40.00	\$40.00			
Expenses	sustained use over the next couple years.								
(Undergraduate Special Fees/Annual)									
Mentor Mochas	is open to applicants throughout campus. While appl	\$(360.00		360.00	\$360.00	\$360.00			
	is open to applicants throughout campus. While appl in. These are dinner sessions with mentors from the			-					
	olying for jobs. They happen three times a year, once			_					
	campus restaurants, or WCC	Contact: L		-		Attendance:	20(total)	C1 . "	
Url:			esliege@s 214-289-8		du		UG: 20 Grad:	Staff: Other:	
		Budgete		uested	Recommend	Approved	Petitione		Elected
6560 Event Food	Dinner at \$6/person for 20 people for 3 events	\$(360.00	0) !	\$360.00	\$360.00	\$360.00			
(Undergraduate Special									
Fees/Annual)  Philanthropy		\$(630.00	)) <u>\$</u>	630.00	\$630.00	\$630.00			
	its are open to membership, but require RSVP. Memb				•	•			
•	arter, once in October, December, February, March, A								
Location: Off-campus Url:	s shelters, orphanages, and hospitals	Contact: L	illian Tsay. iltsay@sta		ı	Attendance:	15(total) UG: 15	Staff:	
···			550-862-2		•		Grad:	Other:	
	At and awart there are taleng up also such for	Budgete		uested	Recommend	Approved	Petitione	d	Elected
<b>7100</b> General Office Expenses	At each event, there are tokens we give out; for instance, at the Halloween event, we give out	\$(480.00	J)	\$480.00	\$480.00	\$480.00			
(Undergraduate Special Fees/Annual)	bags and decorating supplies for orphans to go								
i ccs/Aimadi)	trick-or-treating. This is calculated at 10 small gifts at \$5/each and paper and other supplies at								
	\$30/event.								
<b>7720</b> Gas	6 4-car trips to San Jose, budgeted at 25 miles x .25/mile	\$(150.00	0) :	\$150.00	\$150.00	\$150.00			
(Undergraduate Special	.23/11110								
Fees/Annual) Power Panels		\$(2,220.00	)) \$2,	220.00	\$2,185.00	\$2,185.00			
	3-4 powerful businesswomen sharing their experienc								
	of people, and how to succeed in particular careers. T Approximate dates are: Oct 24, Nov 12, Feb 6, Mar 1:		mes a yea	ar as well	, twice in both f	fall and winter			
·	orth, or Old Union if available	Contact: (	Ooshma G	aro		Attendance:	75(total)		
Url:	,	c	garg@sta	nford.edu	ı		UG: 75	Staff:	
		2 Budgete	214-507-4		Recommend	Approved	Grad: Petitione	Other:	Elected
6090	Budgeted at \$60/event x 5 events	\$(300.00		\$300.00	\$300.00	\$300.00	retitione	iu	Electeu
Labor Fees/Taxes (Undergraduate Special									
Fees/Annual)									
<b>6310</b> Honoraria Fees	Speaker gift\$20 gift for each of 3 speakers at all 5 panels	\$(300.00	0) :	\$300.00	\$300.00	\$300.00			
(Undergraduate Special									
Fees/Annual) <b>6320</b>	1 tech person at \$65 for each of 5 events from	\$(325.00	0) :	\$325.00	\$325.00	\$325.00			
Technical Services (Undergraduate Special	E&LS								
Fees/Annual)	6-4-6-50								
<b>6560</b> Event Food	Snack for 50 people at 5 events at \$2/person	\$(500.00	J) :	\$500.00	\$500.00	\$500.00			
(Undergraduate Special Fees/Annual)									
7220	300 black and white flyers at \$.05/flyer for 5	\$(75.00	0)	\$75.00	\$40.00	\$40.00			
Marketing Copies / Print Expenses	events								
(Undergraduate Special									
Fees/Annual) 7420	Budget \$24/Sound 1 package and 1 package for	\$(120.00	0) :	\$120.00	\$120.00	\$120.00			
Equipment Rental (Undergraduate Special	each of 5 events all year	· · ·							
Fees/Annual)									
<b>7510</b> Facilities Rental	Facility rental in Cypress North for 5 events at \$120/rental	\$(600.00	0) !	\$600.00	\$600.00	\$600.00			
(Undergraduate Special Fees/Annual)									

[#6179]

		Budgeted	Requested	Recommend	Approved	Petitioned	i	Elected
Read to Lead		\$(910.00)	\$910.00	\$910.00	\$910.00			
	small sessions that happen every two weeks for m							
	These events are small, open to the first 20 people read to lead session (i.e. one book read, with sex	- '		s only; member	ship open to all			
	e read to lead session (i.e., one book read, with sev				Attondaria	20(+-+-1)		
<b>Location:</b> Women's ( <b>Url:</b>	Community Center	Contact: Leslie	e Georgatos :ge@stanford.e	du	Attendance:	20(total) UG: 20	Staff:	
011.			289-8906	uu		Grad:	Other:	
		Budgeted		Recommend	Approved	Petitione		Elected
6500	20 people's books at \$15/book, 3 times a year;	\$(900.00)	\$900.00	\$900.00	\$900.00		-	
Training Mat	books may be reused next year	Educational Literature	·	·				
(Undergraduate Special Fees/Annual)								
<b>7220</b>	200 black and white flyers at \$.05/flyer	\$(10.00)	\$10.00	\$10.00	\$10.00			
Marketing Copies / Print	, , ,	+()	4	,	,			
Expenses (Undergraduate Special								
(Undergraduate Special Fees/Annual)								
SWIB Winter Confere	nce	\$(8,786.30)	\$8,786.30	\$7,506.30	\$7,506.30			
This is Stanford Women	in Business Winter Conference as promised in Spe	ecial fees. This will be an	interactive co	nference with w	orkshops to			
ntroduce different ways	s to jumstart your career and introducing nontradit	ional careers.						
Location:		Contact:			Attendance:	200(total)		
<b>Url:</b> na yet						UG: 130	Staff: 2	20
						Grad: 30	Other:	
	4 shair 9 smart table may to 400/h-1111 2	Budgeted	Requested	Recommend	Approved	Petitioned	i	Elected
6090 Labor Fees/Taxes	4 chair & table movers x \$60/hour x 2 hours	\$(480.00)	\$480.00	\$480.00	\$480.00			
(Undergraduate Special	nouis							
Fees/Annual)								
6310	Speaker gift to each speaker for 5 events	\$(375.00)	\$375.00	\$375.00	\$375.00			
Honoraria Fees (Undergraduate Special								
Fees/Annual)								
6310	2 keynote honoraria x \$1000/gift t-shirts	\$(2,000.00)	\$2,000.00	\$2,000.00	\$2,000.00			
Honoraria Fees (Undergraduate Special	+transportation expenses							
Fees/Annual)								
6320	5 technicians x \$79/hour x 2 hours	\$(790.00)	\$790.00	\$790.00	\$790.00			
Technical Services								
(Undergraduate Special Fees/Annual)								
6320	1 technical person each event for 5 events, at	\$(325.00)	\$325.00	\$325.00	\$325.00			
Technical Services	E&LS rate of \$65	,						
(Undergraduate Special Fees/Annual)								
6560	5 24-packs of water x \$6/pack	\$(30.00)	\$30.00	\$30.00	\$30.00			
Event Food		+()	4	,,,,,,,	,,,,,,,			
(Undergraduate Special								
Fees/Annual) 6560	200 sandwich for conference attendees x	\$(2,000.00)	\$2,000.00	\$2,000.00	\$2,000.00			
Event Food	\$10/sandwich	2 day conference	Ψ2/000.00	42/000.00	ψ2/000.00			
(Undergraduate Special		,						
Fees/Annual) 6560	3 100-plate packages x \$5/package	\$(15.00)	\$15.00	\$15.00	\$15.00			
Event Food	5 100 place packages x 45/package	ψ(15.00)	Ψ15.00	Ψ15.00	Ψ15.00			
(Undergraduate Special								
Fees/Annual) 6560	7 12-packs of soda x \$7/pack	\$(49.00)	¢40.00					
Event Food	7 12 packs of soud x \$77 pack	\$(49.00)	\$49.00	\$49.00	\$49.00			
(Undergraduate Special								
Fees/Annual)	2.60 cup containers v #2/package							
<b>6560</b> Event Food	2 60-cup containers x \$2/package	\$(4.00)	\$4.00	\$4.00	\$4.00			
(Undergraduate Special								
Fees/Annual)	1 hookbriek made · · · · · · · · · · · · · · · · · ·							
<b>6560</b> Event Food	1 toothpick package x \$2/package	\$(2.00)	\$2.00	\$2.00	\$2.00			
Event Food (Undergraduate Special								
Fees/Annual)	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,							
6560	10 dozen-bagel packages x \$10/dozen-bagel	\$(100.00)	\$100.00	\$100.00	\$100.00			
Event Food (Undergraduate Special	package							
Fees/Annual)								
6560	4 orange juice jugs x \$7/jug	\$(28.00)	\$28.00	\$28.00	\$28.00			
Event Food (Undergraduate Special								
Fees/Annual)								
6560	2 large fruit platters x \$75/platter	\$(150.00)	\$150.00	\$150.00	\$150.00			
Event Food		•						
(Undergraduate Special Fees/Annual)								
<b>7100</b>	13 12-packs of memo pads x \$5/pack	\$(80.00)	\$80.00	\$80.00	\$80.00			
General Office Expenses		1()	,	,	,			
(Undergraduate Special								
Fees/Annual)								

[#6179]

ASSU Special Fees 2/22/2011

		Budgeted	Requested	Recommend	Approved	Petitioned	Elected
SWIB Winter Confer	ence	\$(8,786.30)	\$8,786.30	\$7,506.30	\$7,506.30		
This is Stanford Wome	n in Business Winter Conference as promised in Spec	cial fees. This will be ar	interactive co	nference with w	orkshops to		
introduce different way	ys to jumstart your career and introducing nontradition	onal careers.					
Location:		Contact:			Attendance:	200(total)	
Url: na yet						UG: 130	Staff: 20
						Grad: 30	Other: 20
		Budgeted	Requested	Recommend	Approved	Petitioned	Elected
7100	3 2-packs of easel paper pads x \$5/pack	\$(90.00)	\$90.00	\$90.00	\$90.00		
General Office Expenses (Undergraduate Special							
Fees/Annual)							
7100	500 color flyers at \$.50/flyer	\$(250.00)	\$250.00	\$40.00	\$40.00		
General Office Expenses		Marketing					
(Undergraduate Special Fees/Annual)							
7100	500 postcards x \$.50/postcard	\$(250.00)	\$250.00	\$0.00	\$0.00		
General Office Expenses		Ψ(230.00)	Ψ230.00	φ0.00	Ψ0.00		
(Undergraduate Special							
Fees/Annual)	500 and a 600 an	+/250.00)					
<b>7100</b> General Office Expenses	500 postcards x \$.50/postcard	\$(250.00)	\$250.00	\$0.00	\$0.00		
(Undergraduate Special							
Fees/Annual)							
7100	200 folders x \$1.50/folder	\$(300.00)	\$300.00	\$300.00	\$300.00		
General Office Expenses							
(Undergraduate Special Fees/Annual)							
7100	10 trash bags x \$1/bag	\$(10.00)	\$10.00	\$10.00	\$10.00		
General Office Expenses		,		·			
(Undergraduate Special							
Fees/Annual) 7140	1000 black & mp; white copies x \$.05/copy for	\$(50.00)	\$50.00	\$50.00	\$50.00		
Copies (Not Marketing)	internal organization (i.e. for program summary,	\$(50.00)	\$30.00	\$50.00	\$50.00		
(Undergraduate Special	etc.)						
Fees/Annual)	OO business and for any time bound and						
<b>7200</b> General Marketing Expenses	80 business cards for executive board and	\$(600.00)	\$600.00	\$40.00	\$40.00		
(Undergraduate Special	conference team x \$20/stack for 30 people (Will be used in both conferences)						
Fees/Annual)							
7220	1000 black & amp; white copies $x $.05/flyer$	\$(50.00)	\$50.00	\$40.00	\$40.00		
Marketing Copies / Print Expenses							
(Undergraduate Special							
Fees/Annual)							
7420	2 tables x \$10.65/day x 1 day	\$(21.30)	\$21.30	\$21.30	\$21.30		
Equipment Rental (Undergraduate Special							
Fees/Annual)							
7420	1 screen x \$25/screen	\$(25.00)	\$25.00	\$25.00	\$25.00		
Equipment Rental							
(Undergraduate Special Fees/Annual)							
<b>7420</b>	1 podium x \$30/podium	\$(30.00)	\$30.00	\$30.00	\$30.00		
Equipment Rental	• • • • • • • • • • • • • • • • • • • •	4(55.55)	455.50	455.50	450.00		
(Undergraduate Special							
Fees/Annual)	1 Sound 1 nackage v \$24/hour v 8 hours	#/102.00\	#102.00		#102.00		
<b>7420</b> Equipment Rental	1 Sound 1 package x \$24/hour x 8 hours	\$(192.00)	\$192.00	\$192.00	\$192.00		
(Undergraduate Special							
Fees/Annual)							
7420	2 table skirts x \$19/skirt	\$(38.00)	\$38.00	\$38.00	\$38.00		
Equipment Rental (Undergraduate Special							
Fees/Annual)							
7420	175 chairs (for event attendees and organizers)	\$(202.00)	\$202.00	\$202.00	\$202.00		
Equipment Rental	x \$1.15/chair						
(Undergraduate Special Fees/Annual)							
ees/Annual)							

\$(26,193.90) \$26,193.90 \$19,520.31 \$19,520.31

**APPLICATION TOTALS** 

ACCOUNT BALANCES					
Account		Balance			
2-8487-1-0-2800	ST WOMEN IN BUSINESS	-\$159.98			
2-8487-1-0-9010	ST WOMEN IN BUSINESS O/S PURCHASE ORDER	\$2,730.68			
2-8487-2-5-6090	SWIB SPEC FEE LABOR FEES/TAXES	\$1,260.00			
2-8487-2-5-6240	SWIB SPEC FEE CASUAL LABOR	\$0.00			
2-8487-2-5-6310	SWIB SPEC FEE HONORARIA FEES	\$3,170.98			
2-8487-2-5-6320	SWIB SPEC FEE TECHNICAL SERVICES	\$0.00			
2-8487-2-5-6500	SWIB SPEC FEE TRAINING MAT	\$1,346.73			
2-8487-2-5-6560	SWIB SPEC FEE EVENT FOOD	\$4,100.21			
2-8487-2-5-7080	SWIB SPEC FEE EVENT EVENT SUPPLIES EXPENSE	\$250.00			
2-8487-2-5-7090	SWIB SPEC FEE PRIOR YEAR EXP	\$249.00			
2-8487-2-5-7100	SWIB SPEC FEE GENERAL OFFICE EXP	\$425.00			
2-8487-2-5-7140	SWIB SPEC FEE COPIES (NOT MKTG)	\$50.00			
2-8487-2-5-7200	SWIB SPEC FEE GEN MKTG EXP	\$755.00			
2-8487-2-5-7220	SWIB SPEC FEE MKTG COPIES/PRINT EXP	\$462.81			
2-8487-2-5-7420	SWIB SPEC FEE EQUIP RENTAL	\$0.00			
2-8487-2-5-7510	SWIB SPEC FEE FACILITIES RENTAL	\$90.00			
2-8487-9-0-2820	SWIB RESERVE	\$7,967.34			